



## **Amy Mills**

Executive Vice President & Chief Strategy Officer

Amy Mills is the Executive Vice President and Chief Strategy Officer for Cox Automotive. Serving in this strategic role for nearly seven years, Mills has been dedicated to developing and executing the company's long-term strategy to enhance growth and profitability.

A strong, versatile, and values-based leader, Mills has been pivotal in creating and implementing a wide range of innovative solutions across Cox Automotive's connected business portfolio. Her efforts have solidified Cox Automotive's reputation as a leader in car buying, selling, ownership, and the lifecycle of electric vehicles. This includes integrated wholesale and consumer marketplace solutions for buyers and sellers. Under her leadership, Cox Automotive has become the undisputed leader in EV battery lifecycle management, as well as in the assessment of used EV condition, valuation, and battery health.

Since joining Cox in 2001, Mills has held numerous leadership roles in brand marketing, product management, and client service. She oversaw the multi-dimensional strategy that led to the integration of Manheim, Autotrader Group and Dealertrack into Cox Automotive. Mills also spearheaded the development of Manheim's digital commerce solutions and marketing strategy for key customer accounts during the introduction of the Simulcast live bid platform at Manheim.

Mills holds a Bachelor of Science degree in Communications Media and Marketing from Appalachian State University. Active in the Atlanta community, she serves as a board member of 3Keys, a non-profit on a mission to provide affordable permanent housing and supportive services for adults facing the challenges of mental illness and homelessness.