

**Lori Wittman**

President of Retail Solutions, Cox Automotive

Lori Wittman is President of Retail Solutions for Cox Automotive overseeing the growth and strategic direction of powerhouse brands Autotrader®, Kelley Blue Book®, Dealertrack®, Dealer.com, VinSolutions and Xtime.

Her focus is on building retail connections through the power of the tech and service giant's data and people, to further the company's commitment to transforming the industry by creating vehicle access, business success and a more sustainable planet for everyone.

Prior to her current role, she held the position of Senior Vice President of Dealer Software Solutions at Cox Automotive for six years, where she led and built client-value driven connections across four brands: VinSolutions, Xtime, Dealer.com, and Dealertrack DMS, representing more than \$1 billion in annual revenue. Lori has led significant growth across these and other Cox Automotive brands, including leading VinSolutions as it doubled its number of clients in five years.

In 2015, just two years after joining the automotive industry, Lori was recognized by Automotive News as one of the 100 Leading Women in the North American Auto Industry, a prestigious list compiled every five years to recognize top female executives at automakers, suppliers and dealerships nationwide. In 2016, she was also recognized by the Kansas City Business Journal as a "Women Who Mean Business" honoree.

Before joining Cox Automotive in 2013, Lori had more than a decade of experience as a consultant leading large technology projects for Accenture. Before that, she led Field Technology at H&R Block, and she served in several roles of increasing responsibility at Freightquote, including the general management of one of their acquisitions, Rockwell Transportation. Lori holds a bachelor's degree in accounting and business administration from the University of Kansas.