Marianne Johnson
Executive Vice President & Chief Product Officer

Marianne Johnson is chief product officer at Cox Automotive, where she leads the company's product, engineering and data teams, as well as the new product innovation discipline.

In her role, Johnson partners closely with the Cox Automotive executive team to deliver innovative solutions that create opportunities for the company's clients while driving sustainable growth for Cox Automotive.

As a 30-year veteran in the FinTech field, Johnson has helped shape the space, both through a technology and product innovation lens, and is applying her wealth of experience across the Cox Automotive ecosystem.

Before joining Cox Automotive, Johnson was at First Data where she was head of product innovation and technology for the network and security solutions line of business and senior vice president of enterprise commercialization.

Prior to First Data, Johnson was an executive vice president at Elavon, a U.S. Bank company, where she led global product innovation. Before Elavon, she served as a key driver of strategic growth at Equifax as senior vice president of U.S. growth and operations where she successfully delivered new product innovation that resulted in significant revenue growth and served as an impetus for future innovations.

Johnson is a well-respected and awarded member of the technology industry, and she embodies the Cox spirit through her commitment to community. She recently stepped into the role of co-chair for Cox Automotive's "Women with Drive" employee resource group. She has been named one of the top Women Worth Watching® by Profiles in Diversity Journal® and Woman of the Year by The Technology Association of Georgia. She was also honored in 2011 as a Turknett Leadership Character Award Nominee. She's expanded her community involvement beyond Atlanta to include supporting the United Way and Women Leaders in Action, an organization focused on internal networking, leadership development and giving back in a sustainable way.