



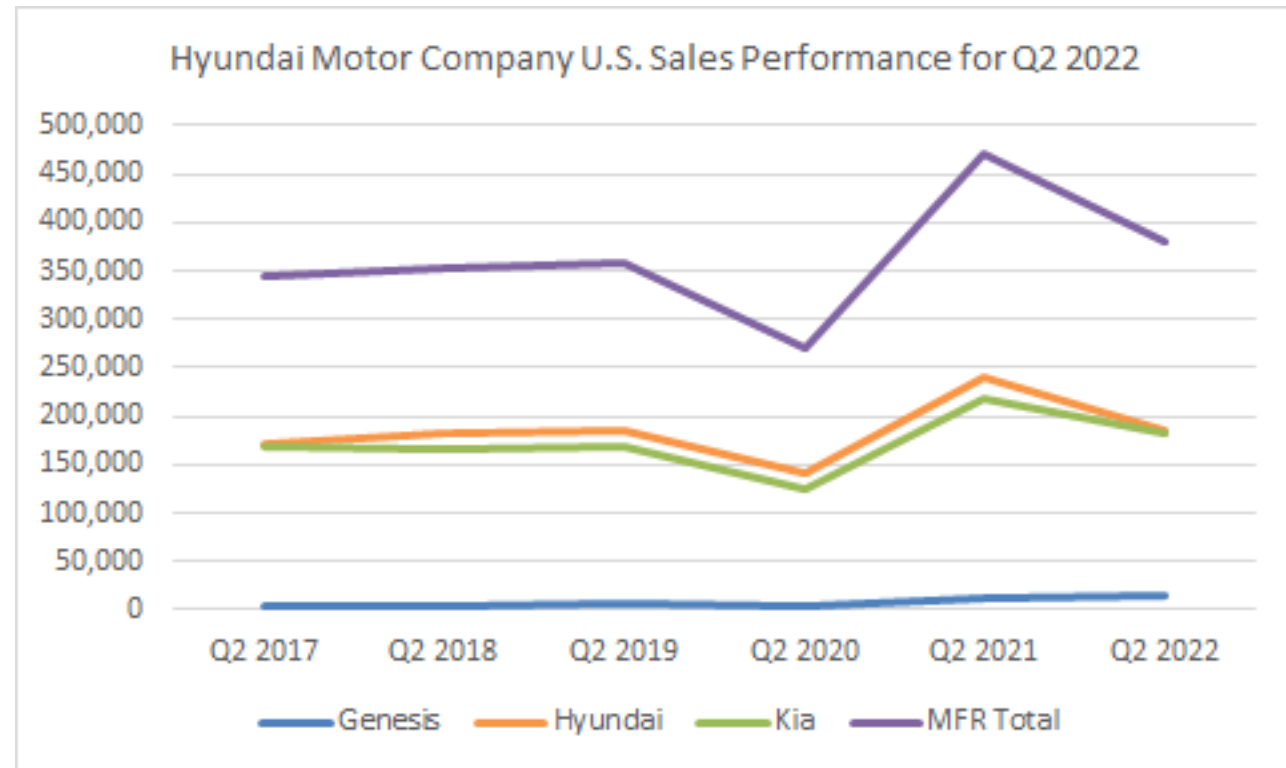
Hyundai Motor Company USA: U.S. Market Performance for Second Quarter 2022

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Hyundai Motor Company U.S. Sales Performance for Second Quarter 2022



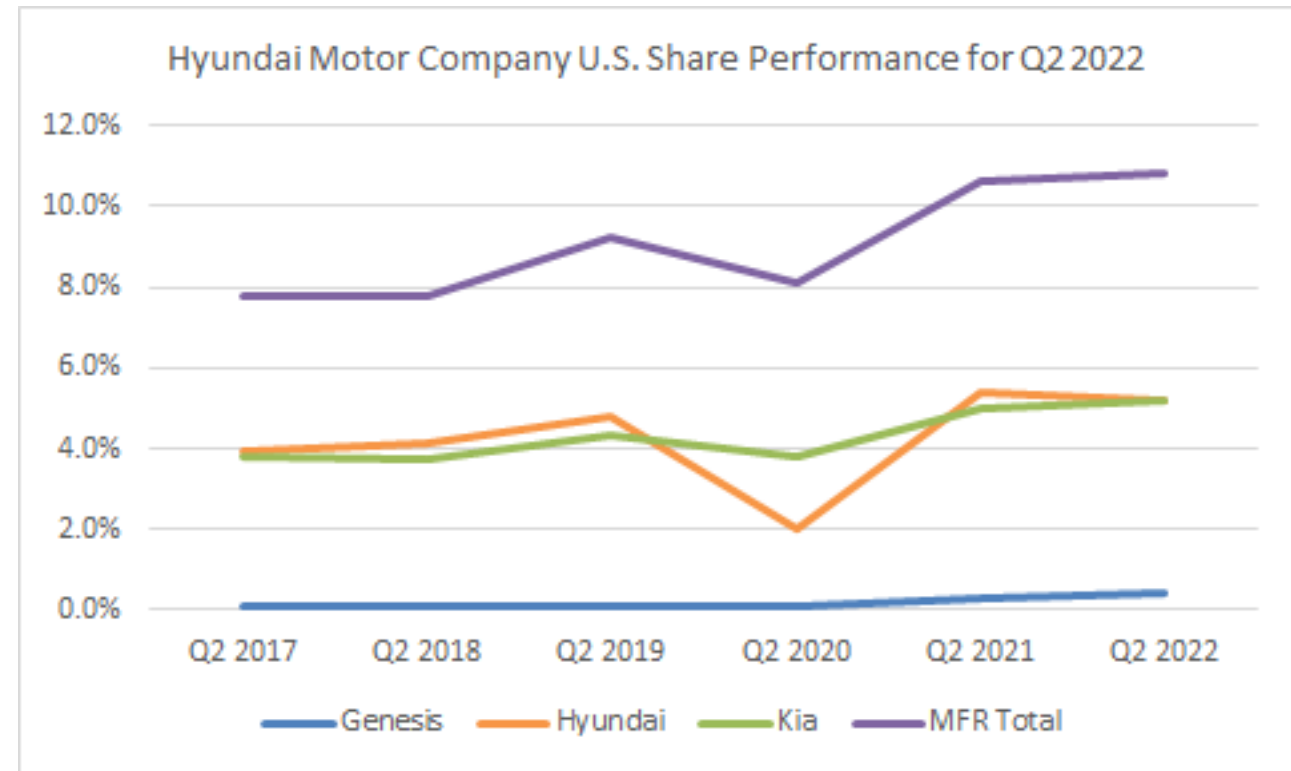
	Genesis	Hyundai	Kia	MFR Total
Q2 2017	4,764	172,804	168,008	345,576
Q2 2018	2,900	183,271	166,618	352,789
Q2 2019	5,805	185,360	168,248	359,413
Q2 2020	3,585	141,722	125,392	270,699
Q2 2021	11,076	240,005	218,961	470,042
Q2 2022	13,945	184,191	182,146	380,202
YOY Change	25.9%	-23.3%	-16.8%	-19.1%



Hyundai Motor Company U.S. Share Performance for Second Quarter 2022



	Genesis	Hyundai	Kia	MFR Total
Q2 2017	0.1%	3.9%	3.8%	7.8%
Q2 2018	0.1%	4.1%	3.7%	7.8%
Q2 2019	0.1%	4.8%	4.3%	9.2%
Q2 2020	0.1%	2.0%	3.8%	8.1%
Q2 2021	0.3%	5.4%	5.0%	10.6%
Q2 2022	0.4%	5.2%	5.2%	10.8%
Point Change	0.1%	-0.2%	0.2%	0.2%



Genesis Brand U.S. Sales by Model for Second Quarter 2022



	Q2 2022 Sales	Year-over-Year Change
GV80	4,346	-23.0%
GV70	4,199	626.5%
G70	3,889	33.0%
G80	1,127	-23.9%

Hyundai and Kia Brand U.S. Sales by Model for Second Quarter 2022



Hyundai U.S. Sales

	Q2 2022 Sales	Year-over-Year Change
Tucson	44,416	-11.8%
Santa Fe	32,313	-6.4%
Elantra	26,772	-44.2%
Palisade	22,612	1.4%
Kona	17,251	-39.2%
Santa Cruz	9,803	-
Ioniq	7,556	8.4%

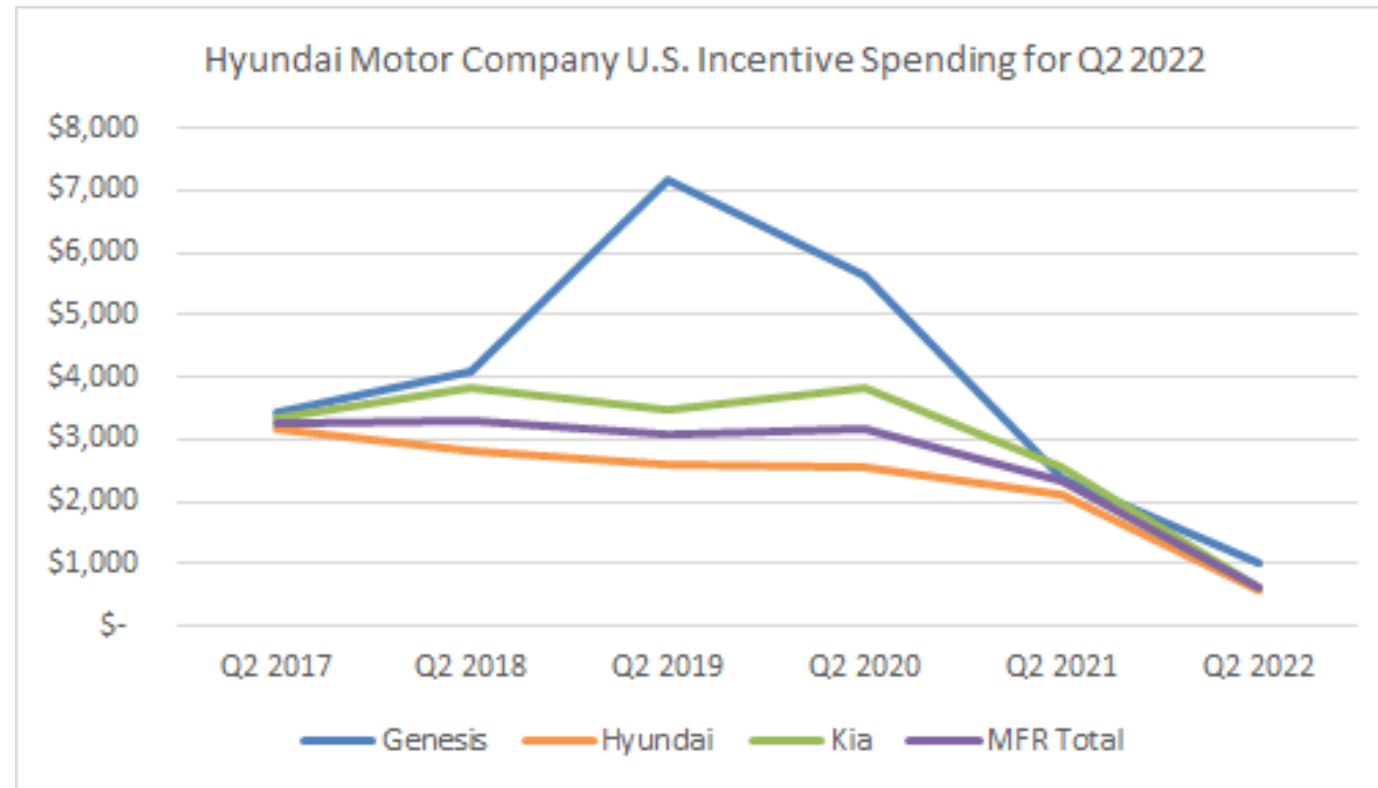
Kia U.S. Sales

	Q2 2022 Sales	Year-over-Year Change
Sportage	35,896	16.0%
Forte	28,308	-24.1%
Telluride	24,817	5.2%
Sorento	21,122	-26.1%
K5	17,489	-43.0%

Hyundai Motor Group U.S. Incentive Spending for Second Quarter 2022



	Genesis	Hyundai	Kia	MFR Total
Q2 2017	\$3,447	\$3,174	\$3,350	\$3,262
Q2 2018	\$4,091	\$2,803	\$3,848	\$3,307
Q2 2019	\$7,178	\$2,607	\$3,471	\$3,086
Q2 2020	\$5,650	\$2,548	\$3,841	\$3,188
Q2 2021	\$2,375	\$2,101	\$2,548	\$2,316
Q2 2022	\$1,032	\$571	\$633	\$618
YOY Change	-56.6%	-72.8%	-75.2%	-73.3%



Genesis Brand U.S. Average Transaction Prices for Second Quarter 2022 (Top Vehicles)



	Q2 Average Transaction Price	Year-over-Year Change
GV80	\$73,401	14.0%
GV70	\$55,073	-14.0%
G70	\$46,576	33.0%
G80	\$57,584	-0.3%

Hyundai Brand U.S. Average Transaction Prices for Second Quarter 2022 (Top Vehicles)



	Q2 Average Transaction Price	Year-over-Year Change
Tucson	\$35,525	15.7%
Santa Fe	\$38,539	8.9%
Elantra	\$26,287	12.1%
Palisade	\$49,141	6.5%
Kona	\$29,666	7.4%
Santa Cruz	\$37,111	–
Ioniq	\$52,861	79.3%

Kia Brand U.S. Average Transaction Prices for Second Quarter 2022 (Top Vehicles)



	Q2 Average Transaction Price	Year-over-Year Change
Sportage	\$31,174	5.6%
Forte	\$25,011	13.5%
Telluride	\$48,912	4.9%
Sorento	\$42,802	8.8%
K5	\$32,316	8.8%