



Kelley Blue Book
KBB.COM
The Trusted Resource

ELECTRIFIED LIGHT-VEHICLE SALES REPORT

— Q1 2022 —



ELECTRIC VEHICLES

	Q1 Sales			YTD Sales			Segment Share	
	2022	2021	YOY	2022	2021	YOY	Q1 2022	Q1 2021
Audi e-tron	3,252	4,324	-25%	3,252	4,324	-25%	1.9%	4.4%
BMW i3	9	340	-97%	9	340	-97%	0.0%	0.3%
BMW i8	4	8	-50%	4	8	-50%	0.0%	0.0%
BMW iX	347	-	-	347	-	-	0.2%	0.0%
Chevy Bolt EV/EUV	358	9,025	-96%	358	9,025	-96%	0.2%	9.1%
GMC Hummer	99	-	-	99	-	-	0.1%	0.0%
Ford Mustang Mach-E	6,734	6,614	2%	6,734	6,614	2%	3.9%	6.7%
Ford E-Transit	718	-	-	718	-	-	0.4%	0.0%
Ford F-150 Lightning	254	-	-	254	-	-	0.1%	0.0%
Hyundai Ioniq	4	445	-99%	4	445	-99%	0.0%	0.5%
Hyundai Ioniq5	6,244	-	-	6,244	-	-	3.6%	0.0%
Hyundai Kona	652	1,556	-58%	652	1,556	-58%	0.4%	1.6%
Jaguar I-Pace	154	251	-39%	154	251	-39%	0.1%	0.3%
Kia Niro	3,299	680	385%	3,299	680	385%	1.9%	0.7%
Kia EV6	5,281	-	-	5,281	-	-	3.0%	0.0%
Lucid Air	460	-	-	460	-	-	0.3%	0.0%
Mazda MX-30	180	-	-	180	-	-	0.1%	0.0%
Mercedes EQS	2,091	-	-	2,091	-	-	1.2%	0.0%
Mini Cooper	815	307	165%	815	307	165%	0.5%	0.3%
Nissan Leaf	4,371	2,925	49%	4,371	2,925	49%	2.5%	3.0%
Polestar 2	1,490	115	1196%	1,490	115	1196%	0.9%	0.1%
Porsche Taycan	1,925	2,008	-4%	1,925	2,008	-4%	1.1%	2.0%
Rivian RT1	43	-	-	43	-	-	0.0%	0.0%
Rivian RS1	652	-	-	652	-	-	0.4%	0.0%
Rivian EDV700	25	-	-	25	-	-	0.0%	0.0%
Tesla Model 3	46,707	20,700	126%	46,707	20,700	126%	26.9%	21.0%
Tesla Model S	5,190	4,800	8%	5,190	4,800	8%	3.0%	4.9%
Tesla Model X	6,488	6,100	6%	6,488	6,100	6%	3.7%	6.2%
Tesla Model Y	71,358	37,700	89%	71,358	37,700	89%	41.1%	38.2%
Volvo XC40	1,340	320	319%	1,340	320	319%	0.8%	0.3%
Volvo C40	262	-	-	262	-	-	0.2%	0.0%
VW ID.4	2,755	474	481%	2,755	474	481%	1.6%	0.5%
Total (Estimates)	173,561	98,692	76%	173,561	98,692	76%	100.0%	100.0%

HYBRIDS / PLUG-IN HYBRIDS (BRANDS)

	Q1 Sales			YTD Sales			Market Share	
	2022	2021	YOY	2022	2021	YOY	Q1 2022	Q1 2021
Acura	190	2,506	-92%	190	2,506	-92.4%	0.08%	1.19%
Audi	259	1,947	-87%	259	1,947	-86.7%	0.11%	0.93%
BMW	2,985	3,720	-20%	2,985	3,720	-19.8%	1.26%	1.77%
Chevrolet	-	5	-100%	-	5	-100.0%	0.00%	0.00%
Chrysler	4,164	6,885	-40%	4,164	6,885	-39.5%	1.76%	3.28%
Ford	27,282	18,401	48%	27,282	18,401	48.3%	11.54%	8.76%
Honda	29,274	23,113	27%	29,274	23,113	26.7%	12.38%	11.00%
Hyundai	17,925	6,180	190%	17,925	6,180	190.0%	7.58%	2.94%
Jeep	8,346	73	11333%	8,346	73	113	3.53%	0.03%
Kia	7,143	4,193	70%	7,143	4,193	70.4%	3.02%	2.00%
Land Rover	-	263	-100%	-	263	-100.0%	0.00%	0.13%
Lexus	13,116	13,034	1%	13,116	13,034	0.6%	5.55%	6.20%
Lincoln	637	1,030	-38%	637	1,030	-38.2%	0.27%	0.49%
Mercedes	-	102	-100%	-	102	-100.0%	0.00%	0.05%
Mini	149	71	110%	149	71	109.9%	0.06%	0.03%
Mitsubishi	719	391	84%	719	391	83.9%	0.30%	0.19%
Polestar	20	3	567%	20	3	6	0.01%	0.00%
Porsche	459	186	147%	459	186	146.8%	0.19%	0.09%
Subaru	674	713	-5%	674	713	-5.5%	0.29%	0.34%
Toyota	119,107	124,494	-4%	119,107	124,494	-4.3%	50.38%	59.25%
Volvo	3,979	2,812	42%	3,979	2,812	41.5%	1.68%	1.34%
Total (Estimates)	236,428	210,122	12.5%	236,428	210,122	12.5%	100%	100%

HYBRIDS / PLUG-IN HYBRIDS (MODELS)

	Q1 Sales			YTD Sales			Market Share	
	2022	2021	YOY	2022	2021	YOY	Q1 2022	Q1 2021
Acura MDX	-	2,487	-100%	-	2,487	-100%	0.00%	1.18%
Acura NS-X	46	7	557%	46	7	557%	0.02%	0.00%
Acura RLX	144	12	1100%	144	12	1100%	0.06%	0.01%
Audi A7	-	9	-100%	-	9	0%	0.00%	0.00%
Audi A8	-	24	-100%	-	24	-100%	0.00%	0.01%
Audi Q5	259	1,914	-86%	259	1,914	-86%	0.11%	0.91%
BMW 3-Series	407	688	-41%	407	688	0%	0.17%	0.33%
BMW 5-Series	564	474	19%	564	474	19%	0.24%	0.23%
BMW 7-Series	37	50	-26%	37	50	-26%	0.02%	0.02%
BMW X3	-	1,210	-100%	-	1,210	-100%	0.00%	0.58%
BMW X5	1,977	1,298	52%	1,977	1,298	52%	0.84%	0.62%
Chevy Volt	-	5	-100%	-	5	-100%	0.00%	0.00%
Chrysler Pacifica	4,164	6,885	-40%	4,164	6,885	-40%	1.76%	3.28%
Ford Escape	8,646	6,955	24%	8,646	6,955	24%	3.66%	3.31%
Ford Explorer	1,280	2,265	-43%	1,280	2,265	-43%	0.54%	1.08%
Ford F Series	7,787	7,176	9%	7,787	7,176	0%	3.29%	3.42%
Ford Maverick	9,569	-	-	9,569	-	0%	4.05%	0.00%
Ford Fusion	-	2,005	-100%	-	2,005	-100%	0.00%	0.95%
Honda Accord	12,611	4,802	163%	12,611	4,802	163%	5.33%	2.29%
Honda Clarity	154	1,053	-85%	154	1,053	-85%	0.07%	0.50%
Honda CR-V	14,644	13,399	9%	14,644	13,399	9%	6.19%	6.38%
Honda Insight	1,865	3,859	-52%	1,865	3,859	-52%	0.79%	1.84%
Hyundai Elantra	2,284	187	1121%	2,284	187	1121%	0.97%	0.09%
Hyundai Ioniq	3,540	3,620	-2%	3,540	3,620	-2%	1.50%	1.72%
Hyundai Santa Fe	2,823	22	12732%	2,823	22	12732%	1.19%	0.01%
Hyundai Sonata	1,088	2,316	-53%	1,088	2,316	-53%	0.46%	1.10%
Hyundai Tucson	8,190	35	23300%	8,190	35	23300%	3.46%	0.02%
Jeep Wrangler	8,346	73	11333%	8,346	73	11333%	3.53%	0.03%
Kia Niro	5,351	3,337	60%	5,351	3,337	60%	2.26%	1.59%
Kia Optima/K5	-	3	-100%	-	3	-100%	0.00%	0.00%
Kia Sorento	1,792	853	110%	1,792	853	110%	0.76%	0.41%
Land Rover Range Rover/Sport	-	263	-100%	-	263	-100%	0.00%	0.13%
Lexus ES	3,074	2,500	23%	3,074	2,500	23%	1.30%	1.19%
Lexus LC	3	3	-	3	3	0%	0.00%	0.00%
Lexus LS	8	4	100%	8	4	100%	0.00%	0.00%
Lexus NX / NX Plug-In	3,164	2,872	10%	3,164	2,872	10%	1.34%	1.37%
Lexus RX	4,370	4,757	-8%	4,370	4,757	-8%	1.85%	2.26%
Lexus UX	2,497	2,898	-14%	2,497	2,898	-14%	1.06%	1.38%
Lincoln Aviator	188	817	-77%	188	817	-77%	0.08%	0.39%
Lincoln Corsair	449	65	591%	449	65	591%	0.19%	0.03%
Lincoln MKZ	-	148	-100%	-	148	-100%	0.00%	0.07%
Mercedes GLC	-	102	-100%	-	102	-100%	0.00%	0.05%
Mini Cooper Countryman	149	71	110%	149	71	110%	0.06%	0.03%
Mitsubishi Outlander	719	391	84%	719	391	84%	0.30%	0.19%
Polestar 1	20	3	567%	20	3	567%	0.01%	0.00%

HYBRIDS / PLUG-IN HYBRIDS (MODELS)

	Q1 Sales			YTD Sales			Market Share	
	2022	2021	YOY	2022	2021	YOY	Q1 2022	Q1 2021
Porsche Cayenne	318	148	115%	318	148	115%	0.13%	0.07%
Porsche Panamera	141	38	271%	141	38	271%	0.06%	0.02%
Subaru Crosstrek	674	713	-5%	674	713	-5%	0.29%	0.34%
Toyota Avalon	1,295	2,088	-38%	1,295	2,088	-38%	0.55%	0.99%
Toyota Camry	8,010	10,264	-22%	8,010	10,264	-22%	3.39%	4.88%
Toyota Corolla	7,909	7,346	8%	7,909	7,346	8%	3.35%	3.50%
Toyota Highlander	16,543	18,816	-12%	16,543	18,816	-12%	7.00%	8.95%
Toyota Prius / Prius Prime	10,278	14,050	-27%	10,278	14,050	-27%	4.35%	6.69%
Toyota RAV4 / RAV4 Prime	44,185	32,263	37%	44,185	32,263	37%	18.69%	15.35%
Toyota Sienna	20,051	26,044	-23%	20,051	26,044	0%	8.48%	12.39%
Toyota Venza	10,836	13,623	-20%	10,836	13,623	-20%	4.58%	6.48%
Volvo 60 Series	1,676	1,010	66%	1,676	1,010	66%	0.71%	0.48%
Volvo 90 Series	2,303	1,802	28%	2,303	1,802	28%	0.97%	0.86%
Total (Estimates)	236,428	210,122	12.5%	236,428	210,122	12.5%	100%	100%