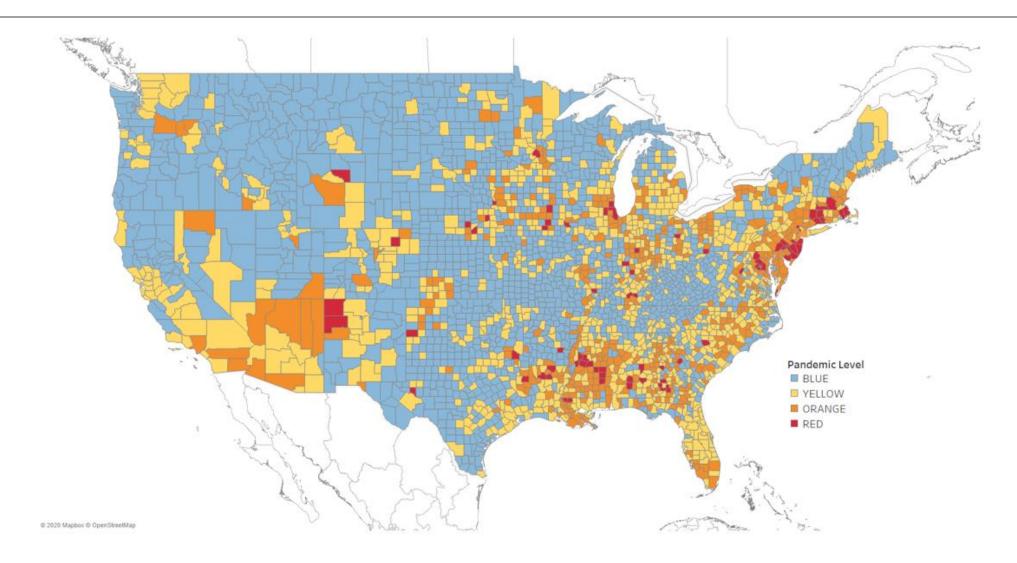
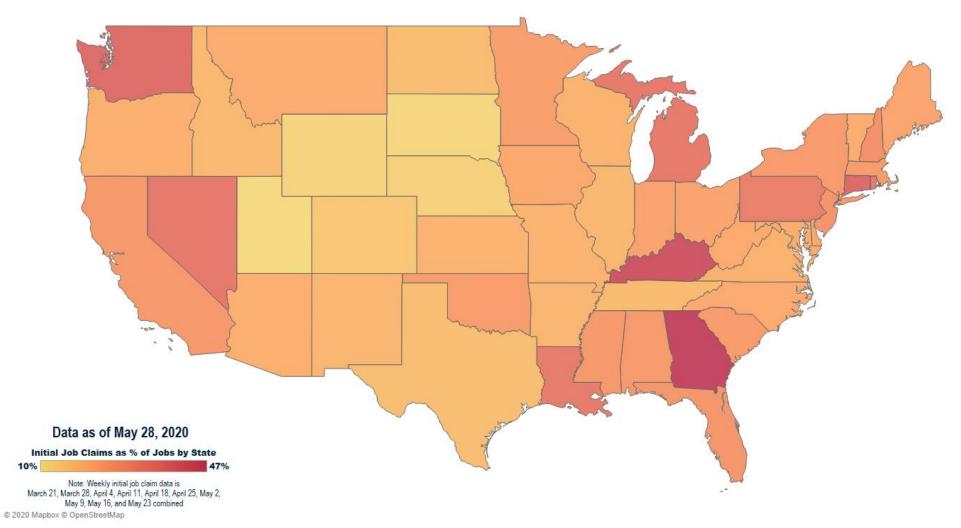


# **COVID-19** LOCAL IMPACT ASSESSMENT



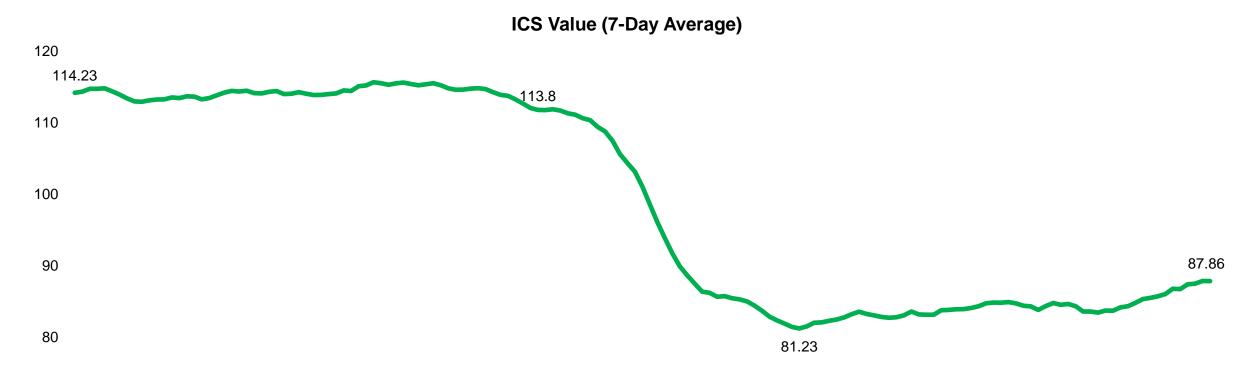


# WEEKLY INITIAL CLAIMS COME DOWN BUT REMAIN AT RECORD LEVELS



## **CONSUMER SENTIMENT IMPROVED LAST WEEK**

Morning Consult's Index of Consumer Sentiment on Monday was down 22% since February 29



70 **★ MORNING CONSULT** 

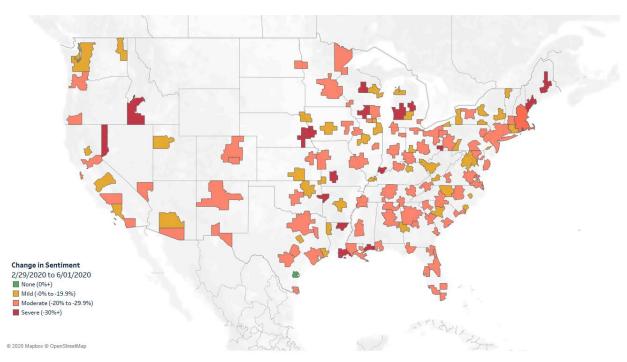
1/1/20 1/8/20 1/15/20 1/22/20 1/29/20 2/5/20 2/12/20 2/19/20 2/26/20 3/4/20 3/11/20 3/18/20 3/25/20 4/1/20 4/8/20 4/15/20 4/22/20 4/29/20 5/6/20 5/13/20 5/20/20 5/27/20

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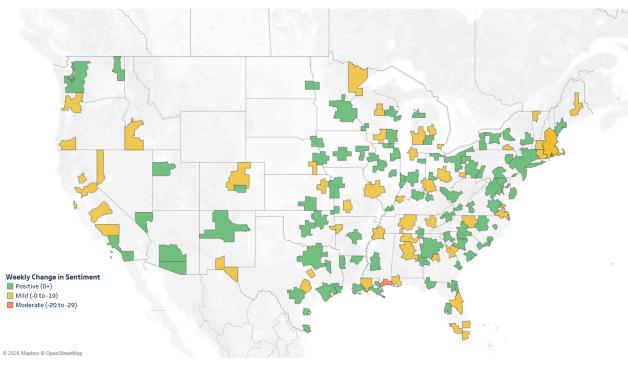
Source: Morning Consult

# **CONSUMER SENTIMENT** DECLINE AND PROGRESS VARY BY MARKET

#### Since February 29<sup>th</sup>



## Since May 25<sup>th</sup>

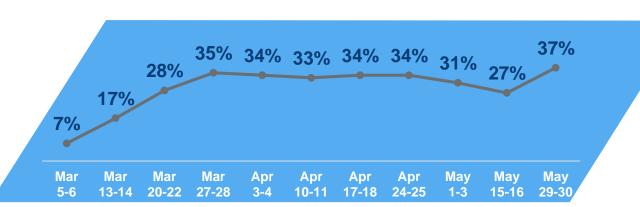




Source: Morning Consult

## WHILE CHAOTIC TIMES IN AMERICA ARE CONTRIBUTING TO AN UPTICK IN PURCHASE DELAYS...

# **Delaying Vehicle Purchase/Lease\***

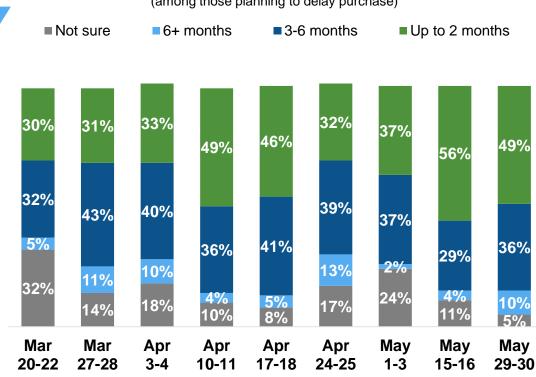


#### Factors At Work

- Civil unrest
- Mounting unemployment
- Potential for additional consumer stimulus
- Expiration of eviction moratoriums

## **Anticipated Delay in Vehicle Purchase\*\***

(among those planning to delay purchase)



<sup>\*</sup>Among 6-month auto intenders

Q10. Have you done, or do you think you will do any of the following because of the coronavirus? \*Note: Added "have done" in Wave 4 Q17a1. How do you anticipate the coronavirus will change the timing of when you purchase or lease a vehicle, if at all?

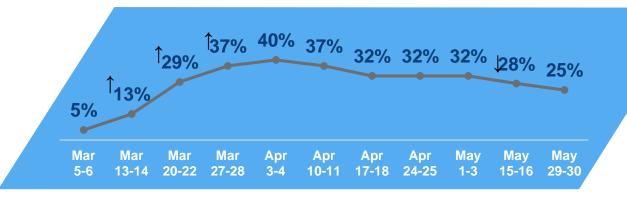


<sup>\*\*</sup>Among 6-month auto intenders who will delay purchasing/leasing a vehicle

#### ...SERVICE DELAYS CONTINUE TO TREND DOWN

## **Delaying Vehicle Service/Repair\***

(% consumers that said "Yes")



# Most Recent Vehicle Service at a Dealership\*

23%

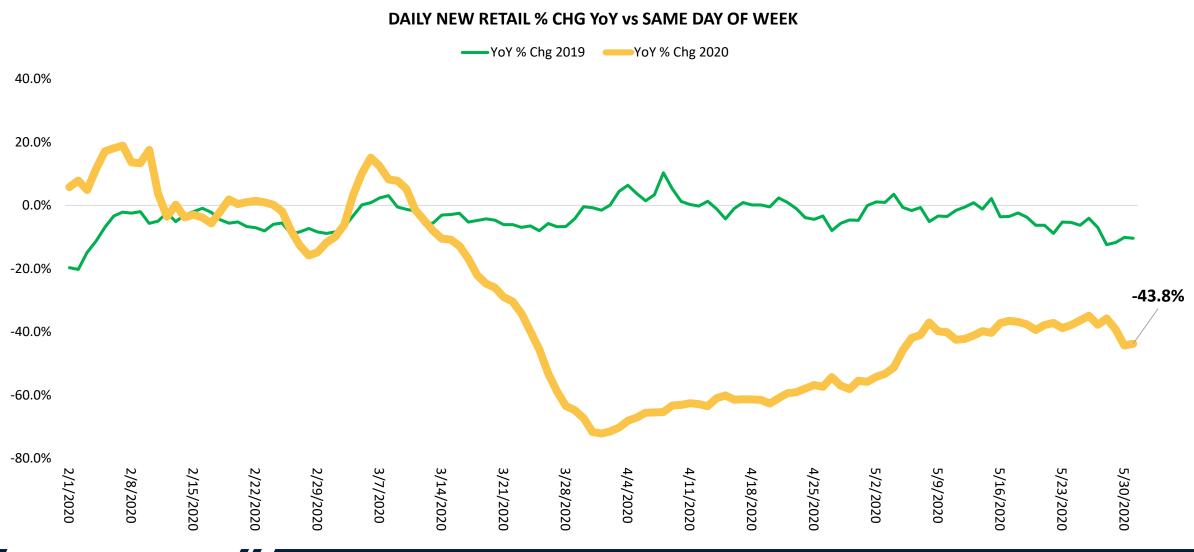
of owners serviced their vehicle at a dealership in April or May\*\*

Q10. Have you done, or do you think you will do any of the following because of the coronavirus? \*Note: Added "have done" in Wave 4 Q18a4. When is the most recent time you have had your vehicle serviced at a dealership?

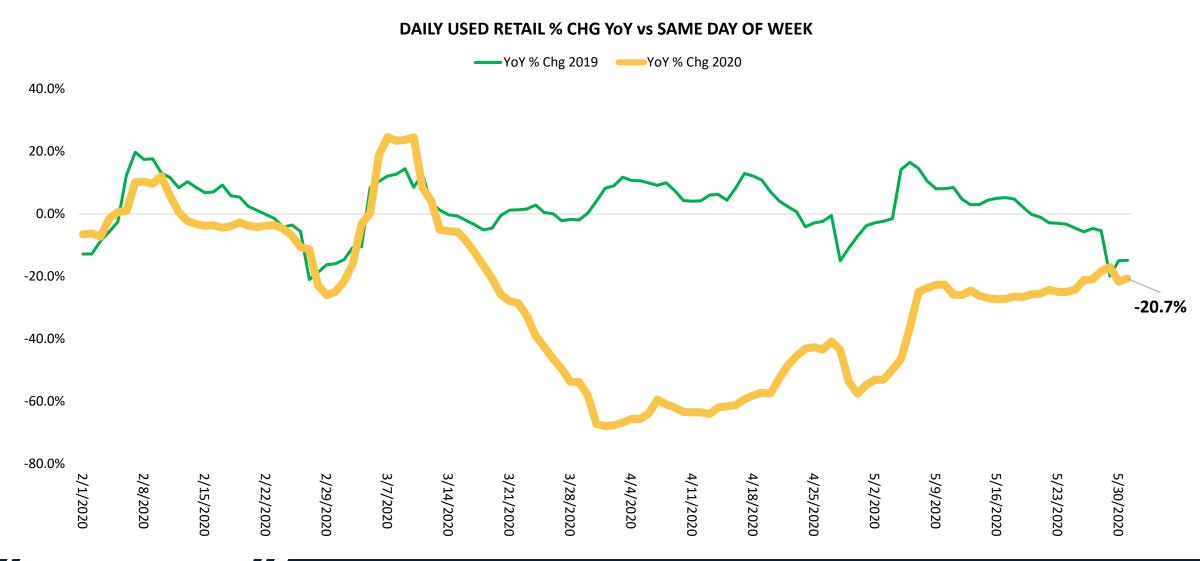
<sup>\*</sup>Among vehicle owners

<sup>\*\*</sup>Among those who go to dealerships for vehicle service

# **RETAIL TREND ESTIMATE - NEW**



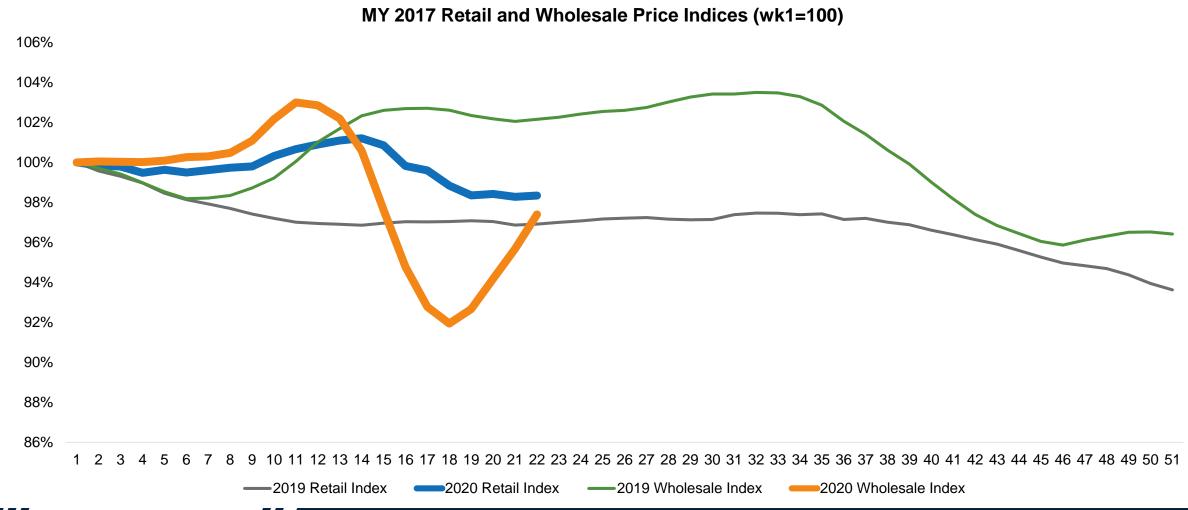
# **RETAIL TREND ESTIMATE - USED**



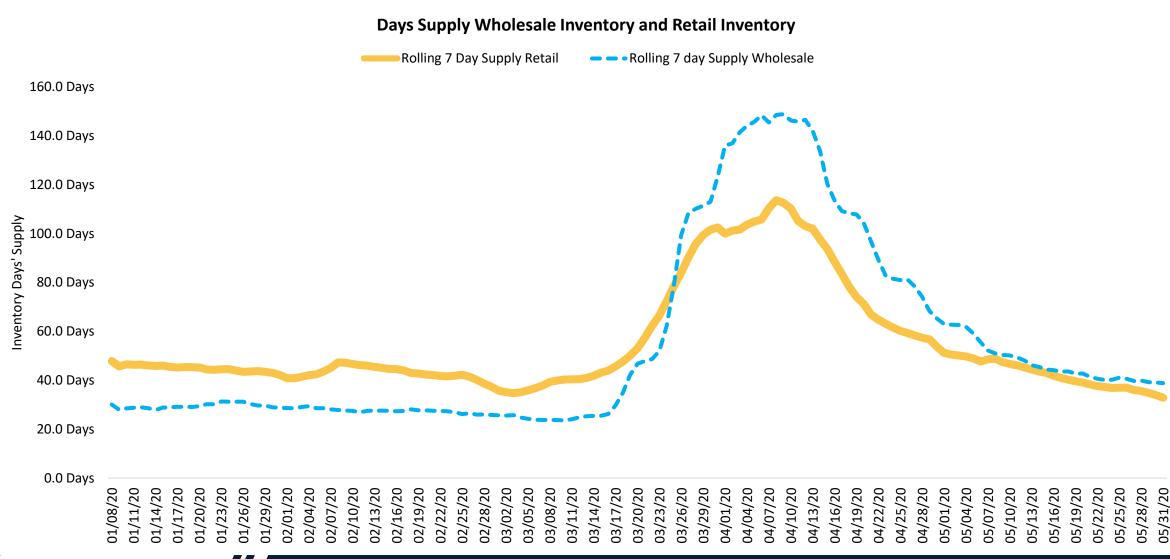
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## **DISCONNECT** BETWEEN RETAIL AND WHOLESALE PRICES CLOSING RAPIDLY

Since peak in wholesale prices in week 11, model year 2017 wholesale prices are down 5.6% while retail prices are down 2.6%



## DAYS' SUPPLY COMING DOWN FROM HIGHS DURING CRISIS



COX AUTOMOTIVE™ Source: Cox Automotive

#### **COX AUTOMOTIVE LEADING INDICATORS**

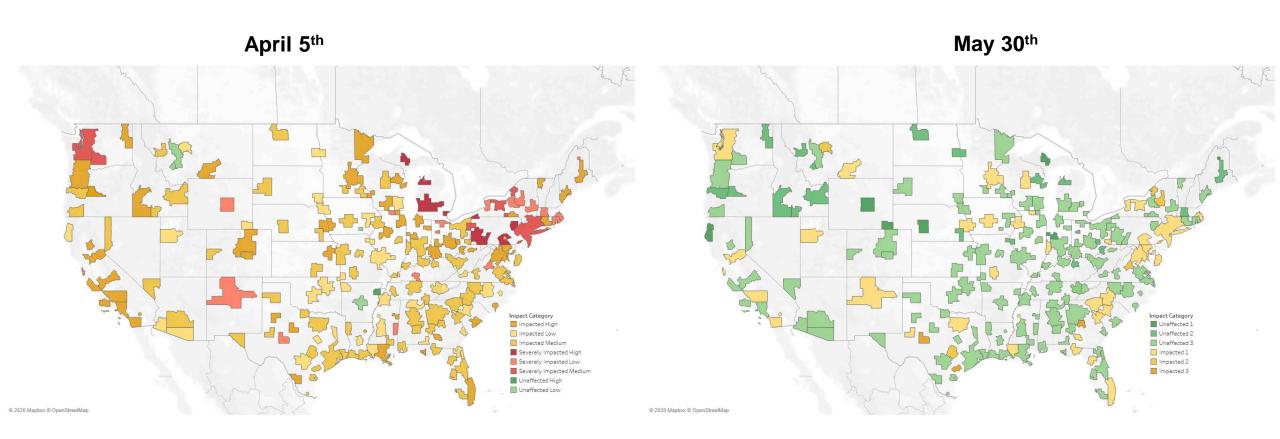
Through Saturday, leads on Autotrader were up 32% y/y and on Kelley Blue Book up 35%

**Dealer.com** continues to see both New and Used Vehicle Form Submissions outperform, but new visits and lead form submissions declined over the weekend

**Dealertrack** unique credit applications on same-store basis were down 8% y/y last week, same as the prior week as new applications were slightly worse y/y than the prior week

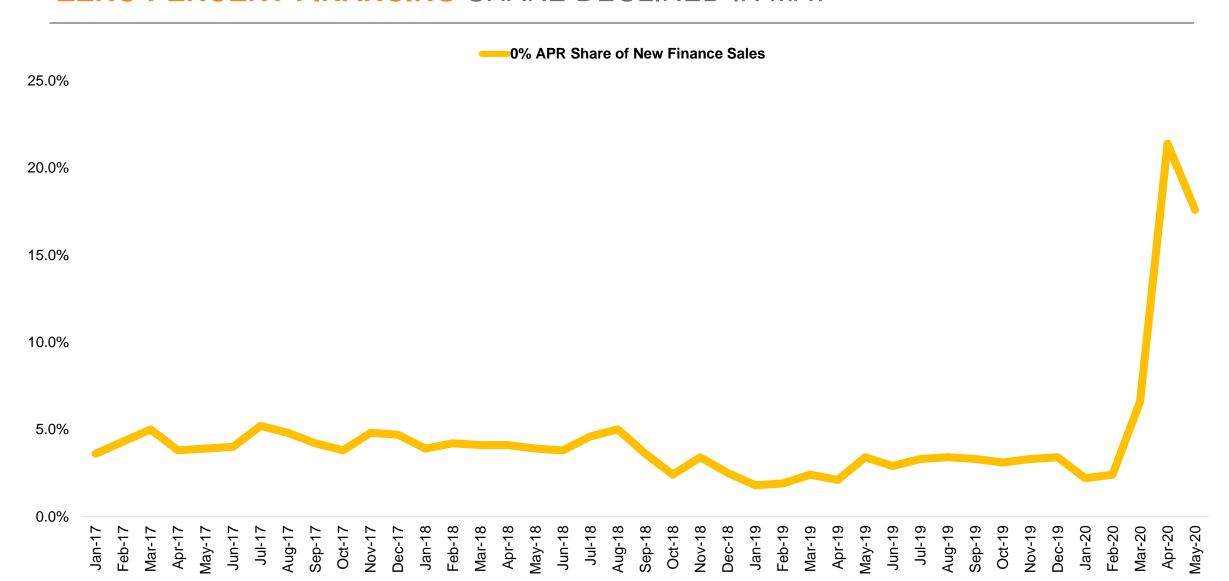
**Xtime** saw a 37% decrease y/y last week in consumers having their cars serviced, which was a declining trend

# SALES IMPACT VARIES BY DMA AS EVIDENCED BY UNIQUE CREDIT APPS





## ZERO PERCENT FINANCING SHARE DECLINED IN MAY



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