

COX AUTOMOTIVE'S PRE-SET APPOINTMENT PROMOTION
TERMS AND CONDITIONS

ELIGIBILITY. The Cox Automotive Pre-set Appointment promotion (the "Promotion") is operated by Cox Automotive, Inc. on behalf of itself and its affiliates ("Sponsor"), and is only open to attendees of the 2025 NADA Show at [New Orleans Ernest N. Morial Convention Center](#) ("Venue") in New Orleans, LA (each, a "Eligible Entity"). A Reward (defined below) will be given to Eligible Entities that: (i) have pre-scheduled an appointment with Sponsor to review a Qualifying Product or Service (listed below) at the 2025 NADA Show; and (ii) attend a complete demonstration for that specific Qualifying Product whether at the 2025 NADA Show or, in the event an Eligible Entity was unable to attend a demonstration at the 2025 NADA Show, attend such demonstration sometime thereafter 2025 NADA through the end of the Promotion Period, which demonstration lasts approximately 30 to 60 minutes. There is no obligation to enroll in any product or service listed below. Enrollment is not a condition for receiving a Reward. The determination of whether a particular Eligible Entity is eligible to participate in the Promotion will be determined in Sponsor's sole discretion.

This Promotion is subject to all applicable laws and regulations. Receiving any Reward(s) (as defined below) in connection with this Promotion is contingent upon Eligible Entity's compliance with all of the requirements in these terms and conditions for the Promotion (the "Terms").

ALL REWARDS WILL BE PROVIDED TO THE ELIGIBLE ENTITY AND NOT TO THE INDIVIDUAL PERSON, EMPLOYEE, OR AGENT WHO MADE THE APPOINTMENT ON BEHALF OF THE ELIGIBLE ENTITY. SPONSOR HAS THE RIGHT, BUT NOT THE OBLIGATION, TO VERIFY AN ELIGIBLE ENTITY'S APPROVAL OF ANY INDIVIDUAL PERSON'S, EMPLOYEE'S, OR AGENT'S RECEIPT OF A REWARD ON BEHALF OF THE ELIGIBLE ENTITY.

It is your sole responsibility to review, understand and comply with your employer's gift and/or ethics policies regarding your eligibility to participate in promotions. Sponsor disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this promotion.

PROMOTION PERIOD. The Promotion will begin on January 24, 2025 at 10:00am Central Time ("CT") and end on January 26, 2025 at 12:30 pm CT (the "Promotion Period"). Sponsor will be the official timekeeper for the Promotion.

QUALIFYING PRODUCTS AND SERVICES

- Autotrader ○ **Limit:** One (1) Reward for this booth per Dealership, regardless of number of Product or Service demonstrations completed
- Dealer.com ○ **Limit:** One (1) Reward for this booth per Dealership, regardless of number of Product or Service demonstrations completed
- Kelley Blue Book Instant Cash Offer ○ **Limit:** One (1) Reward for this booth per Dealership, regardless of number of Product or Service demonstrations completed
- Deal Central ○ **Limit:** One (1) Reward for this booth per Dealership, regardless of number of Product or Service demonstrations completed
- NextGear Capital ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- Central Dispatch ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- Dealertrack ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- Manheim ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- vAuto ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- VinSolutions ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed
- Xtime ○ **Limit:** One (1) Reward for this booth, regardless of number of Product or Service demonstrations completed

REWARD. Eligible Entities meeting the eligibility requirements, above, will receive the following incentive in the form of a Reward (a "Reward"):

- one (1) \$50 pre-paid American Express gift card

REWARD QUANTITIES LIMITED, AVAILABLE WHILE SUPPLIES LAST.

All Rewards are subject to availability. Pre-paid cards subject to terms and conditions of card issuers. Sponsor reserves the right to substitute Reward with a reward of equal or greater value. Reward earned in this Promotion will be awarded directly to the relevant Eligible Entity by a method determined in Sponsor's sole discretion.

The reward is nontransferable and must be accepted as awarded or forfeited. All rewards are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) by Sponsor. Terms of pre-paid cards are exclusively those of the issuer and Sponsor will have no liability for the use or acceptance, or failure to use or failure to accept, such cards. No substitutions, cash equivalents, or transfer of any reward is permitted except at the sole discretion of Sponsor, who reserves the right to substitute a reward (or portion thereof) with one of comparable or greater value, at its sole discretion. Eligible Entities are responsible for the payment of all taxes on their reward and for any other costs and expenses associated with the acceptance and use of a reward not specifically described above, including, without limitation, meals, gratuities, local transportation, and souvenirs. All details of rewards not specified herein are at the sole discretion of Sponsor. Sponsor's decision on the timing of purchases/subscriptions and the corresponding recipients of the prizes hereunder is final.

RELEASE AND LIMITATION ON LIABILITY. BY PARTICIPATING IN THIS PROMOTION, EACH ELIGIBLE ENTITY AND ITS AGENTS AGREE TO FULLY RELEASE, FOREVER DISCHARGE, AND HOLD HARMLESS SPONSOR, NATIONAL AUTOMOBILE DEALERS ASSOCIATION, VENUE, AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, AND REWARD SUPPLIERS AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF OR RELATED TO THE PROMOTION OR THE RECEIPT AND/OR USE OF ANY REWARD TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ELIGIBLE ENTITY AND ITS AGENTS FURTHER AGREE THAT THE RELEASED PARTIES' TOTAL LIABILITY TO ANY ELIGIBLE ENTITY FOR CLAIMS ARISING FROM OR RELATED TO THIS PROMOTION IS LIMITED TO \$50 (USD).

This is a commercial incentive promotion and is not a sweepstakes or game of chance. Sponsor reserves the right to modify, suspend or terminate this promotion for any reason, including if any fraud, technical failures, or any other factor impairs the integrity of this promotion, as determined by Sponsor in its sole discretion. This promotion is governed by the laws of New York.