



**Data Tables for April 2024 Kelley Blue Book Average Transaction Prices Report**

<b>Manufacturer</b>	<b>April 2024 Transaction Price (Avg)*</b>	<b>March 2024 Transaction Price (Avg)*</b>	<b>April 2023 Transaction Price (Avg)*</b>	<b>Month- Over- Month Percent Change</b>	<b>Year- Over-Year Percent Change</b>
BMW	\$69,051	\$69,214	\$70,813	-0.2%	-2.5%
Ford Motor Company	\$57,200	\$54,245	\$55,104	5.4%	3.8%
Geely Auto Group	\$57,843	\$55,371	\$57,934	4.5%	-0.2%
General Motors	\$51,869	\$51,582	\$52,409	0.6%	-1.0%
Honda Motor Company	\$37,723	\$37,577	\$38,772	0.4%	-2.7%
Hyundai Motor Group	\$37,821	\$37,548	\$36,175	0.7%	4.6%
Mazda Motor Corporation	\$34,583	\$33,791	\$33,793	2.3%	2.3%
Mercedes-Benz Group	\$81,210	\$81,211	\$81,501	0.0%	-0.4%
Renault-Nissan-Mitsubishi Alliance	\$35,002	\$34,973	\$36,640	0.1%	-4.5%
Stellantis	\$57,939	\$58,214	\$57,490	-0.5%	0.8%
Subaru Corporation	\$35,300	\$35,024	\$35,538	0.8%	-0.7%
Tata Motors	\$99,809	\$98,388	\$104,007	1.4%	-4.0%
Tesla Motors	\$55,702	\$52,719	\$57,608	5.7%	-3.3%
Toyota Motor Corporation	\$44,065	\$43,529	\$43,096	1.2%	2.2%
Volkswagen Group	\$55,227	\$52,367	\$55,404	5.5%	-0.3%
<b>Industry</b>	<b>\$48,510</b>	<b>\$47,481</b>	<b>\$48,763</b>	<b>2.2%</b>	<b>-0.5%</b>

*\*Kelley Blue Book average transaction prices do not include applied consumer incentives*

Make	April 2024 Transaction Price (Avg)*	March 2024 Transaction Price (Avg)*	April 2023 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over-Year Percent Change
Acura	\$51,344	\$51,603	\$51,075	-0.5%	0.5%
Alfa Romeo	\$52,800	\$52,352	\$53,996	0.9%	-2.2%
Audi	\$63,849	\$63,912	\$62,395	-0.1%	2.3%
BMW	\$70,982	\$71,128	\$73,325	-0.2%	-3.2%
Buick	\$35,041	\$35,684	\$38,427	-1.8%	-8.8%
Cadillac	\$73,799	\$72,528	\$70,925	1.8%	4.1%
Chevrolet	\$47,486	\$47,592	\$48,317	-0.2%	-1.7%
Chrysler	\$50,975	\$50,814	\$47,523	0.3%	7.3%
Dodge	\$51,747	\$51,762	\$52,271	0.0%	-1.0%
Ford	\$56,804	\$53,695	\$54,501	5.8%	4.2%
Genesis	\$63,789	\$64,669	\$61,855	-1.4%	3.1%
GMC	\$64,381	\$63,621	\$63,379	1.2%	1.6%
Honda	\$36,367	\$36,161	\$37,180	0.6%	-2.2%
Hyundai	\$37,363	\$36,987	\$35,530	1.0%	5.2%
Infiniti	\$59,216	\$58,514	\$59,438	1.2%	-0.4%
Jaguar	\$73,479	\$74,234	\$73,580	-1.0%	-0.1%
Jeep	\$56,074	\$55,806	\$55,206	0.5%	1.6%
Kia	\$36,124	\$35,865	\$34,639	0.7%	4.3%
Land Rover	\$102,836	\$101,683	\$107,575	1.1%	-4.4%
Lexus	\$59,627	\$58,276	\$57,731	2.3%	3.3%
Lincoln	\$65,321	\$64,199	\$70,981	1.7%	-8.0%
Mazda	\$34,583	\$33,791	\$33,793	2.3%	2.3%
Mercedes-Benz	\$81,210	\$81,211	\$81,501	0.0%	-0.4%
Mini	\$38,863	\$39,279	\$38,712	-1.1%	0.4%
Mitsubishi	\$30,494	\$31,307	\$34,012	-2.6%	-10.3%
Nissan	\$33,785	\$34,193	\$35,399	-1.2%	-4.6%
Polestar	\$54,873	\$55,090	\$59,879	-0.4%	-8.4%
Porsche	\$113,572	\$112,906	\$115,559	0.6%	-1.7%
Ram	\$67,957	\$69,100	\$65,865	-1.7%	3.2%
Subaru	\$35,300	\$35,024	\$35,538	0.8%	-0.7%
Tesla	\$55,702	\$52,719	\$57,608	5.7%	-3.3%
Toyota	\$41,648	\$41,065	\$40,597	1.4%	2.6%
Volkswagen	\$38,443	\$37,882	\$37,046	1.5%	3.8%
Volvo	\$57,933	\$55,383	\$57,768	4.6%	0.3%
<b>Industry</b>	<b>\$48,510</b>	<b>\$47,481</b>	<b>\$48,763</b>	<b>2.2%</b>	<b>-0.5%</b>

\*Kelley Blue Book average transaction prices do not include applied consumer incentives

Category	April 2024 Transaction Price (Avg)*	March 2024 Transaction Price (Avg)*	April 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
Compact Car	\$26,582	\$26,876	\$26,698	-1.1%	-0.4%
Compact SUV/Crossover	\$36,557	\$36,084	\$35,962	1.3%	1.7%
Entry-level Luxury Car	\$57,545	\$56,604	\$56,056	1.7%	2.7%
Full-size Car	\$45,220	\$45,734	\$47,473	-1.1%	-4.7%
Full-size Pickup Truck	\$66,632	\$65,227	\$64,827	2.2%	2.8%
Full-size SUV/Crossover	\$77,586	\$77,756	\$77,287	-0.2%	0.4%
High Performance Car	\$123,268	\$120,763	\$129,196	2.1%	-4.6%
High-end Luxury Car	\$112,318	\$113,191	\$116,977	-0.8%	-4.0%
Luxury Car	\$55,608	\$55,914	\$54,624	-0.5%	1.8%
Luxury Compact SUV/Crossover	\$52,219	\$50,975	\$55,989	2.4%	-6.7%
Luxury Full-Size Pickup Truck	\$108,258	104,164	-	3.9%	-
Luxury Full-size SUV/Crossover	\$90,608	\$88,209	\$106,226	2.7%	-14.7%
Luxury Mid-size SUV/Crossover	\$73,819	\$73,483	\$72,491	0.5%	1.8%
Luxury Subcompact SUV/Crossover	\$41,098	\$40,090	\$39,921	2.5%	2.9%
Mid-size Car	\$31,949	\$32,377	\$32,510	-1.3%	-1.7%
Mid-size SUV/Crossover	\$48,782	\$48,794	\$48,428	0.0%	0.7%
Minivan	\$48,865	\$48,740	\$47,404	0.3%	3.1%
Small/Mid-size Pickup Truck	\$42,995	\$42,208	\$41,615	1.9%	3.3%
Sports Car	\$46,660	\$46,473	\$46,200	0.4%	1.0%
Subcompact Car	\$24,220	\$24,607	\$23,529	-1.6%	2.9%
Subcompact SUV/Crossover	\$29,731	\$30,062	\$30,555	-1.1%	-2.7%
Van	\$60,586	\$62,122	\$61,396	-2.5%	-1.3%
<b>Industry</b>	<b>\$48,510</b>	<b>\$47,481</b>	<b>\$48,763</b>	<b>2.2%</b>	<b>-0.5%</b>

\*Kelley Blue Book average transaction prices do not include applied consumer incentives