Ten Predictions for 2022







#1: Vehicle Demand Will Remain Robust





#6: Lease Demand Will Improve in 2022





#2: Used-Vehicle Values Will Depreciate Again, After the Spring





#7: Robust Service Revenue Opportunity Will Continue



#3: Tight Vehicle Supply Will Gradually Improve





#8: Dealership Consolidation Will Continue





#4: EV Growth Will Outpace Industry





#9: Consumer Shift To Online Becomes Dominant





#5: Auto Loan Rates Will Rise





#10: Direct Sales Model Will Force Dealers To Adapt