



Cox Automotive is a global subsidiary of Cox Enterprises Inc., an Atlanta-based, family-owned company that has been in business for 120 years. Our goal is to simplify the trusted exchange of vehicles and maximize value for dealers, manufacturers and car shoppers.

Our **34,000+ team members**, located in more than **200 offices**, serve **40,000 auto dealer clients**. With the exception of manufacturing vehicles and disposing of them, one of the **more than 20 Cox Automotive brands** touches every aspect of car acquisition, retail and ownership.

Autotrader and **Kelley Blue Book** are two Cox Automotive brands that you already know. Our dealer-facing and OEM-facing brands — **Dealer.com**, **Dealertrack**, **Manheim**, **NextGear Capital**, **vAuto** and many others — provide a range of solutions that can help each client run a smarter, more streamlined and profitable business.

AT A GLANCE

Global Headquarters: Atlanta, Ga.

International Headquarters:
Ontario, Canada; Leeds, U.K., Melbourne, Australia

President: Sandy Schwartz

Employees Worldwide: 34,000+

FACTS ABOUT OUR BRANDS

- **Cox Automotive** brands serve clients in more than 90 countries.
- **Manheim** has 139 physical, digital and mobile auction sites.
- **Manheim** facilitates used-car transactions representing more than \$58 billion in value.
- **Dealer.com** makes the digital retailing process more engaging, secure and efficient and its dealer websites drive more than 46.4 million unique monthly visitors.
- **Dealertrack** manages 50 million financed titles.
- **NextGear Capital** provides more than \$20 billion in annual funding to more than 22,000 auto dealers.
- Award-winning **vAuto** serves more than 7,000 U.S. dealer clients.
- **Autotrader** and **Kelley Blue Book** reach 73 percent of all car shoppers.

HISTORY

- 1898 Cox Enterprises forms.
- 1968 Cox Enterprises acquires Manheim.
- 1999 AutoTrader.com launches.
- 2010 AutoTrader.com acquires Kelley Blue Book, vAuto and HomeNet Automotive.
- 2011 AutoTrader.com acquires VinSolutions and forms AutoTrader Group.
- 2012 Manheim forms DealShield and NextGear Capital; acquires Ready Auto Transport.
- 2013 AutoTrader Group acquires Haystack Digital Marketing.
- 2014 Cox Automotive forms as a division of Cox Enterprises to house all automotive brands; Cox Automotive acquires Xtime.
- 2015 AutoTrader.com rebrands to Autotrader. Cox Automotive acquires Dealertrack and its subsidiary Dealer.com.
- 2016 Cox Automotive announces plans to strategically combine CarsGuide with the Dealer Solutions, Sell My Car and Manheim businesses to form Cox Automotive Australia.

For more information or media inquiries:

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