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# QUARTERLY ELECTRIFIED-VEHICLE SALES REPORT — Q1 2021 —

## Electrified Vehicles Sales

- Quarterly sales of Hybrids, Plug-in Hybrids & Electric Vehicles
- Summary by Brand and Model
- Cox Automotive Estimates (revised 4/29/2021)

<b>MODEL SUMMARY</b>								
<b>ELECTRIC VEHICLE</b>								
	Q1 Sales			YTD Sales			Segment Share	
	2021	2020	YOY	2021	2020	YOY	Q1-2021	YTD
Model Y	37,700			37,700			38.54%	38.54%
Model 3	20,700	48,000	-56.88%	20700	48,000	-56.90%	21.16%	21.16%
Bolt EV	9,025	5,873	53.67%	9,025	5,873	53.70%	9.23%	9.23%
Mustang Mach-E	6,614			6614			6.76%	6.76%
Model X	6,100	3,600	69.44%	6,100	3,600	69.40%	6.24%	6.24%
Model S	4,800	4,600	4.35%	4800	4,600	4.30%	4.91%	4.91%
e-tron	4,324	1,711	152.72%	4,324	1,711	152.70%	4.42%	4.42%
Leaf	2,925	1,958	49.39%	2925	1,958	49.40%	2.99%	2.99%
Taycan	2,008	221	808.60%	2,008	221	808.60%	2.05%	2.05%
Kona	1,556	764	103.66%	1556	764	103.66%	1.59%	1.59%
Niro	680	597	13.90%	680	597	13.90%	0.70%	0.18%
ID.4	474			474			0.48%	0.48%
Ioniq	445	153	190.85%	445	153	190.85%	0.45%	0.45%
i3	340	259	31.27%	340	259	31.27%	0.35%	0.35%
Volvo XC40	320			320			0.00%	0.00%
Mini Cooper	307	26	1080.77%	307	26	1080.77%	0.31%	0.11%
I-Pace	251	378	-33.60%	251	378	-33.60%	0.26%	0.26%
Soul	148	107	38.32%	148	107	38.32%	0.15%	0.15%
Polestar2	115			115			0.12%	0.12%
<b>Total Battery EVs</b>	<b>98,832</b>	<b>68,247</b>	<b>44.82%</b>	<b>98,832</b>	<b>68,247</b>	<b>44.82%</b>		

<b>MODEL SUMMARY</b>								
<b>FUEL CELL ELECTRIC VEHICLE</b>								
	Q1 Sales			YTD Sales			Segment Share	
	2021	2020	YOY	2021	2020	YOY	Q1-2021	YTD
Mirai	869	147	491.16%	869	147	491.16%		
NEXO	78			78	-			
<b>Total Fuel Cell EVs</b>	<b>947</b>	<b>147</b>	<b>544.22%</b>	<b>947</b>	<b>147</b>	<b>544.22%</b>		

<b>BRAND SUMMARY</b>								
<b>HYBRIDS / PLUG-IN HYBRIDS</b>								
	Q1 Sales			YTD Sales		Market Share		
	2021	2020	YOY	2021	2020	YOY	Q1-2021	YTD
Toyota	124,449	49,576	151.0%	124,449	49,576	151.0%	60.54%	60.54%
Honda	22,103	9,801	125.5%	22,103	9,801	125.5%	10.75%	10.75%
Ford	18,401	13,954	31.9%	18,401	13,954	31.9%	8.95%	8.95%
Lexus	13,008	9,091	43.1%	13,008	9,091	43.1%	6.33%	6.33%
Hyundai	6,581	3,657	80.0%	6,581	3,657	80.0%	3.20%	3.20%
Chrysler	4,642	3,087	50.4%	4,642	3,087	50.4%	2.26%	2.26%
Kia	4,547	5,183	-12.3%	4,547	5,183	-12.3%	2.21%	2.21%
Volvo	2,804	879	219.0%	2,804	879	219.0%	1.36%	1.36%
Acura	2,506	777	222.5%	2,506	777	222.5%	1.22%	1.22%
BMW	2,440	1,401	74.2%	2,440	1,401	74.2%	1.19%	1.19%
Mercedes	1,072	24	4366.7%	1,072	24	4366.7%	0.52%	0.52%
Lincoln	1,030	971	6.1%	1,030	971	6.1%	0.50%	0.50%
Subaru	716	659	8.6%	716	659	8.6%	0.35%	0.35%
Porsche	474	524	-9.5%	474	524	-9.5%	0.23%	0.23%
Land Rover	425	342	24.3%	425	342	24.3%	0.21%	0.21%
Mitsubishi	254	347	-26.8%	254	347	-26.8%	0.12%	0.12%
Mini	71			71			0.03%	0.03%
Audi	33	36	-8.3%	33	36	-8.3%	0.02%	0.02%
Chevrolet	5	23	-78.3%	5	23	-78.3%	0.00%	0.00%
<b>Total</b>	<b>205,561</b>	<b>100,332</b>	<b>104.9%</b>	<b>205,561</b>	<b>100,332</b>	<b>104.9%</b>		

<b>MODEL SUMMARY</b>								
<b>HYBRIDS / PLUG-IN HYBRIDS</b>								
	Q1 Sales			YTD Sales			Market Share	
	2021	2020	YOY	2021	2020	YOY	Q1-2021	YTD
RAV4	32,263	23,736	35.9%	32,263	23,736	35.9%	15.70%	15.70%
Sienna	26,044			26,044			12.67%	12.67%
Highlander	18,816	3,698	408.8%	18,816	3,698	408.8%	9.15%	9.15%
Prius / Prius Prime	14,050	11,483	22.4%	14,050	11,483	22.4%	6.83%	6.83%
Venza HEV	13,623			13,623			6.63%	6.63%
Camry	10,264	5,874	74.7%	10,264	5,874	74.7%	4.99%	4.99%
CR-V	9,641	1,931	399.3%	9,641	1,931	399.3%	4.69%	4.69%
Accord	7,456	2,712	174.9%	7,456	2,712	174.9%	3.63%	3.63%
Corolla	7,301	3,529	106.9%	7,301	3,529	106.9%	3.55%	3.55%
F Series	7,176	-	0.0%	7,176	-	0.0%	3.49%	3.49%
Escape	6,955	6,231	11.6%	6,955	6,231	11.6%	3.38%	3.38%
Lexus RX	4,730	3,381	39.9%	4,730	3,381	39.9%	2.30%	2.30%
Pacifica	4,642	3,087	50.4%	4,642	3,087	50.4%	2.26%	2.26%
Niro PHEV / HEV	4,311	4,975	-13.3%	4,311	4,975	-13.3%	2.10%	2.10%
Insight	3,859	3,903	-1.1%	3,859	3,903	-1.1%	1.88%	1.88%
Ioniq	3,680	3,385	8.7%	3,680	3,385	8.7%	1.79%	1.79%
Lexus UX	2,898	2,101	37.9%	2,898	2,101	37.9%	1.41%	1.41%
Lexus NX	2,872	1,746	64.5%	2,872	1,746	64.5%	1.40%	1.40%
S60 / S90 / V60 / XC60 / XC90	2,801	879	218.7%	2,801	879	218.7%	1.36%	1.36%
Lexus ES	2,500	1,823	37.1%	2,500	1,823	37.1%	1.22%	1.22%
MDX	2,487	747	232.9%	2,487	747	232.9%	1.21%	1.21%
Sonata	2,474	272	809.6%	2,474	272	809.6%	1.20%	1.20%
Explorer	2,265	2,099	7.9%	2,265	2,099	7.9%	1.10%	1.10%
Avalon	2,088	1,256	66.2%	2,088	1,256	66.2%	1.02%	1.02%
Fusion	2,005	5,624	-64.3%	2,005	5,624	-64.3%	0.98%	0.98%
Clarity	1,147	1,255	-8.6%	1,147	1,255	-8.6%	0.56%	0.56%
GLC	1,061			1,061			0.52%	0.52%
Aviator	817	254	221.7%	817	254	221.7%	0.40%	0.40%
Crosstrek	716	659	8.6%	716	659	8.6%	0.35%	0.35%
X3	698	494	41.3%	698	494	41.3%	0.34%	0.24%

X5	678	568	19.4%	678	568	19.4%	0.33%	0.28%
3-Series	660			660			0.32%	0.00%
Range Rover / Sport	425	342	24.3%	425	342	24.3%	0.21%	0.17%
Cayenne	418	378	10.6%	418	378	10.6%	0.20%	0.18%
5-Series	385	323	19.2%	385	323	19.2%	0.19%	0.16%
Elantra	384			384			0.19%	0.00%
Outlander	254	347	-26.8%	254	347	-26.8%	0.12%	0.17%
Optima/K5	203	178	14.0%	203	178	14.0%	0.10%	0.09%
MKZ	148	717	-79.4%	148	717	-79.4%	0.07%	0.35%
Cooper SE	71			71			0.03%	0.00%
Corsair	65			65			0.03%	0.00%
Panamera	56	146	-61.6%	56	146	-61.6%	0.03%	0.07%
Sorento	33	30	10.0%	33	30	10.0%	0.02%	0.01%
A8	24	30	-20.0%	24	30	-20.0%	0.01%	0.01%
Santa Fe	23			23			0.01%	0.00%
Tuscon	20			20			0.01%	0.00%
7-Series	19	16	18.8%	19	16	18.8%	0.01%	0.01%
RLX	12	14	-14.3%	12	14	-14.3%	0.01%	0.01%
S560	11	24	-54.2%	11	24	-54.2%	0.01%	0.01%
A7	9	6	50.0%	9	6	50.0%	0.00%	0.00%
NS-X	7	16	-56.3%	7	16	-56.3%	0.00%	0.01%
Volt	5	23	-78.3%	5	23	-78.3%	0.00%	0.01%
Lexus LS	4	36	-88.9%	4	36	-88.9%	0.00%	0.02%
Lexus LC	3	4	-25.0%	3	4	-25.0%	0.00%	0.00%
Polestar 1	3			3			0.00%	0.00%
Lexus GS	1			1		0.0%	0.00%	0.00%
<b>Total</b>	<b>205,561</b>	<b>100,332</b>	<b>104.9%</b>	<b>205,561</b>	<b>100,332</b>	<b>104.9%</b>		