

COX AUTOMOTIVE™

FIGHT BACK AGAINST MARGIN COMPRESSION WITH iMR TURNKEY AND MATCH FUND-ELIGIBLE BUNDLES FROM COX AUTOMOTIVE

Combine our powerful, best-in-class solutions into a single monthly investment to optimize your dealership's operations.

Get everything you need to accelerate your workflow at the level you can afford so you can focus on doing what you do best. Plus, your bundle qualifies for iMR co-op dollars, and is turnkey and match fund-eligible.



GENERAL MOTORS

	INVENTORY				MARKETING							SALES										FIXED OPS / SERVICE						
	vAuto LIVE MARKET VIEW		HOMENET AUTOMOTIVE		DEALER.COM				 KBB.COM BLUE BOOK OF AUTOMOTIVE VALUES			DEALER.COM			Dealertrack dt				VinSolutions			∞xtime						
	Provision	Conquest	Stockwave	GM IOL Overdrive	Advertising Package	Advanced SEO	Digital Advertising Premier	Premium SEO	Advanced Content & Creative	Advanced Social	ICO Valuator	Digital Retailing plus Trade	Digital Retailing Elite*	Digital Retailing Elite* with List Extension	Credit App Network	BookOut	Compliance with Fraud Index	Deal Transfer	eContracting	eMenu + iPad	Desklog	CRM	Target Pro - Equity Mining	Target Pro Plus - Equity Mining	Schedule	Engage	Inspect	Spectrum
GOOD	✓	✓		✓	✓	✓						✓			✓	✓	✓	✓	✓			✓	✓		✓			
BETTER	✓	✓	✓	✓		✓	✓				✓		✓		✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓		
BEST	✓	✓	✓	✓			✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓				✓	
All bundles include inventory management CRM, F&I and Fixed Ops																												

All bundles include inventory management, CRM, F&I and Fixed Ops

*The "Reservations" feature of Digital Retailing Elite is not available in all states. Your Bundle Representative can provide some information regarding current eligibility, but state laws can change, so for complete details consult your attorney.

FIND OUT HOW COX AUTOMOTIVE CAN BE THE SINGLE POINT FOR ALL YOUR OPERATIONAL NEEDS. VISIT COXAUTOINC.COM/GM-IMR-BUNDLE