



Data Tables for October 2024 Kelley Blue Book Average Transaction Prices Report

Manufacturer	October 2024 Transaction Price (Avg)*	September 2024 Transaction Price (Avg)*	October 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
BMW	\$70,961	\$70,426	\$70,142	0.8%	1.2%
Ford Motor Company	\$57,142	\$57,261	\$55,971	-0.2%	2.1%
Geely Auto Group	\$57,286	\$57,908	\$55,460	-1.1%	3.3%
General Motors	\$52,119	\$52,037	\$54,247	0.2%	-3.9%
Honda Motor Company	\$39,494	\$39,025	\$37,986	1.2%	4.0%
Hyundai Motor Group	\$39,007	\$38,495	\$37,144	1.3%	5.0%
Mazda Motor Corporation	\$36,254	\$35,724	\$35,879	1.5%	1.0%
Mercedes-Benz Group AG	\$69,969	\$70,473	\$77,943	-0.7%	-10.2%
Renault-Nissan-Mitsubishi Alliance	\$35,495	\$34,868	\$36,218	1.8%	-2.0%
Stellantis	\$55,468	\$54,815	\$57,094	1.2%	-2.8%
Subaru Corporation	\$35,005	\$35,223	\$35,392	-0.6%	-1.1%
Tata Motors	\$95,407	\$98,992	\$90,603	-3.6%	5.3%
Tesla Motors	\$56,815	\$58,060	\$51,375	-2.1%	10.6%
Toyota Motor Corporation	\$44,026	\$44,683	\$43,961	-1.5%	0.1%
Volkswagen Group	\$52,489	\$53,932	\$53,512	-2.7%	-1.9%
Industry	\$48,623	\$48,423	\$47,826	0.4%	1.7%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Make	October 2024 Transaction Price (Avg)*	September 2024 Transaction Price (Avg)*	October 2023 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Acura	\$54,705	\$53,521	\$50,592	2.2%	8.1%
Alfa Romeo	\$52,353	\$50,851	\$52,445	3.0%	-0.2%
Audi	\$66,781	\$65,758	\$65,285	1.6%	2.3%
BMW	\$73,405	\$72,932	\$73,009	0.6%	0.5%
Buick	\$35,463	\$35,602	\$36,139	-0.4%	-1.9%
Cadillac	\$69,578	\$71,433	\$74,482	-2.6%	-6.6%
Chevrolet	\$47,690	\$47,363	\$49,553	0.7%	-3.8%
Chrysler	\$49,539	\$49,434	\$50,668	0.2%	-2.2%
Dodge	\$53,335	\$51,458	\$54,591	3.6%	-2.3%
Fiat	\$33,255	\$31,894	\$31,976	4.3%	4.0%
Ford	\$56,678	\$56,687	\$55,411	0.0%	2.3%
GMC	\$65,215	\$65,580	\$68,115	-0.6%	-4.3%
Genesis	\$63,526	\$62,894	\$63,079	1.0%	0.7%
Honda	\$37,836	\$37,520	\$36,536	0.8%	3.6%
Hyundai	\$37,235	\$36,694	\$36,535	1.5%	1.9%
Infiniti	\$64,716	\$65,839	\$60,065	-1.7%	7.7%
Jaguar	\$69,562	\$69,292	\$74,091	0.4%	-6.1%
Jeep	\$52,198	\$50,640	\$54,058	3.1%	-3.4%
Kia	\$38,323	\$37,656	\$35,262	1.8%	8.7%
Land Rover	\$98,086	\$102,019	\$92,661	-3.9%	5.9%
Lexus	\$59,978	\$60,347	\$58,383	-0.6%	2.7%
Lincoln	\$65,198	\$66,872	\$67,524	-2.5%	-3.4%
Lucid	\$87,113	\$79,839	-	9.1%	-
Mazda	\$36,254	\$35,724	\$35,879	1.5%	1.0%
Mercedes-Benz	\$69,969	\$70,473	\$77,943	-0.7%	-10.2%
Mini	\$40,276	\$39,569	\$39,674	1.8%	1.5%
Mitsubishi	\$31,076	\$25,659	\$31,946	21.1%	-2.7%
Nissan	\$34,017	\$34,615	\$34,665	-1.7%	-1.9%
Polestar	\$47,769	\$49,486	\$59,697	-3.5%	-20.0%
Porsche	\$109,949	\$109,931	\$107,305	0.0%	2.5%
Ram	\$61,200	\$61,918	\$61,600	-1.2%	-0.6%
Subaru	\$35,005	\$35,223	\$35,392	-0.6%	-1.1%
Tesla	\$56,815	\$58,060	\$51,375	-2.1%	10.6%
Toyota	\$41,367	\$42,175	\$40,351	-1.9%	2.5%
Volkswagen	\$35,011	\$33,714	\$36,858	3.8%	-5.0%
Industry	\$48,623	\$48,423	\$47,826	0.4%	1.7%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Category	October 2024 Transaction Price (Avg)*	September 2024 Transaction Price (Avg)*	October 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
Compact Car	\$26,803	\$26,855	\$27,071	-0.2%	-1.0%
Compact SUV/Crossover	\$36,796	\$36,780	\$36,831	0.0%	-0.1%
Entry-level Luxury Car	\$57,781	\$56,844	\$55,808	1.6%	3.5%
Full-size Car	\$45,518	\$45,321	\$49,410	0.4%	-7.9%
Full-size Pickup Truck	\$65,389	\$65,394	\$66,256	0.0%	-1.3%
Full-size SUV/Crossover	\$75,835	\$75,959	\$78,380	-0.2%	-3.2%
High Performance Car	\$122,626	\$129,035	\$118,819	-5.0%	3.2%
High-end Luxury Car	\$101,669	\$95,801	\$96,242	6.1%	5.6%
Luxury Car	\$59,277	\$57,564	\$46,353	3.0%	27.9%
Luxury Compact SUV/Crossover	\$53,181	\$51,586	\$50,438	3.1%	5.4%
Luxury Full-size SUV/Crossover	\$99,100	\$102,995	\$87,662	-3.8%	13.0%
Luxury Mid-size SUV/Crossover	\$72,791	\$73,121	\$69,822	-0.5%	4.3%
Luxury Subcompact SUV/Crossover	\$41,723	\$41,818	\$40,846	-0.2%	2.1%
Mid-size Car	\$32,813	\$32,730	\$32,945	0.3%	-0.4%
Mid-size SUV/Crossover	\$48,977	\$48,540	\$48,540	0.9%	0.9%
Minivan	\$49,062	\$48,681	\$48,568	0.8%	1.0%
Small/Mid-size Pickup Truck	\$43,311	\$43,642	\$41,173	-0.8%	5.2%
Sports Car	\$46,367	\$46,115	\$47,377	0.5%	-2.1%
Subcompact Car	\$23,477	\$21,307	\$24,643	10.2%	-4.7%
Subcompact SUV/Crossover	\$29,902	\$29,781	\$29,808	0.4%	0.3%
Van	\$55,799	\$56,955	\$56,815	-2.0%	-1.8%
Industry	\$48,623	\$48,423	\$47,826	0.4%	1.7%

*Kelley Blue Book average transaction prices do not include applied consumer incentives