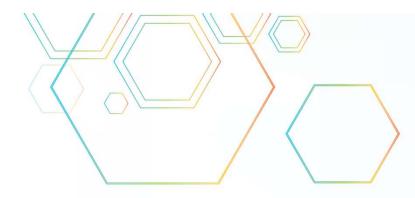
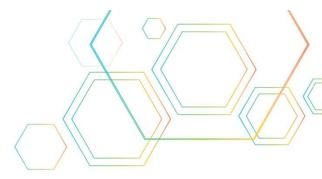
# **Monthly Industry Update**

October 2023 Data and Insights



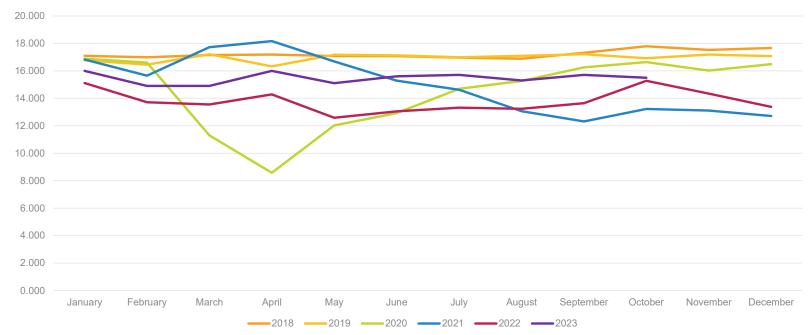
# Rebecca Rydzewski

**Research Manager** 



## New-Vehicle SAAR | SAAR decreased in October

SAAR hit 15.5 in October, down from September



#### Monthly Light Vehicle Sales SAAR (millions)

COX AUTOMOTIVE

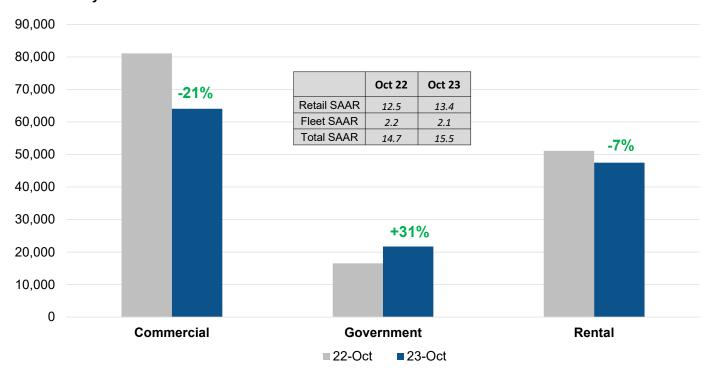
Source: Cox Automotive, Bureau of Economic Analysis

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## Fleet Sales | Fleet down for the first time this year

Sales affected by UAW Strike

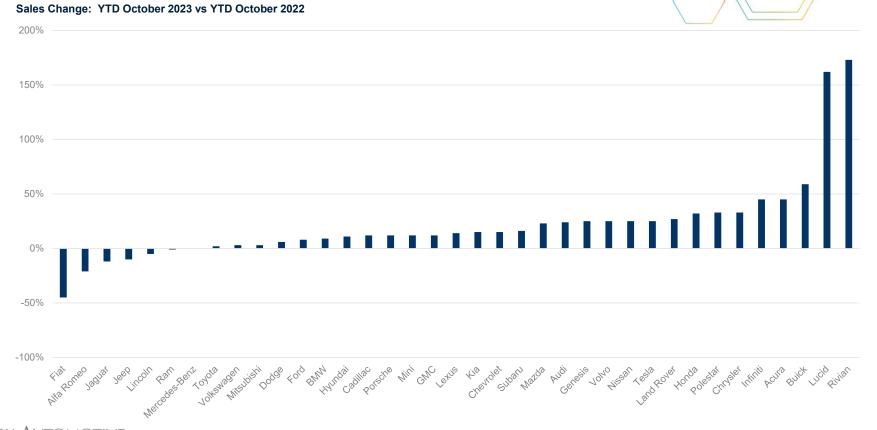


#### New Sales by Fleet Channel

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Source: Cox Automotive analysis of Bobit Fleet data

## YTD Brand Sales | Sales for the majority of brands up August



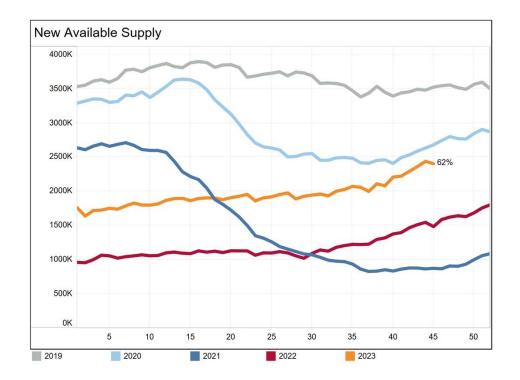
Cox Automotive

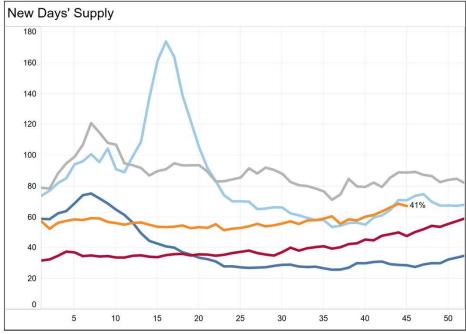
Source: Cox Automotive - KBB



## New Vehicle Inventory | Now Up 62% From Last Year

Currently 919K more units than last year, Days of Supply at 67.2 Days +41% y/y





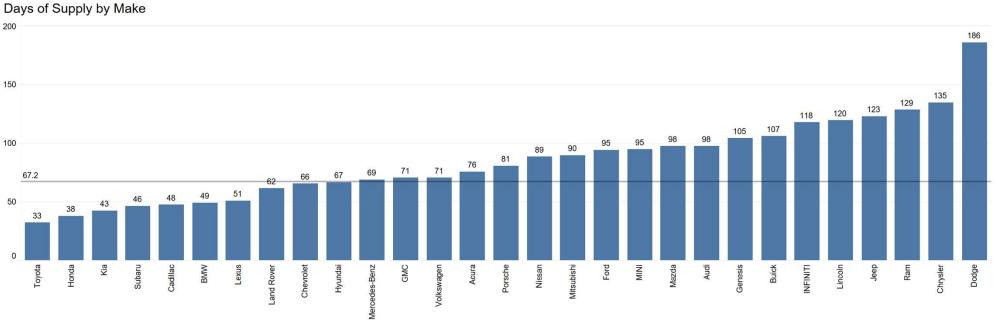
COX AUTOMOTIVE

Source: Cox Automotive - vAuto

## **Brand Inventory | Supply Situation Varies**

Dodge, Chrysler & Ram have the highest inventory levels while Toyota is lowest





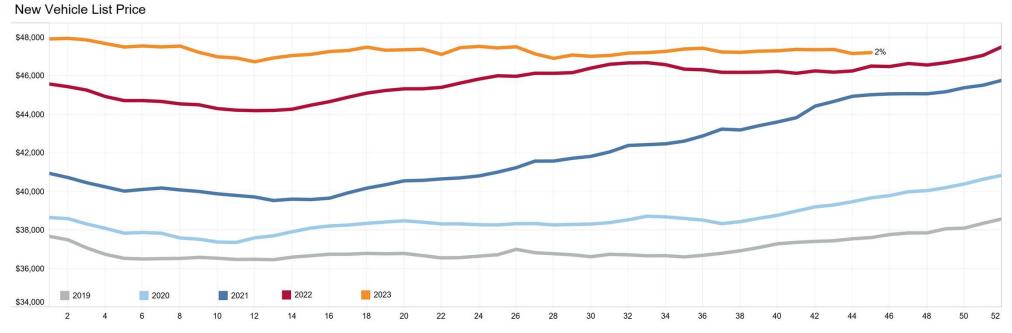
COX AUTOMOTIVE

Source: Cox Automotive - vAuto



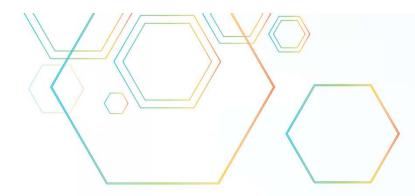
## New Vehicle List Price | Flattening in Recent Weeks

Weekly listed prices were little changed in October, +2% y/y



COX AUTOMOTIVE

Source: Cox Automotive - vAuto



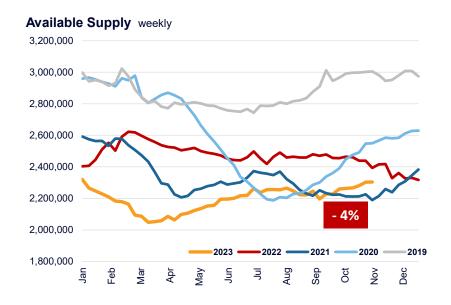
## **Quentin Wallace**

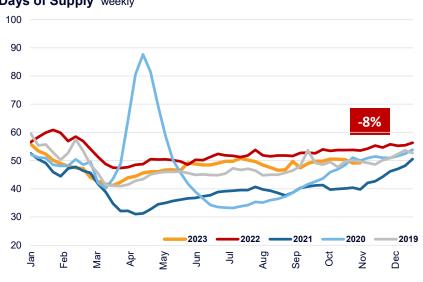
Research Manager



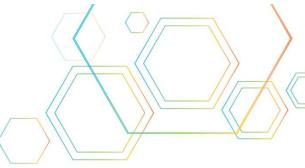
## Used Vehicle Inventory | Down 8% or 93K From Last Year

Days of supply now 49.2 down 8% from last year and lower by half a day vs last month



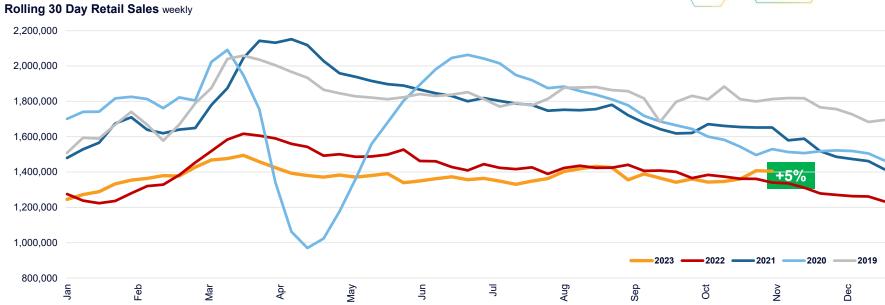


#### Days of Supply weekly



## Used Vehicle Sales | Retail Sales Increasing

Weekly Sales are slowly increasing over the last two weeks, now up 5% vs prior year



### COX AUTOMOTIVE

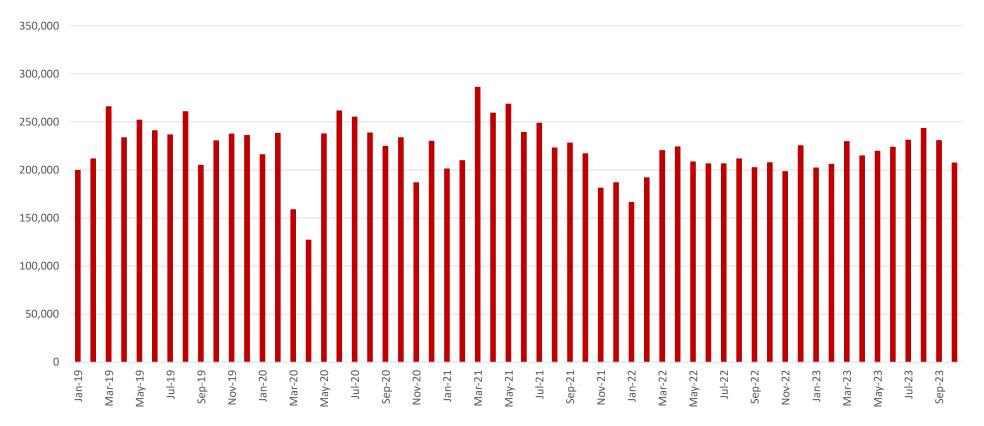
Source: Cox Automotive - vAuto

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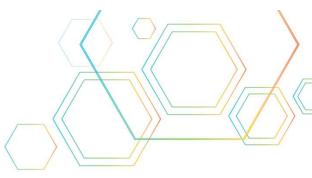
### **CPO Sales** | Outperformed Used Market in 2023

CPO sales declined 10% in October and were flat y/y; growth YTD is up 8% over 2022



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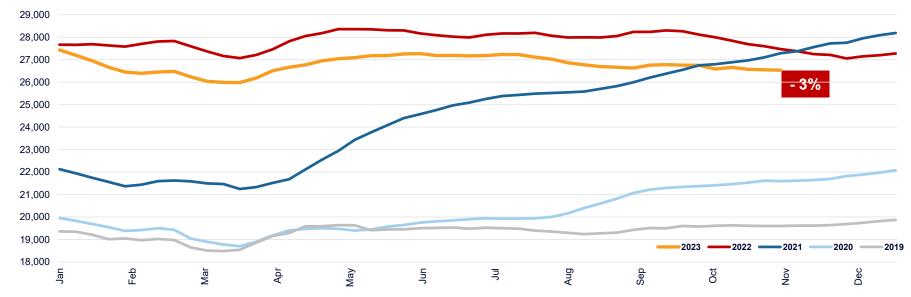
Source: Cox Automotive Analysis of Motor Intelligence



## Used Vehicle List Price | Now Down 3% From Last Year

Listing Price continues to remain lower under 2021 and 2022





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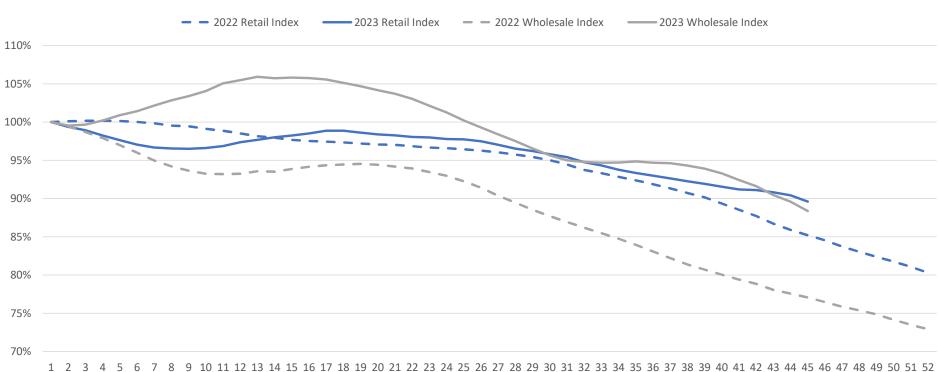
Source: Cox Automotive - vAuto

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### **Used Prices | Continue Declining**

The average MY 2020 wholesale price declined 1.3% last week while the average retail price declined 0.9%



MY 2020 Retail and Wholesale Price Index

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Source: Dealertrack, Manheim, Cox Automotive

## More Auto Industry Data and Insights from Cox Automotive

The go-to source for insights based on the largest breadth of first-party data in the automotive ecosystem

Cox Automotive Newsroom: www.coxautoinc.com/newsroom/

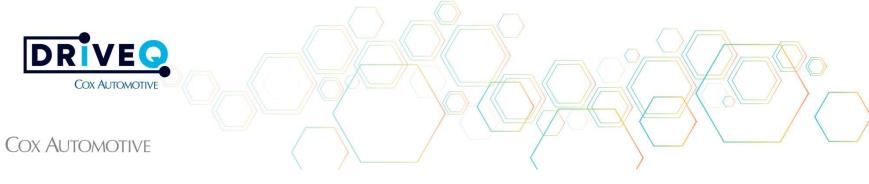
Fresh content from Chief Economist Jonathan Smoke and the Industry Insights team is published regularly.

Auto Market Snapshot: www.coxautoinc.com/marketsnapshot

This dashboard is a one-stop dashboard for the most recent data points our team is tracking.

From the Newsroom: www.coxautoinc.com/signup

The Cox Automotive biweekly newsletter, published every other Tuesday, is a round-up of news from Cox Automotive and perspectives from its analysts and experts on topics dominating the automotive industry.



## **Any Questions?**

Contact us with questions or to speak with an expert:

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Mark Schirmer Director Cox Automotive Corporate Communications mark.schirmer@coxautoinc.com