

## **COX AUTOMOTIVE REWARD PROMOTION**

### **TERMS AND CONDITIONS**

**ELIGIBILITY:** The Cox Automotive Reward promotion (the “Promotion”) is operated by Cox Automotive, Inc. on behalf of itself and its affiliates (“Sponsor”), and is only open only to attendees of the 2022 NADA Show at the Las Vegas Convention Center (“Venue”) in Las Vegas, Nevada (each, an “Eligible Entity”). The determination of whether a particular entity is eligible to participate in the Promotion will be determined in Sponsor’s sole discretion.

This Promotion is subject to all applicable laws and regulations. Receiving any Reward(s) (as defined below) in connection with this Promotion is contingent upon Eligible Entity’s compliance with all of the requirements in these terms and conditions for the Promotion (the “Terms”).

ALL REWARDS ARE PROVIDED TO THE ELIGIBLE ENTITY AND NOT TO THE INDIVIDUAL PERSON, EMPLOYEE, OR AGENT WHO MADE THE ELIGIBLE PURCHASES ON BEHALF OF THE ELIGIBLE ENTITY. SPONSOR HAS THE RIGHT, BUT NOT THE OBLIGATION, TO VERIFY AN ELIGIBLE ENTITY’S APPROVAL OF ANY INDIVIDUAL PERSON’S, EMPLOYEE’S, OR AGENT’S RECEIPT OF A REWARD ON BEHALF OF THE ELIGIBLE ENTITY.

It is your sole responsibility to review, understand and comply with your employer’s gift and/or ethics policies regarding your eligibility to participate in promotions. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this promotion.

**PROMOTION PERIOD:** The Promotion will begin on March 11, 2022 at 9:00AM Pacific Time (PT) and end on March 13, 2022 at 4:59PM PT (the “Promotion Period”). Sponsor will be the official timekeeper for the Promotion.

#### **ENTRIES:**

The Promotion works by offering entry for a prize to Eligible Entities that attend one or more pre-set sales demonstrations for any Cox Automotive products or services during the Promotion Period. Eligible Entities may also enter the Promotion by providing a 3x5 card with their name and phone number or email at the Cox Automotive registration desk at the Venue during the 2022 NADA Show.

#### **WINNERS SELECTION:**

At the conclusion of each day of the 2022 NADA Show, Sponsor will conduct two (2) random drawings among all eligible entries received that day and will choose two (2) daily prize winners. On or about March 13, 2022 at 9:00PM PT, Sponsor will conduct one (1) random drawing among all eligible entries received during the Promotion Period and select one (1) grand prize winner. Odds of winning depend on the number of eligible entries each day for the daily prizes, as well as the total number of eligible entries received during the Promotion Period for the grand prize.

#### **PRIZES:**

Daily prizes will be awarded at the conclusion of each day—March 11, March 12 and March 13, of the 2022 NADA Show. Daily prize winners may receive:

- One (1) of six (6) Peloton bike machine, valued at \$1,495 + shipping

A grand prize will awarded at the conclusion of the 2022 NADA Show. The grand prize will include:

- Golf cart and lunch at the winning dealership, valued at approximately \$9,000.

#### **REWARD QUANTITIES LIMITED, AVAILABLE WHILE SUPPLIES LAST.**

All Rewards, and any individual components of reward packages, are subject to availability. Gift cards subject to terms and conditions of gift card issuers. Sponsor reserves the right to substitute Reward or components of Reward

package with a reward or component of equal or greater value. Reward earned in this Promotion will be awarded directly to the relevant Eligible Entity by a method determined in Sponsor's sole discretion.

The reward is nontransferable and must be accepted as awarded or forfeited. All rewards are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) by Sponsor. No substitutions, cash equivalents, or transfer of any reward is permitted except at the sole discretion of Sponsor, who reserves the right to substitute a reward (or portion thereof) with one of comparable or greater value, at its sole discretion. Eligible Entities are responsible for the payment of all taxes on their reward and for any other costs and expenses associated with the acceptance and use of a reward not specifically described above, including, without limitation, meals, gratuities, local transportation, and souvenirs. All details of rewards not specified herein are at the sole discretion of Sponsor. Sponsor's decision on the timing of purchases/subscriptions and the corresponding recipients of the prizes hereunder is final.

**IMPORTANT:** The person subscribing the Eligible Entity to the indicated products personally warrants to Sponsor that he or she has full authority to commit and bind the Eligible Entity to these purchases and that the named Eligible Entity is hereby bound by their signature.

**RELEASE AND LIMITATION ON LIABILITY.** BY PARTICIPATING IN THIS PROMOTION, EACH ELIGIBLE ENTITY AND ITS AGENTS AGREE TO FULLY RELEASE, FOREVER DISCHARGE, AND HOLD HARMLESS SPONSOR, NATIONAL AUTOMOBILE DEALERS ASSOCIATION, VENUE, AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, AND REWARD SUPPLIERS AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF OR RELATED TO THE PROMOTION OR THE RECEIPT AND/OR USE OF ANY REWARD TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ELIGIBLE ENTITY AND ITS AGENTS FURTHER AGREE THAT THE RELEASED PARTIES' TOTAL LIABILITY TO ANY ELIGIBLE ENTITY FOR CLAIMS ARISING FROM OR RELATED TO THIS PROMOTION IS LIMITED TO \$100 (USD).

*This is a commercial incentive promotion and is not a sweepstakes or game of chance. Sponsor reserves the right to modify, suspend or terminate this promotion for any reason, including if any fraud, technical failures, or any other factor impairs the integrity of this promotion, as determined by Sponsor in its sole discretion. This promotion is governed by the laws of New York.*

**NO AFFILIATION:** Neither Cox Automotive nor its products are in any way affiliated with, sponsored, or endorsed by Peloton Interactive, Inc.