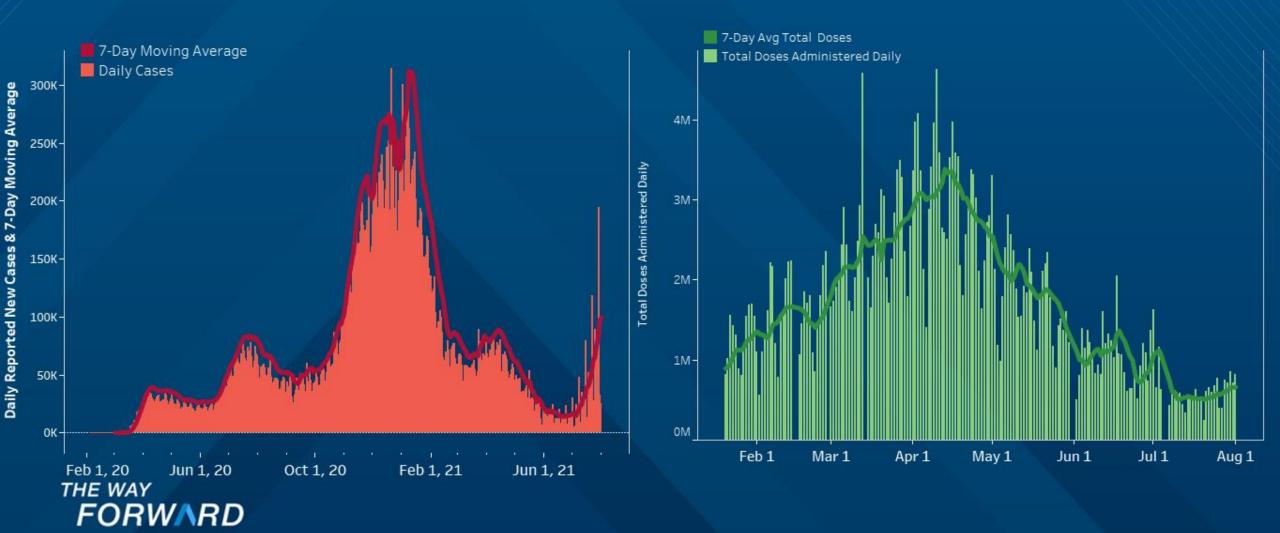
August 3, 2021

### COX AUTOMOTIVE AUTO MARKET REPORT

Translating Data and Trends into Actionable Insights

FORWARD

#### COVID-19 DAILY CASE AND VACCINATION TRENDS

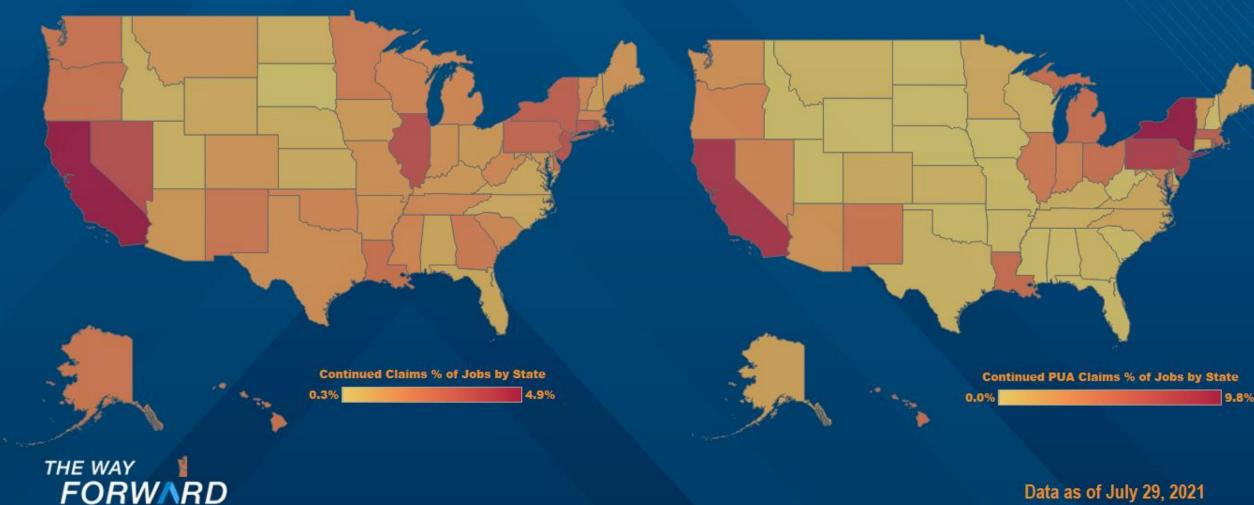


Source: Cox Automotive

**Driven by COX AUTOMOTIVE** 

#### CONTINUING CLAIMS AT 3.3 MILLION NATIONALLY

Driven by COX AUTOMOTIVE

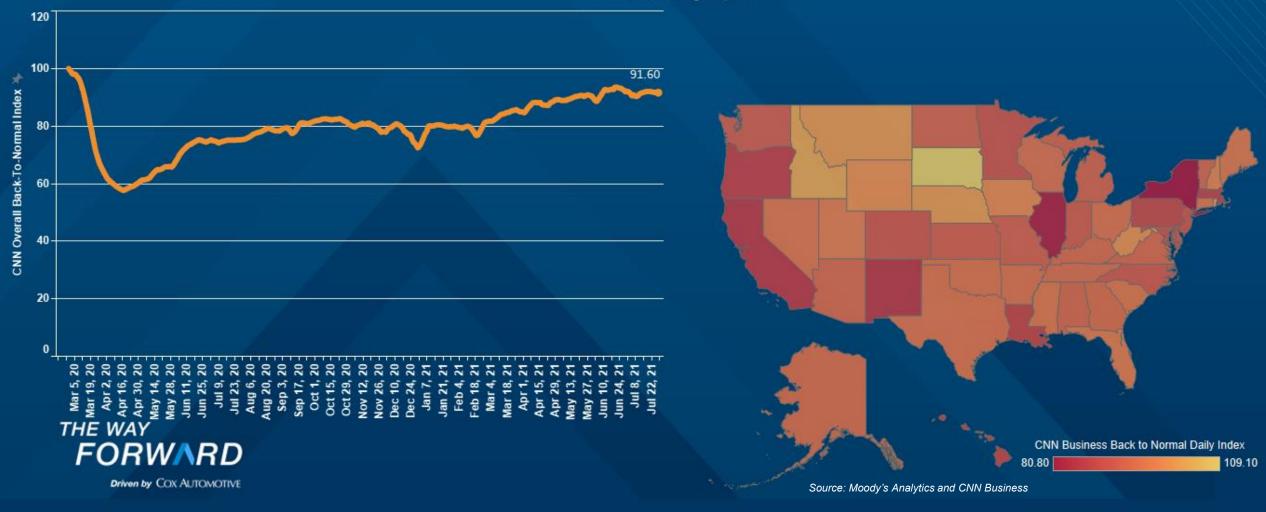


Note: Continued Claims Unemployment Data For Week Ending July 17 Continued PUA Unemployment Data For Week Ending July 10

# ACTIVITY DECREASED LAST WEEK BUT FULLY RECOVERED IN SEVERAL STATES

Moody's-CNN Business Back-To-Normal Index (February 29 = 100)





#### CONSUMER SENTIMENT DECLINED LAST WEEK

Morning Consult's Index of Consumer Sentiment on Monday was down 17.3% since February 29, 2020

ICS Value (7-Day Average)





Source: Morning Consult

#### SENTIMENT SHIFTS ACROSS MARKETS



#### RETAIL SALES ESTIMATES

2021 and 2020 % Change vs. 2019 in Retail Sales by Week





#### ZERO PERCENT FINANCING DOWN TO END JULY



#### RETAIL INVENTORY IMPROVING FOR USED







#### RETAIL USED PRICES NOW DECLINING

#### MY 2018 Retail and Wholesale Price Index





# SALES IMPACT VARIES BY DMA AS EVIDENCED BY UNIQUE CREDIT APPS



August 1, 2021 (vs same-week 2019)



#### COX AUTOMOTIVE LEADING INDICATORS

- Leads in July on Autotrader were down 15% y/y and on Kelley Blue Book were up 17%; compared to 2019, both were up. Leads declined in July from June on Autotrader but increased on Kelley Blue Book.
- Dealertrack unique credit applications on same-store basis were down 13% y/y and down 22% against 2019 last week, and the weekly trend improved slightly
- Xtime saw completed service appointments unchanged y/y last week; against 2019, appointments completed were down 11%, and the weekly trend declined slightly



## COX AUTOMOTIVE

















