

Data Tables for November 2024 Kelley Blue Book Average Transaction Prices Report

Manufacturer	November 2024 Transaction Price (Avg)*	October 2024 Transaction Price (Avg)*	November 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
BMW	\$71,870	\$70,946	\$69,418	1.3%	3.5%
Ford Motor Company	\$56,921	\$56,332	\$54,801	1.0%	3.9%
Geely Auto Group	\$60,253	\$57,056	\$56,185	5.6%	7.2%
General Motors	\$53,265	\$51,906	\$52,717	2.6%	1.0%
Honda Motor Company	\$39,287	\$39,284	\$38,058	0.0%	3.2%
Hyundai Motor Group	\$39,780	\$38,840	\$37,194	2.4%	7.0%
Mazda Motor Corporation	\$36,192	\$36,221	\$36,451	-0.1%	-0.7%
Mercedes-Benz Group AG	\$69,444	\$66,896	\$77,240	3.8%	-10.1%
Renault-Nissan-Mitsubishi Alliance	\$35,368	\$35,468	\$35,861	-0.3%	-1.4%
Stellantis	\$55,109	\$54,511	\$57,165	1.1%	-3.6%
Subaru Corporation	\$34,804	\$34,888	\$35,172	-0.2%	-1.0%
Tata Motors	\$94,511	\$95,328	\$92,389	-0.9%	2.3%
Tesla Motors	\$54,610	\$56,705	\$52,375	-3.7%	4.3%
Toyota Motor Corporation	\$44,275	\$43,634	\$42,991	1.5%	3.0%
Volkswagen Group	\$52,259	\$53,281	\$55,328	1.9%	-5.5%
Industry	\$48,724	\$48,004	\$48,025	1.5%	1.5%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Make	November 2024 Transaction Price (Avg)*	October 2024 Transaction Price (Avg)*	November 2023 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Acura	\$54,012	\$54,215	\$50,498	-0.4%	7.0%
Audi	\$62,696	\$64,835	\$65,226	-3.3%	-3.9%
BMW	\$73,900	\$73,052	\$72,326	1.2%	2.2%
Buick	\$34,994	\$35,316	\$36,616	-0.9%	-4.4%
Cadillac	\$67,930	\$68,890	\$72,500	-1.4%	-6.3%
Chevrolet	\$48,902	\$47,416	\$48,130	3.1%	1.6%
Chrysler	\$47,787	\$48,508	\$49,476	-1.5%	-3.4%
Dodge	\$51,346	\$52,527	\$55,214	-2.2%	-7.0%
Ford	\$56,344	\$55,826	\$54,262	0.9%	3.8%
GMC	\$62,183	\$63,476	\$63,779	-2.0%	-2.5%
Genesis	\$65,722	\$65,073	\$67,043	1.0%	-2.0%
Honda	\$37,762	\$37,656	\$36,602	0.3%	3.2%
Hyundai	\$37,707	\$37,100	\$36,746	1.6%	2.6%
Infiniti	\$63,152	\$66,245	\$61,247	-4.7%	3.1%
Jaguar	\$63,283	\$69,282	\$73,316	-8.7%	-13.7%
Jeep	\$51,995	\$51,652	\$53,759	0.7%	-3.3%
Kia	\$39,423	\$38,102	\$35,005	3.5%	12.6%
Land Rover	\$97,687	\$98,027	\$94,719	-0.3%	3.1%
Lexus	\$59,150	\$59,193	\$58,620	-0.1%	0.9%
Lincoln	\$66,623	\$65,112	\$66,752	2.3%	-0.2%
Mazda	\$36,192	\$36,221	\$36,451	-0.1%	-0.7%
Mercedes-Benz	\$69,444	\$66,896	\$77,240	3.8%	-10.1%
Mini	\$40,113	\$40,948	\$39,928	-2.0%	0.5%
Mitsubishi	\$29,733	\$31,035	\$30,920	-4.2%	-3.8%
Nissan	\$34,031	\$33,886	\$34,312	0.4%	-0.8%
Porsche	\$115,703	\$113,224	\$112,381	2.2%	3.0%
Ram	\$60,593	\$59,769	\$61,751	1.4%	-1.9%
Subaru	\$34,804	\$34,888	\$35,172	-0.2%	-1.0%
Tesla	\$54,610	\$56,705	\$52,375	-3.7%	4.3%
Toyota	\$41,368	\$41,041	\$40,087	0.8%	3.2%
Volkswagen	\$35,872	\$36,472	\$38,229	-1.6%	-6.2%
Industry	\$48,724	\$48,004	\$48,025	1.5%	1.5%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Industry average includes some brands not listed

Category	November 2024 Transaction Price (Avg)*	October 2024 Transaction Price (Avg)*	November 2023 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
Compact Car	\$27,317	\$27,002	\$26,935	1.2%	1.4%
Compact SUV/Crossover	\$36,858	\$36,668	\$36,500	0.5%	1.0%
Entry-level Luxury Car	\$56,622	\$56,891	\$56,731	-0.5%	-0.2%
Full-size Car	\$44,524	\$44,778	\$48,544	-0.6%	-8.3%
Full-size Pickup Truck	\$64,530	\$64,588	\$65,171	-0.1%	-1.0%
Full-size SUV/Crossover	\$75,422	\$75,395	\$77,448	0.0%	-2.6%
High Performance Car	\$124,627	\$120,591	\$130,156	3.3%	-4.2%
High-end Luxury Car	\$115,415	\$119,712	\$119,106	-3.6%	-3.1%
Luxury Car	\$56,366	\$69,329	\$75,238	-18.7%	-25.1%
Luxury Compact SUV/Crossover	\$55,210	\$52,640	\$53,283	4.9%	3.6%
Luxury Full-size SUV/Crossover	\$99,664	\$108,536	\$100,334	-8.2%	-0.7%
Luxury Mid-size SUV/Crossover	\$71,500	\$72,102	\$71,944	-0.8%	-0.6%
Luxury Subcompact SUV/Crossover	\$41,651	\$41,337	\$41,011	0.8%	1.6%
Mid-size Car	\$33,064	\$32,609	\$32,372	1.4%	2.1%
Mid-size SUV/Crossover	\$48,471	\$48,712	\$47,732	-0.5%	1.5%
Minivan	\$48,237	\$48,176	\$47,237	0.1%	2.1%
Small/Mid-size Pickup Truck	\$43,565	\$43,020	\$40,851	1.3%	6.6%
Sports Car	\$46,327	\$47,460	\$51,335	-2.4%	-9.8%
Subcompact Car	\$22,377	\$22,664	\$25,158	-1.3%	-11.1%
Subcompact SUV/Crossover	\$29,787	\$29,735	\$30,030	0.2%	-0.8%
Van	\$56,971	\$55,557	\$58,415	2.5%	-2.5%
Industry	\$48,724	\$48,004	\$48,025	1.5%	1.5%

*Kelley Blue Book average transaction prices do not include applied consumer incentives