EV & Hybrid Shopper Interest Amid the Rise in Gas Prices

April 10, 2022

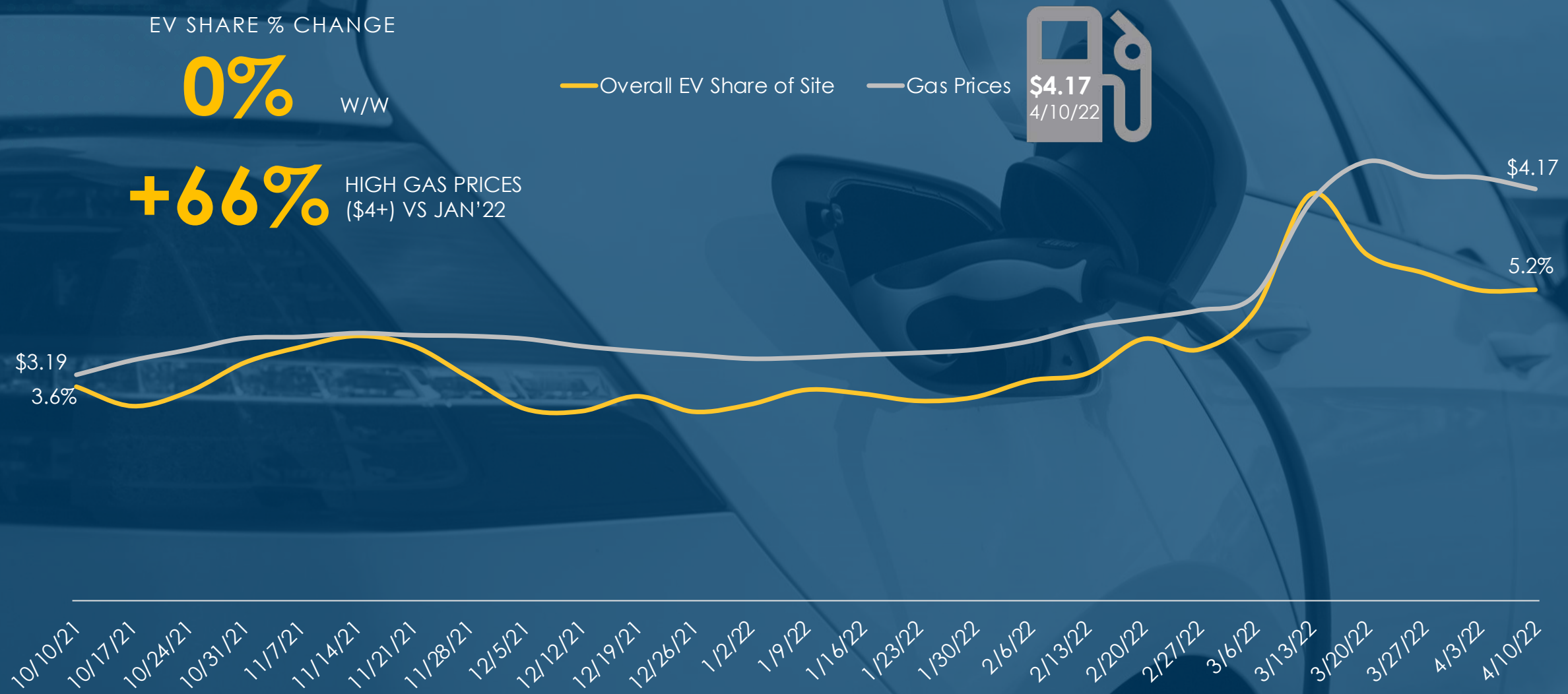
COX AUTOMOTIVE

EV shopper interest vs. gas prices

EV SHARE % CHANGE

0% W/W

+66% HIGH GAS PRICES ($4+) VS JAN'22



COX AUTOMOTIVE™

Source: KBB/AT New Car Visits
Source: eia U.S. Energy Information Administration, U.S. Regular All Formulations Retail Gasoline Prices
* Evaluation period marks the timeframe when national gas prices averaged over $4 (week ending 3/13/22)

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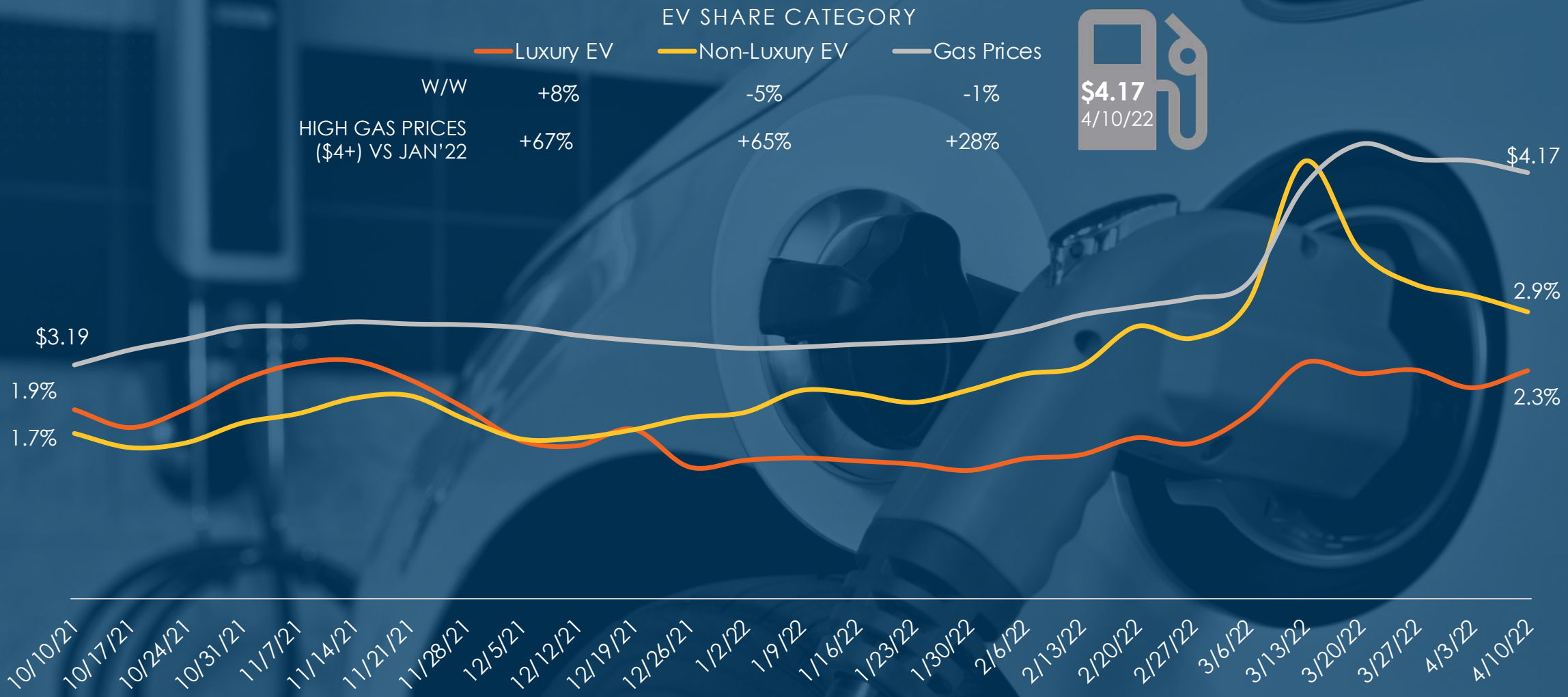

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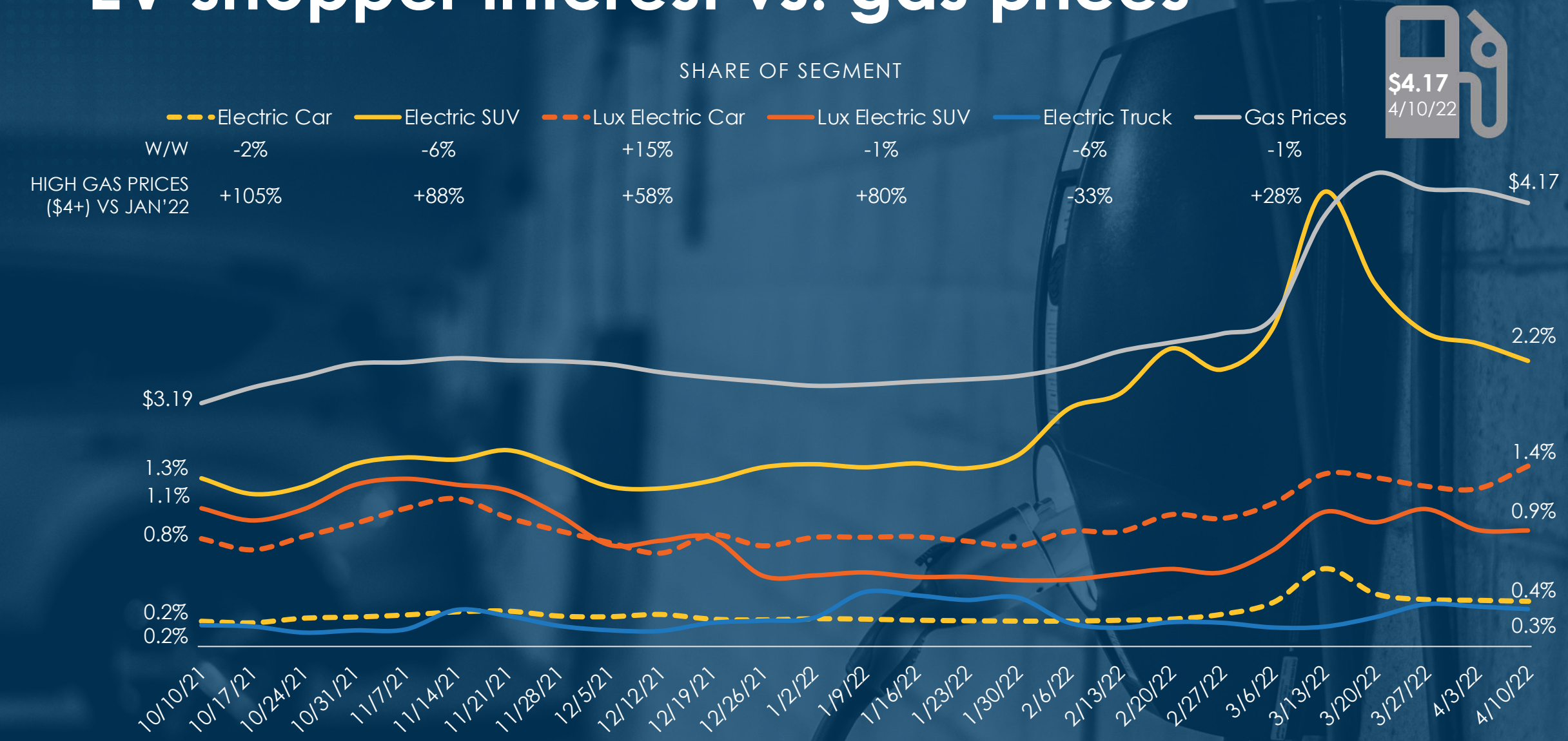

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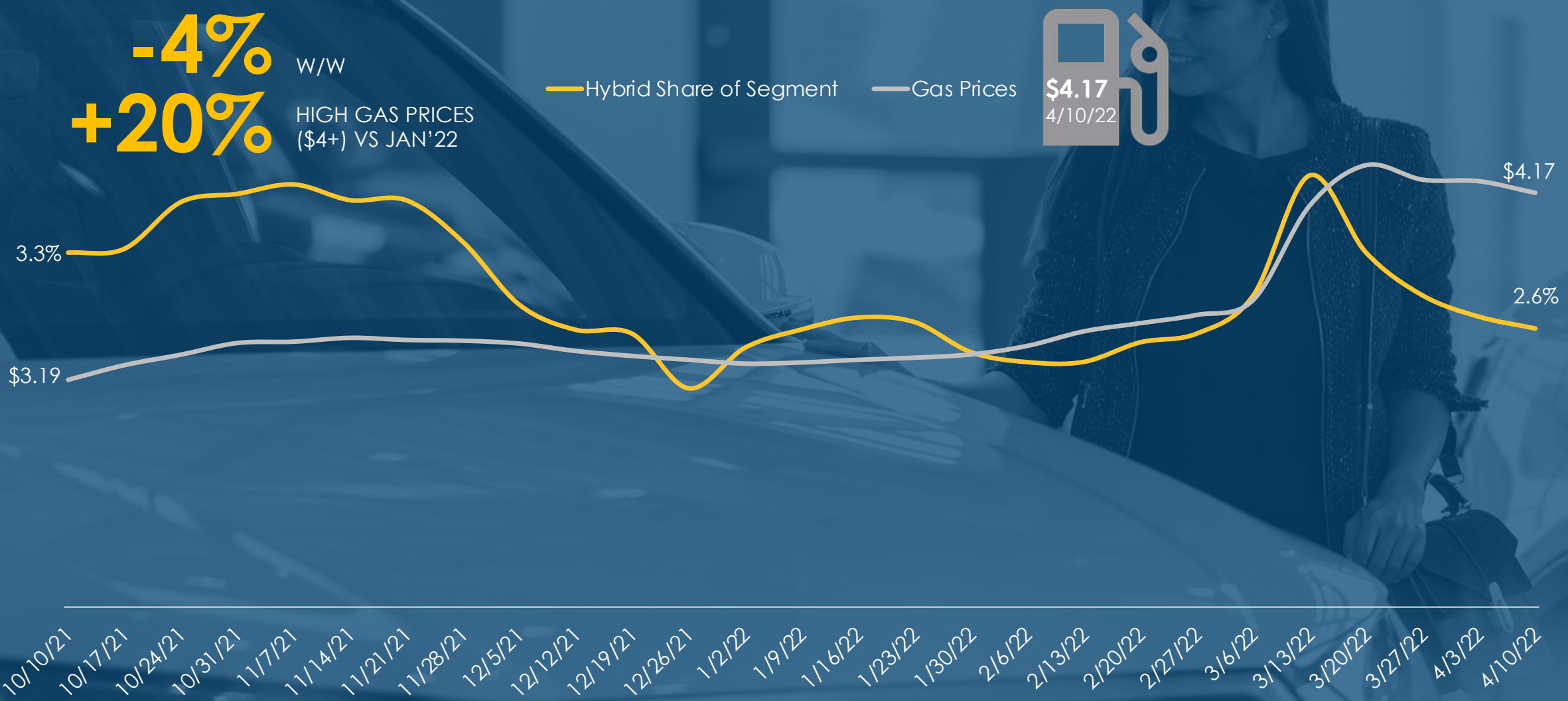
Hybrid shopper interest vs. gas prices

HYBRID SHARE % CHANGE

-4% W/W

+20% HIGH GAS PRICES ($4+) VS JAN'22



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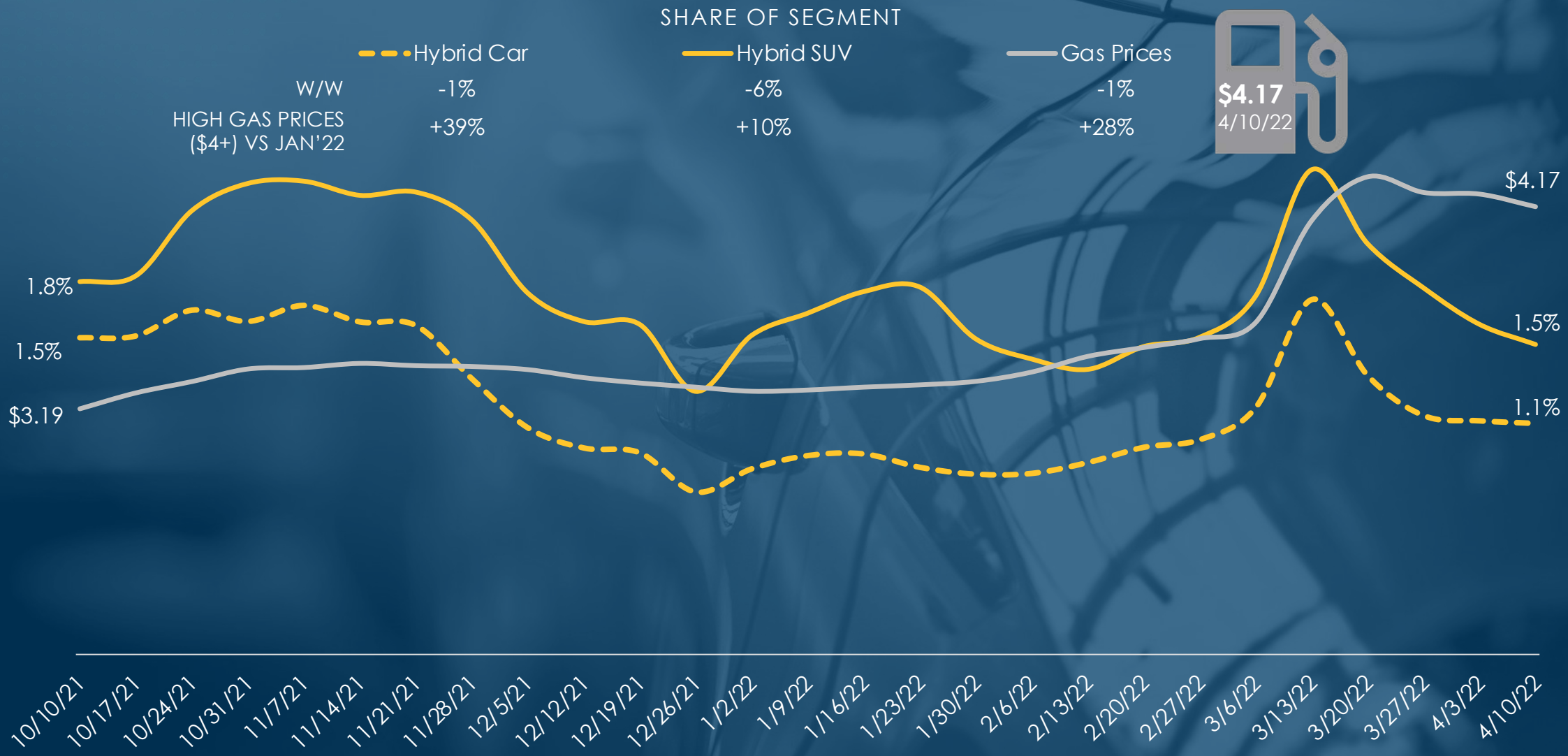
Hybrid shopper interest vs. gas prices



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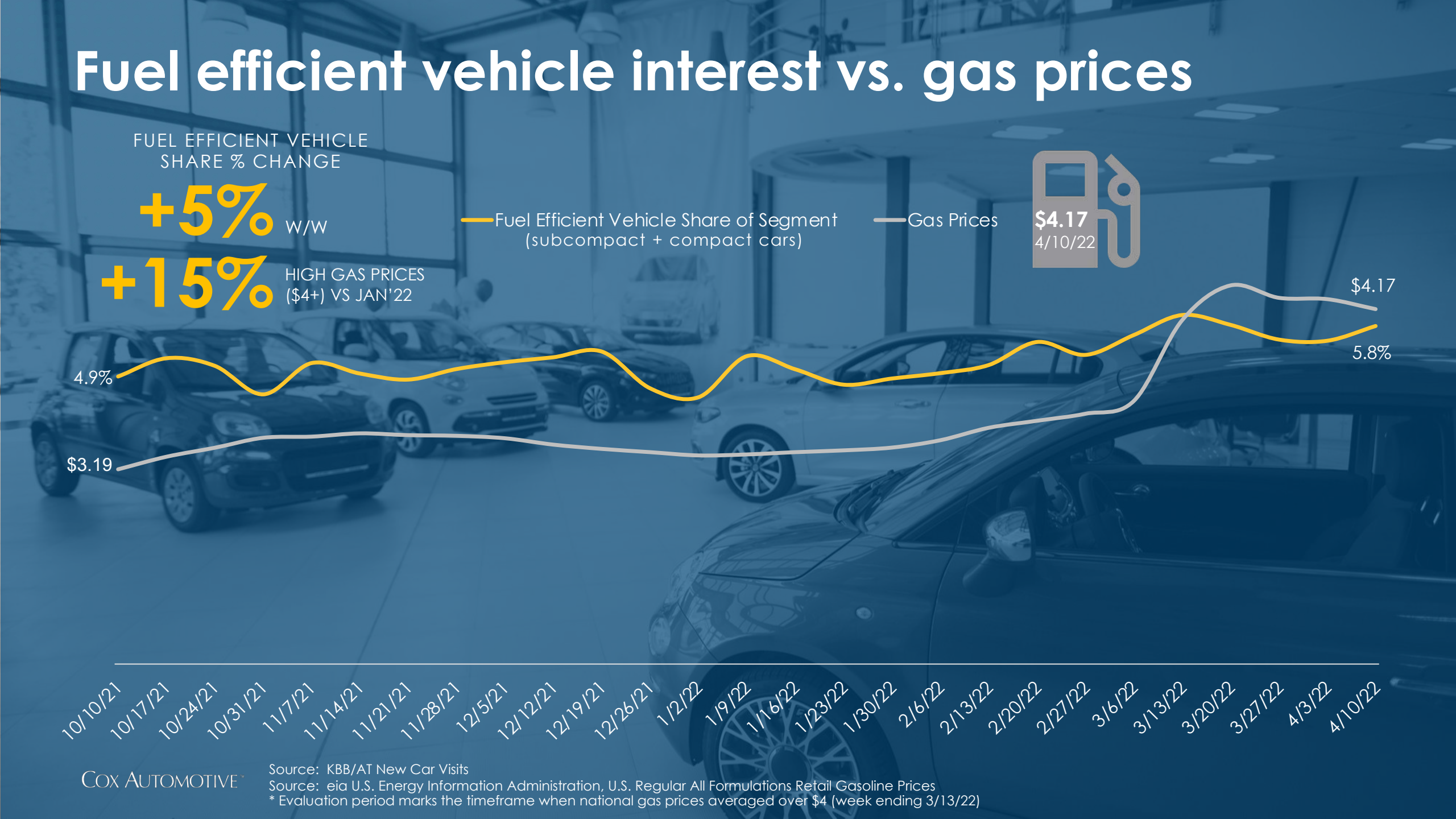
Fuel efficient vehicle interest vs. gas prices

FUEL EFFICIENT VEHICLE SHARE % CHANGE

+5% W/W

+15% HIGH GAS PRICES ($4+) VS JAN'22



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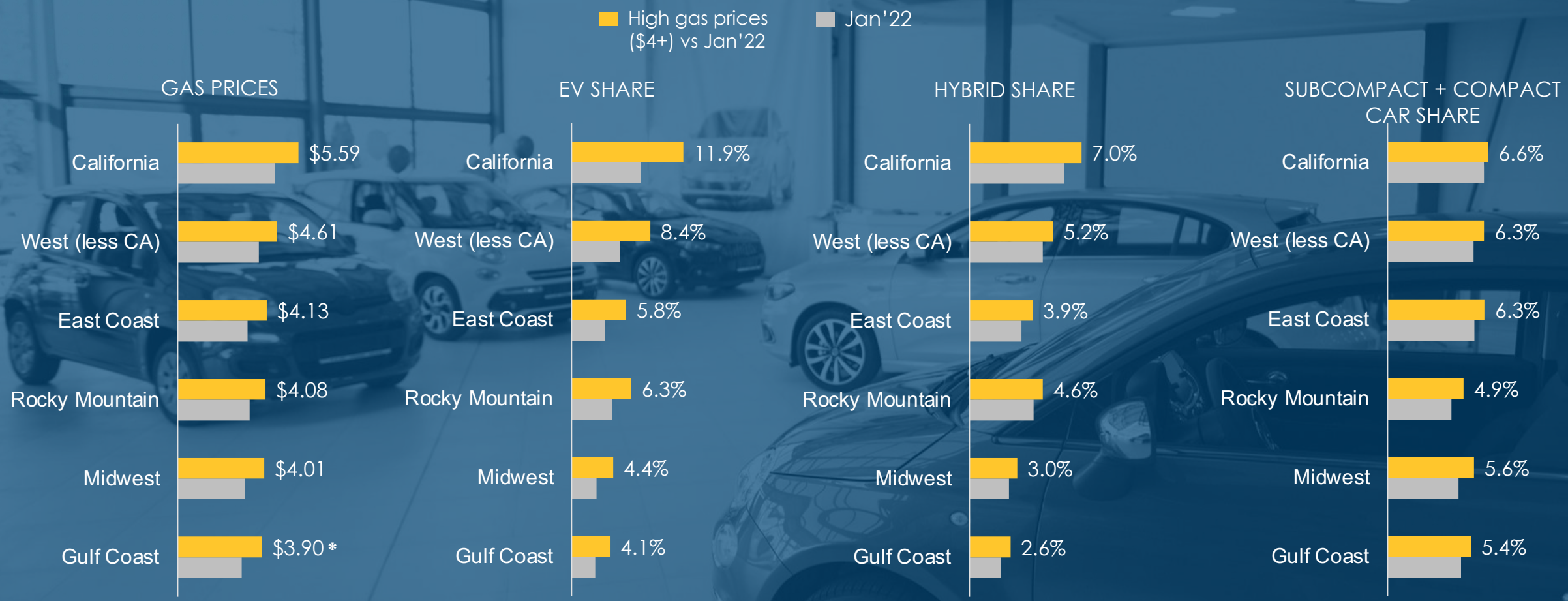
Regional view: EV/Hybrid interest vs. gas prices

HIGH GAS PRICES ($4+) VS JAN'22



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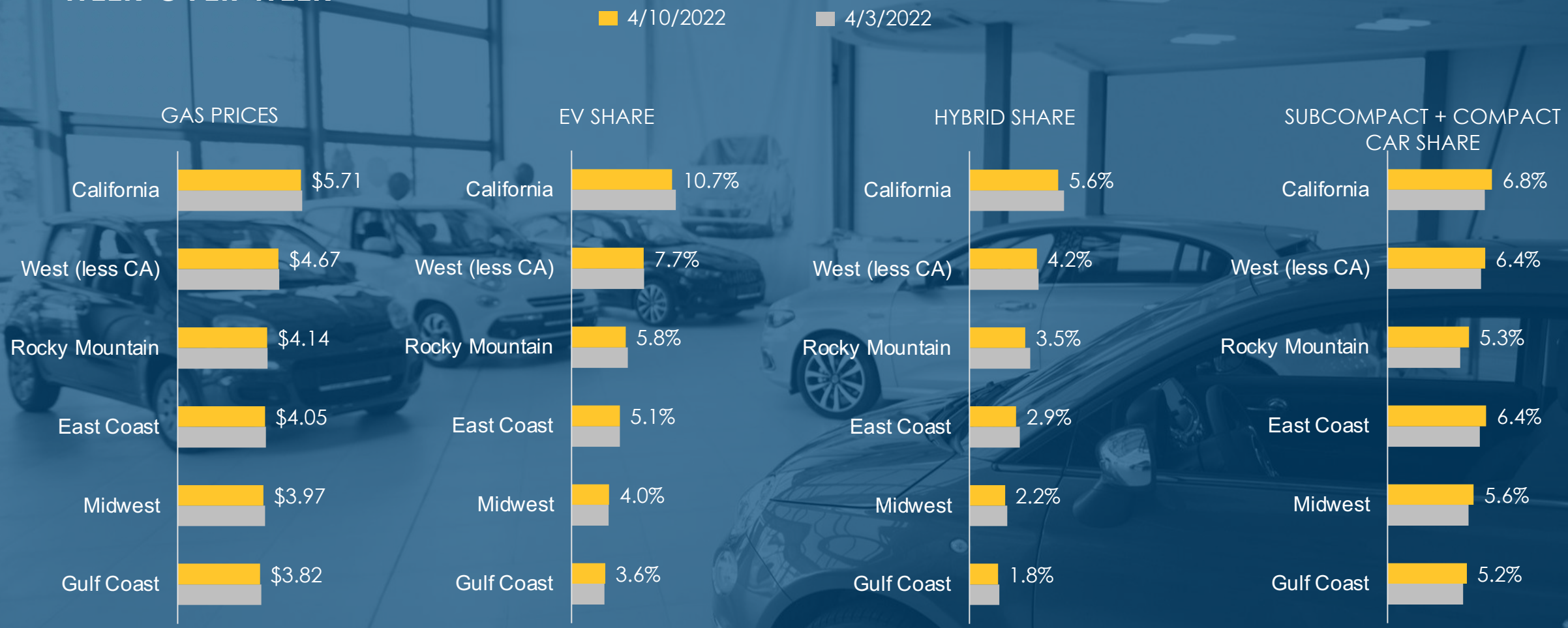
Regional view: EV/Hybrid interest vs. gas prices

WEEK-OVER-WEEK



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