

10 Tactics Dealers Can Do Today

- #1** Recruit from customer-facing industries outside of automotive
- #2** Get interactive & innovative with your job descriptions by adding videos
- #3** Create and communicate a competitive pay and benefits plan
- #4** Embrace flexibility to promote healthier employee work-life balance
- #5** Hold managers accountable for regular career discussions with their employees

- #6** Host all-hands weekly meetings to improve communication at all levels
- #7** Ensure employee appreciation is a habit and recognitions are thoughtful & specific
- #8** Stress company values and in turn allow employees to be open about their values
- #9** Actively foster the growth & development of female, minority, and LGBT employees
- #10** Enhance training programs to include classes on digital tools & communication