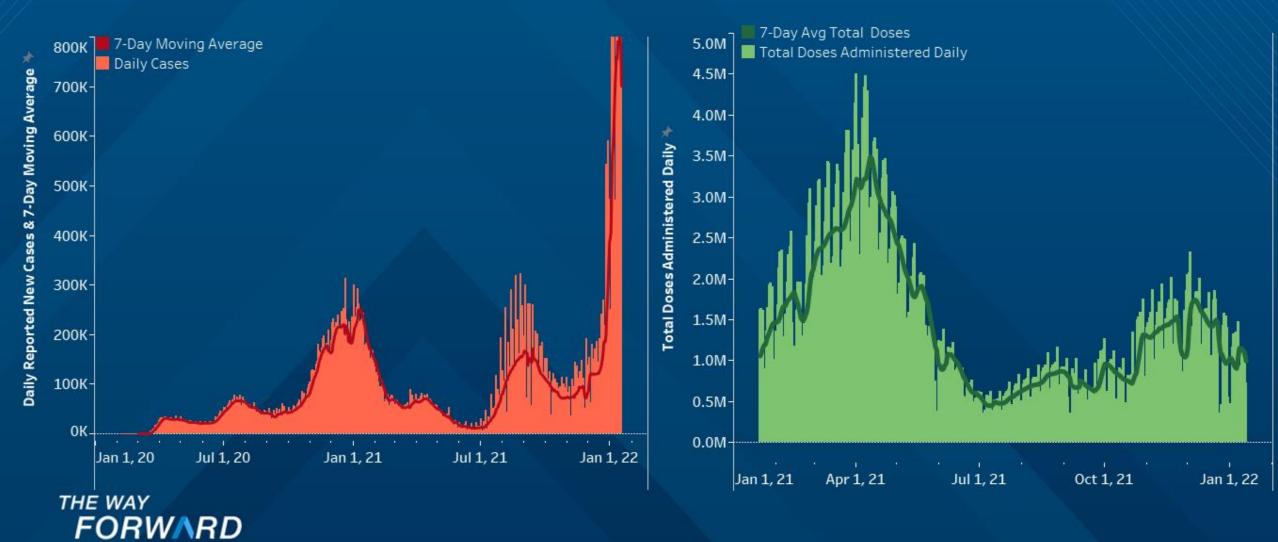
January 19, 2022

## COX AUTOMOTIVE AUTO MARKET REPORT

Translating Data and Trends into Actionable Insights

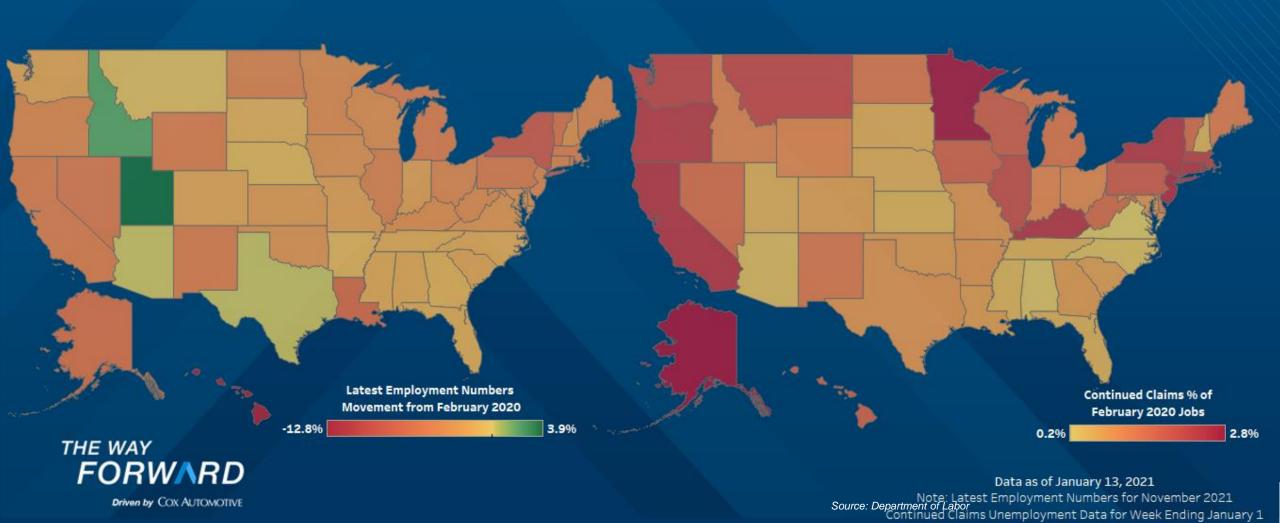
FORWARD

#### COVID-19 DAILY CASE AND VACCINATION TRENDS



**Driven by COX AUTOMOTIVE** 

### CONTINUING CLAIMS AT 1.6 MILLION NATIONALLY

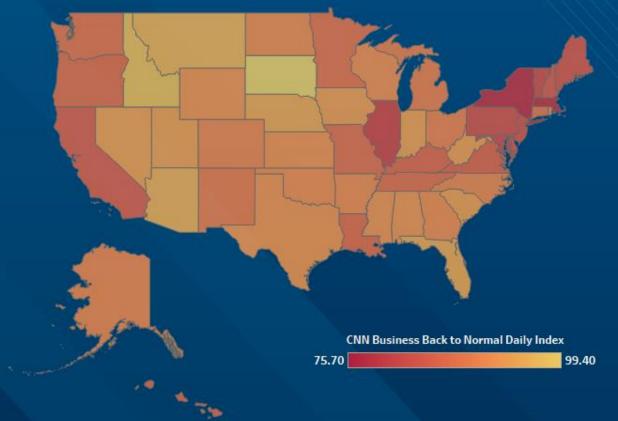


#### ACTIVITY GREW SLIGHTLY LAST WEEK

Moody's-CNN Business Back-To-Normal Index (February 29 = 100)

Data as of January 17, 2022







#### CONSUMER SENTIMENT DECLINED LAST WEEK

Morning Consult's Index of Consumer Sentiment on Monday was down 22.8% since February 29, 2020



**MORNING CONSULT** 

81.23

8/12/20 3/25/20 5/6/20 6/3/20 6/17/20 9/9/20 9/23/20 10/21/20 11/4/20 11/18/20 12/16/20 12/30/20 2/10/21 3/10/21 3/24/21 4/21/21 5/19/2: 6/2/21 6/16/21 6/30/21 8/11/21 9/8/21 4/22/20 5/20/20 10/7/20 12/2/20 1/13/21 2/24/21 4/7/21 7/15/20 7/29/20 1/27/21

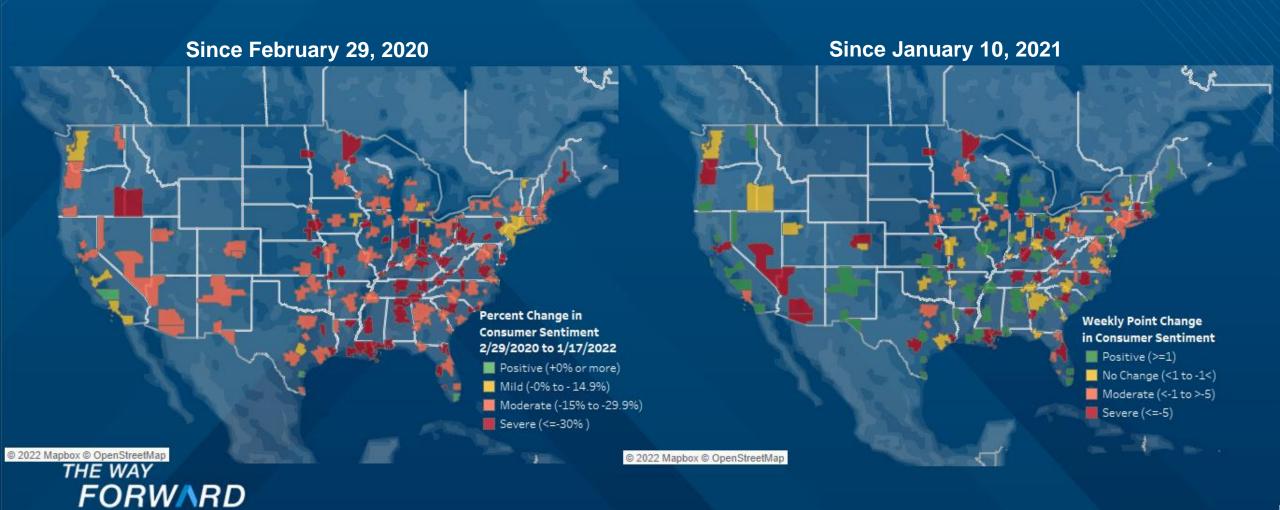


80

70

#### SENTIMENT SHIFTS ACROSS MARKETS

**Driven by COX AUTOMOTIVE** 



Source: Morning Consult

#### RETAIL SALES ESTIMATES



#### ZERO PERCENT FINANCING NOW DOWN SLIGHTLY



Source: Cox Automotive

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#### SUPPLY SLOWLY IMPROVING BUT STILL DOWN







#### Y/Y PERFORMANCE DECREASING

Manheim Index - % Change Y/Y

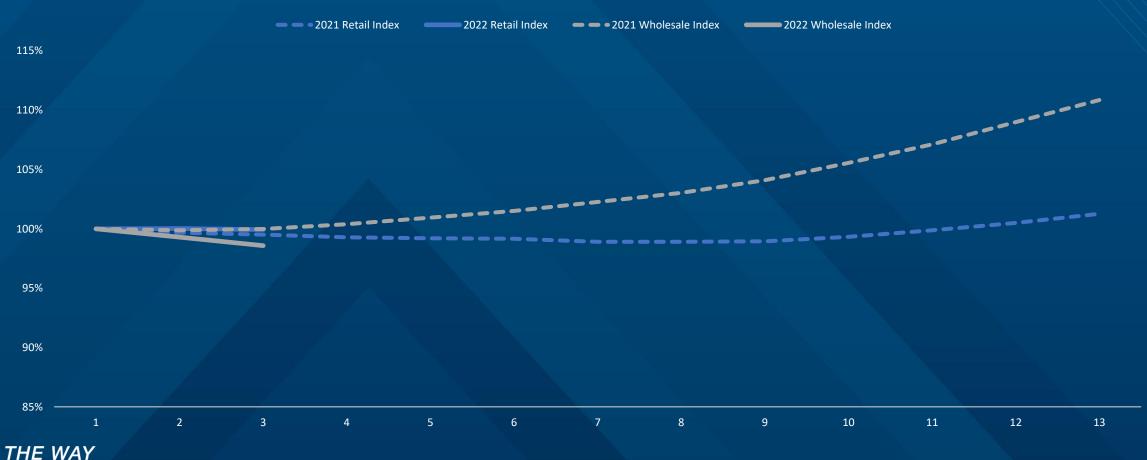




Source: Cox Automotive

#### WHOLESALE USED PRICE SEEING FURTHER DECLINES

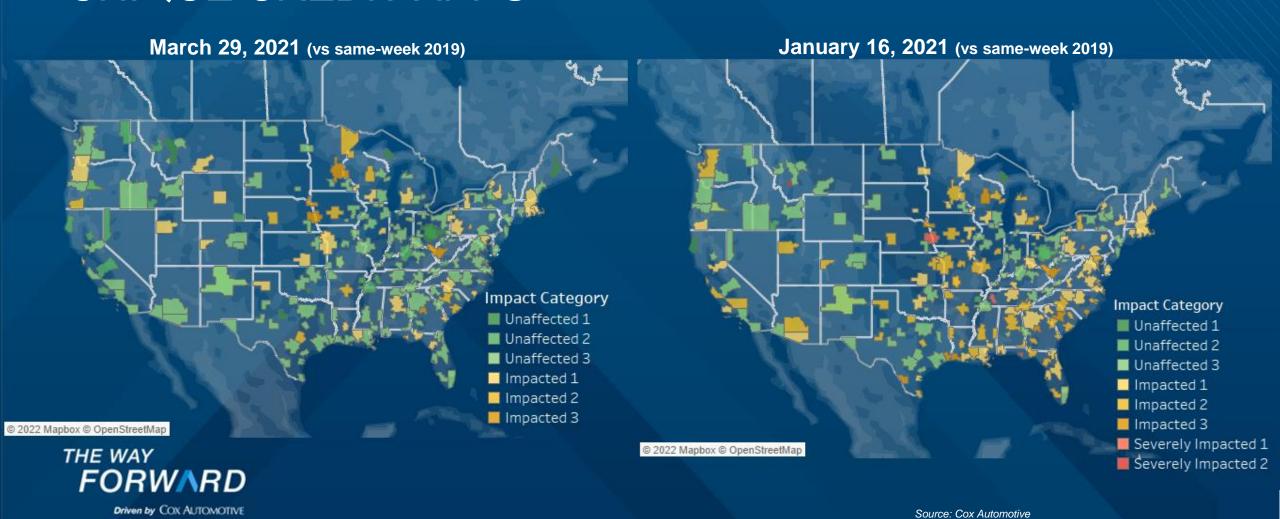






Source: Cox Automotive

# SALES IMPACT VARIES BY DMA AS EVIDENCED BY UNIQUE CREDIT APPS



#### COX AUTOMOTIVE LEADING INDICATORS

- Shopping activity mixed to start the year:
  - Leads slowed to start January on Autotrader but are up on Kelley Blue Book, and leads are down on both sites compared to last year but up against 2020.
- Credit applications on Dealertrack still down with record COVID cases and winter weather but improving w/w:
  - Unique applications on same-store basis last week were down 14% y/y and down 23% against 2019.
- Service trends on Xtime also show impact of COVID cases and weather but w/w improving trend:
  - Completed appointments last week were down 3% y/y and 13% against 2019.



## COX AUTOMOTIVE















