## Wholesale Market Insights <br> Through June 2019

Jonathan Smoke \& Zo Rahim

Cox Automotive" ///

## COX AuTOMOTIVE"

Autotrader (4) (2) Dealer-Auction.com RMS/AUTOMOTIVE CarsGuide



## Manheim Used Vehicle Value Index

## Concept:

A single measure of used vehicle price change that is independent of underlying segment shifts in the characteristics of vehicles being sold

## Steps:

All Manheim U.S. sales
Classify by market segment
Account for differences in mileage
Weight to provide smoother segment mix
Seasonally adjust

## Spring Bounce Fading

Prices in June increased 0.61\% versus May 2019 and were up 4.1\% compared to June 2018


## /// Сох Аитомотіле* //

## Used Vehicle Values Continue to Stay Above Average

Year-over-year price performance has been much stronger than average over the last 24 months


## Manheim Index versus Mix \& Quality Adjusted New Vehicle Price with $31 ⁄ 2$ year Lag

Used vehicle prices stay above the historical new vehicle price relationship trend

/// Сох Аutomotive" ///

## Wholesale Used Vehicle Prices vs. New Vehicle Prices



## 2019 Weekly Price Trend Looking Like Last Two Years

Much higher than normal depreciation for start of year, then strong spring bounce, and now low appreciation
3-Year-Old Model MMR Index by Week


## Weekly Price Trend Up in Non-Luxury

Despite weak start of the year, prices remain above January levels and trending higher
Non-Luxury 3YO Model MMR Index by Week
—2014 - 2015 - 2016 - 2017 -2019


12345678910111213141516171819202122232425262728293031323334353637383940414243444546474849505152

## Luxury Now Seeing Improving Trend

Luxury vehicles saw steep depreciation in first quarter, then stabilization, and now appreciation

## Luxury 3YO Model MMR Index by Week



12345678910111213141516171819202122232425262728293031323334353637383940414243444546474849505152

## 2019 Weekly Price Trend Stable on One-Year-Old Vehicles

One-year-old vehicle prices have been very stable with little to no depreciation
1-Year-Old Model MMR Index by Week
-2014 - 2015 - 2016 - 2017 -2019


12345678910111213141516171819202122232425262728293031323334353637383940414243444546474849505152

Source: Manheim/Cox Automotive

## Retention Values Holding Up Relative to Last Year

Adjusting for MSRP and fixing the basket of vehicles by what was sold remain just above last year


## Tax Refunds by Week in Recent Years



## Percent Change in Wholesale Prices for Major Market Segments

All major segments saw year-over-year gains in June


Source: Manheim/Cox Automotive

## Spring Bounce Stronger In Non-Luxury

Luxury prices in June were up 2.5\% compared to June 2018, while non-luxury prices increased 4.2\%
—Luxury —Non-Luxury
January $2000=100$

## Shifting Consumer Preferences Not Reflected in Wholesale Market Volumes

The SUV reigns supreme in new vehicle sales while cars still dominated the used car market

New Vehicle Sales by Category
$\longrightarrow$ CAR —PICKUP —SUV —VAN


Manheim Sales by Category
$\longrightarrow \mathrm{CAR} \longrightarrow \mathrm{PICKUP} \longrightarrow S U V \longrightarrow V A N$


0\% 20092010201120122013201420152016201720182019

## Average Auction Price - Rental Risk Units

Average price for rental risk units sold in June up 4\% y/y and down $0.2 \% \mathrm{~m} / \mathrm{m}$


14,000

13,500

13,000

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Average Mileage - Rental Risk Units Sold at Auction

Average mileage for rental risk units in June was up 9\% compared to a year ago and up $3 \% \mathrm{~m} / \mathrm{m}$


## Distribution of Rental Risk Vehicles

|  | 2017 Q2 | 2018 Q2 | 2019 Q2 |
| :---: | :---: | :---: | :---: |
| Number of unique <br> year, make, model, <br> body configurations <br> sold | 2,624 |  |  |
| Share accounted for <br> top 10 YMMB | $16.0 \%$ | 3,023 | 3,337 |
| Share accounted for <br> top 25 YMMB | $29.6 \%$ | $13.5 \%$ | $12.0 \%$ |
| Number of YMMB to <br> reach 50\% share | 70 | $22.9 \%$ | $22.3 \%$ |

## Rental Risk Units Sold by Condition



## Rental Risk Units Sold by Make



## Rental Risk Units Sold by Segment



## Manheim Market Report (MMR) Vehicle Insights

Top selling vehicles in June at Manheim saw mixed levels of low depreciation and appreciation in the last 30 days (June 3 - July 2) as sedans dominated and saw low depreciation to slight appreciation, and luxury vehicles again were not represented in top volume list. Prices year-over-year were also quite varied but generally lower than normal.

| Rank | Source(Rank) | Catesory | Subcategory | Vehide | 2-Jul | Past 30 Days | Last Year | Current Dep | L12M Dep/Mo |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | All | SUV | SUV Midsize | 2016 NISSAN ROGUE AWD 4D SUV 2.5L SV | \$14,450 | \$14,500 | \$16,150 | -0.3\% | -0.9\% |
| 2 | All | Compact Car | Compact Car Premium | 2017 HYUNDAI ELANTRA 4D SEDAN SE | \$10,700 | \$10,700 | \$10,500 | 0.0\% | 0.2\% |
| 3 | All | Midsize Car | Midsize Car Premium | 2016 NISSAN ALTIMA 4C 4D SEDAN S | \$10,650 | \$10,600 | \$10,900 | 0.5\% | -0.2\% |
| 4 | All | Compact Car | Compact Car Premium | 2016 HONDA CIVIC 4D SEDAN LX | \$11,750 | \$11,800 | \$12,050 | -0.4\% | -0.2\% |
| 5 | All | SUV | SUV Midsize | 2016 NISSAN ROGUE AWD 4D SUV 2.5LS | \$13,200 | \$13,200 | \$14,450 | 0.0\% | -0.7\% |
| 1 Dealer | Dealer | Pickup | Pickup Lite Duty Fulls | 2016 FORD F150 4WD V8 FFV CREW CAB 5.0L XLT | \$27,400 | \$27,500 | \$28,900 | -0.4\% | -0.4\% |
| 1 Lease | Lease | SUV | SUV Midsize | 2016 NISSAN ROGUE AWD 4D SUV 2.5L SV | \$14,500 | \$14,500 | \$16,150 | 0.0\% | -0.9\% |
| 1 Rental | Rental | Van | Van Compact | 2018 CHRYSLER PACIFICA MIIIVAN TOURING L | \$21,700 | \$21,800 | \$24,600 | -0.5\% | -1.0\% |

## Used Vehicle Sales Plateau

## USED VEHICLE SALES OUTLOOK (MILLIONS)

46

43


34

31

28

25

| - | $\begin{aligned} & \text { N } \\ & \text { N} \end{aligned}$ | $\begin{aligned} & \text { İ } \\ & \text { N } \end{aligned}$ | $\begin{aligned} & \text { Q } \\ & \text { N} \end{aligned}$ | $\begin{aligned} & \infty \\ & \stackrel{\circ}{N} \end{aligned}$ | $\stackrel{\circ}{\circ}$ | $\stackrel{N}{\sim}$ | $\stackrel{\rightharpoonup}{\circ}$ | $\stackrel{\bullet}{N}$ | $\stackrel{\infty}{\underset{\sim}{N}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

COX AUTOMOTIVE
FULL-YEAR FORECASTS
$2018 \quad 2019 \quad$ 2020*
$39.4 \quad 39.2 \quad 39.0$

COX AUTOMOTIVE USED RETAIL FORECASTS
20182019 2020*
$19.5 \quad 19.8 \quad 20.0$
39.4


## Q2 2019 Cox Automotive Dealer Sentiment Index

U.S. auto dealer sentiment in Q2 2019 remained similar to Q1, as the overall current market index remained in negative territory on the Cox Automotive Dealer Sentiment Index (CADSI). The index reading of 49 indicates that slightly more dealers feel that the current market is weak compared to the number who feel that the current market is strong.

The slight increase from last quarter's 48 was not statistically significant. Year-over-year, the current market index was down two points, which was also not statistically significant.

Improvements in key drivers supported the slight upturn in the current market view. The customer traffic index and profit index both saw statistically significant gains from Q1. At the same time, the costs index saw a decline. Both the traffic and profit indexes are at their highest readings ever, dating back to the start of the quarterly survey in Q2 2017. The cost index is at its lowest point.

Based on the way dealers describe the market, usedvehicle sales saw gains in Q2 from Q1 but remained similar to last year. The index on used-vehicle inventory, however, fell and was noted as declining, which was a reversal from the growth trend last quarter. That trend draws into question whether strong used-vehicle sales can continue as inventories tighten.

Expectations for the next quarter fell but remained in positive territory at 55. The decline was driven by a big drop in expectations by independent dealers. By contrast, expectations for the next 90 days was unchanged among franchise dealers.

The top 5 factors holding back the business across all dealers remained the same in Q2 as Q1, but relative positions changed. Market Conditions remained in the top spot as the most cited negative factor. Competition remained in second place. Limited Inventory jumped up to number 3, moving ahead of Credit Availability for Consumers, now number 4, and Expenses, which dropped to fifth place.

## Growth of Off-Lease Has Reached Its Peak



Ratification of USMCA (ITC Report Delivered)
Immigration Related Tariffs on Mexice

Section 232 Tariff on Imported Autos and Parts (Action on EU and Japan Postponed to Nov. 18)

China Trade Deal (March 1; TBD)
EU Trade Deal

Japan Trade Deal
UK Trade Deal Post Brexit?

```
xico
```


## Chath




## Thank You

## Jonathan Smoke \& Zo Rahim

Economic Industry Insights
jonathan.smoke@coxautoinc.com
zohaib.rahim@coxautoinc.com
@SmokeonCars
@autosanalyst
/// Cox Automotive" ///

