

KELLEY BLUE BOOK INFODRIVER
PRICE ADVISOR WIDGET
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Product Descriptions: The Kelley Blue Book Price Advisor (“*Price Advisor*”) Widget is a Cox Product that Licensee can use with its Subscription to InfoDriver, to assist consumers in the market for vehicles by displaying a range that shows what consumers can expect to pay for a given vehicle.

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- (g) “*Widget*” means the Price Advisor application.

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- (a) Call InfoDriver to extract the following information (collectively, the “**Required Information**”): (i) Vehicle ID, (ii) Option IDs (i.e., default equipment plus any optional equipment as specified by the User booking out the car), (iii) Zip Code, as entered by the User, (iv) Mileage (for used cars only), (v) Condition (for trade-in or private party only), and (vi) Valuation; and (b) Provide the above Required Information to the Widget.
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