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# ELECTRIC VEHICLE SALES REPORT Q2 2023

- Quarterly Sales of Electric Vehicles
- Summary by Brand and Model
- Kelley Blue Book Estimates (revised 7/13/2023)

ELECTRIC VEHICLE (BRAND)								
	Q2 Sales			2023	2022	YOY	Segment Share	
	2023	2022	YOY				Q2	YTD
Audi	5,652	4,777	18.3%	10,090	8,029	25.7%	1.9%	1.8%
BMW	11,376	2,909	291.1%	17,964	4,125	335.5%	3.9%	3.2%
Brightdrop	298	136	119.1%	298	155	92.3%	0.1%	0.1%
Cadillac	1,348	-	-	2,316	-	-	0.5%	0.4%
Chevrolet	13,959	6,945	101.0%	33,659	7,303	360.9%	4.7%	6.0%
Ford	14,843	15,273	-2.8%	25,709	22,979	11.9%	5.0%	4.6%
Genesis	1,613	233	592.3%	2,559	233	998.3%	0.5%	0.5%
GMC	47	272	-82.7%	49	371	-86.8%	0.0%	0.0%
Hyundai	12,941	8,613	50.2%	22,176	18,915	9.8%	4.4%	4.0%
Jaguar	80	114	-29.8%	133	268	-50.4%	0.0%	0.0%
Kia	7,142	9,866	-27.6%	13,075	18,885	-30.8%	2.4%	2.3%
Lexus	932	-	-	1,117	-	-	0.3%	0.2%
Lucid	1,659	482	244.2%	2,970	942	215.3%	0.6%	0.5%
Mazda	51	139	-63.3%	66	319	-79.3%	0.0%	0.0%
Mercedes	9,029	1,959	360.9%	16,370	4,050	304.2%	3.1%	2.9%
Mini	614	556	10.4%	1,286	1,245	3.3%	0.2%	0.2%
Nissan	4,215	3,251	29.7%	9,429	7,622	23.7%	1.4%	1.7%
Polestar	2,837	2,206	28.6%	5,177	3,696	40.1%	1.0%	0.9%
Porsche	1,635	2,524	-35.2%	3,162	4,449	-28.9%	0.6%	0.6%
Rivian	12,640	4,467	183.0%	20,586	5,694	261.5%	4.3%	3.7%
Subaru	1,613	-	-	2,972	-	-	0.5%	0.5%
Tesla	175,262	130,047	34.8%	336,892	259,790	29.7%	59.3%	60.5%
Toyota	1,961	232	745.3%	3,659	232	-	0.7%	0.7%
Vinfast	740	-	-	850	-	-	0.3%	0.2%
Volvo	4,771	2,386	100.0%	7,695	3,970	93.8%	1.6%	1.4%
VW	6,690	1,660	303.0%	16,448	4,415	272.5%	2.3%	3.0%
<b>Total (Estimates)</b>	<b>295,355</b>	<b>199,047</b>	<b>48.4%</b>	<b>556,707</b>	<b>377,687</b>	<b>47%</b>	<b>100%</b>	<b>100%</b>

Toyota	1,054	643	63.9%	1,722	715	140.8%		
Hyundia	40	105	-61.9%	105	166	-36.7%		
Honda	-	53	-	-	154	-100.0%		
<b>Total EV &amp; FCEV (Estimates)</b>	<b>295,042</b>	<b>199,848</b>	<b>47.6%</b>	<b>558,534</b>	<b>378,722</b>	<b>47.1%</b>		



ELECTRIC VEHICLE (MODEL)								
	Q2 Sales			YTD Sales			Segment Share	
	2023	2022	YOY	2023	2022	YOY	Q2	YTD
Audi e-tron	2,038	4,777	-57.3%	4,299	8,029	-46.5%	0.7%	0.8%
Audi Q4 e-tron	2,495	-	-	4,672	-	-	0.8%	0.8%
Audi Q8 e-tron	1,119	-	-	1,119	-	-	0.4%	0.2%
BMW i3	-	-	-	-	9	-100.0%	0.0%	0.0%
BMW i8	-	1	-100.0%	-	5	-100.0%	0.0%	0.0%
BMW iX	4,135	1,081	-	6,486	1,428	354.2%	1.4%	1.2%
BMW i4	6,777	1,827	270.9%	10,724	2,683	299.7%	2.3%	1.9%
BMW i7	464	-	-	754	-	-	0.2%	0.1%
Brightdrop Zevo 600 / 400	298	136	119.1%	298	155	92.3%	0.1%	0.1%
Cadillac Lyric	1,348	-	-	2,316	-	-	0.5%	0.4%
Chevy Bolt EV/EUV	13,959	6,945	101.0%	33,659	7,303	360.9%	4.7%	6.0%
Ford E-Transit	1,744	2,290	-23.8%	2,912	3,008	-3.2%	0.6%	0.5%
Ford F-150 Lightning	4,466	2,042	118.7%	8,757	2,296	281.4%	1.5%	1.6%
Ford Mustang Mach-E	8,633	10,941	-21.1%	14,040	17,675	-20.6%	2.9%	2.5%
Genesis G80	398	-	-	713	-	-	0.1%	0.1%
Genesis GV60	808	233	246.8%	1,320	233	466.5%	0.3%	0.2%
Genesis GV70	407	-	-	526	-	-	0.1%	0.1%
GMC Hummer	47	272	-82.7%	49	371	-86.8%	0.0%	0.0%
Hyundai Ioniq	-	118	-100.0%	-	3,662	-100.0%	0.0%	0.0%
Hyundai Ioniq5	7,905	7,448	6.1%	13,641	13,692	-0.4%	2.7%	2.5%
Hyundai Ioniq6	3,023	-	-	3,245	-	-	1.0%	0.6%
Hyundai Kona	3,420	1,047	226.6%	5,290	1,561	238.9%	1.2%	1.0%
Jaguar I-Pace	80	114	-29.8%	133	268	-50.4%	0.0%	0.0%
Kia EV6	4,936	7,287	-32.3%	8,328	12,568	-33.7%	1.7%	1.5%
Kia Niro	3,420	2,579	-14.5%	4,747	6,317	-24.9%	1.2%	0.9%
Lexus RZ	932	-	0.0%	1,117	-	-	0.3%	0.2%
Lucid Air	1,659	482	244.2%	2,970	942	215.3%	0.6%	0.5%
Mazda MX-30	51	139	-63.3%	66	319	-79.3%	0.0%	0.0%
Mercedes EQB	1,892	-	-	3,429	-	-	0.6%	0.6%
Mercedes EQE	1,609	-	-	2,917	-	-	0.5%	0.5%
Mercedes EQS	5,528	1,959	182.2%	10,024	4,050	147.5%	1.9%	1.8%
Mini Cooper	614	556	10.4%	1,286	1,245	3.3%	0.2%	0.2%
Nissan Leaf	1,880	3,251	-42.2%	4,234	7,622	-44.5%	0.6%	0.8%
Nissan Ariya	2,335	-	-	5,195	-	-	0.8%	0.9%
Polestar 2	2,837	2,206	28.6%	5,177	3,696	40.1%	1.0%	0.9%
Porsche Taycan	1,635	2,524	-35.2%	3,162	4,449	-28.9%	0.6%	0.6%
Rivian EDV700	1,896	-	-	3,077	13	-	0.6%	0.6%
Rivian R1S	505	41	-	1,057	91	-	0.2%	0.2%
Rivian R1T	10,239	4,426	131.3%	16,452	5,590	194.3%	3.5%	3.0%
Subaru Solterra	1,613	-	-	2,972	-	-	0.5%	0.5%
Tesla Model 3	57,837	54,620	5.9%	112,791	101,327	11.3%	19.6%	20.3%
Tesla Model S	5,257	9,103	-42.2%	10,106	14,293	-29.3%	1.8%	1.8%
Tesla Model X	7,010	6,502	7.8%	13,475	12,990	3.7%	2.4%	2.4%
Tesla Model Y	105,158	59,822	75.8%	200,520	131,180	52.9%	35.6%	36.0%
Toyota BZ4X	1,961	232	745.3%	3,659	232	-	0.7%	0.7%
Vinfast VF8	740	-	-	850	-	-	0.3%	0.2%
Volvo C40	3,368	1,537	-	4,533	1,838	146.6%	1.1%	0.8%
Volvo XC40	1,403	849	65.3%	3,162	2,132	48.3%	0.5%	0.6%
VW ID.4	6,690	1,660	303.0%	16,448	4,415	272.5%	2.3%	3.0%
<b>Total (Estimates)</b>	<b>295,355</b>	<b>199,047</b>	<b>48.4%</b>	<b>556,707</b>	<b>377,687</b>	<b>47.0%</b>	<b>100%</b>	<b>100%</b>

Toyota Mirai	1,054	643	63.9%	1,722	1,358	26.8%		
Hyundia Nexo	40	105	-61.9%	105	271	-61.3%		
Honda Clarity	-	53	-	-	207	-100.0%		
<b>Total EV &amp; FCEV (Estimates)</b>	<b>295,042</b>	<b>199,848</b>	<b>47.6%</b>	<b>557,127</b>	<b>379,523</b>	<b>46.8%</b>		