

FOR IMMEDIATE RELEASE**Fleet Services by Cox Automotive Reinforces Commitment to Clients and Long-Term Industry Growth**

- Cox Automotive gears up for American Trucking Association's Annual TMC Meeting in Nashville to show they are an industry leader guiding fleets into the future.
- Fleet Services by Cox Automotive invests in technology and expands parts capabilities in 2025 and beyond.
- Best-in-class Fleet Services technicians will be in the booth to chat about maintenance, commitment to safety and more.

ATLANTA – Feb. 27, 2025 – Fleet Services by Cox Automotive will illustrate its industry leadership and journey ahead at the ATA Technology & Maintenance Council (TMC) Meeting in Nashville, Tenn. from March 10-12. By acquiring the remainder of the business earlier this year from minority owners Mike Dickinson and Ted Coltrain, Cox Automotive has doubled down on its long-term commitment to the fleet industry and opportunity to grow the business—not just in 2025, but the next 50 years and beyond.

Fleet Services by Cox Automotive is focused on expanding its mobile maintenance footprint nationwide. The team is on a mission to safely and efficiently help fleets move across America by having the right technician, in the right place, at the right time, with the right part.

“I look forward to attending TMC this year, sharing our vision for the future with our clients and highlighting for the industry how we continue to advance our fleet maintenance solutions,” said Patrick Brennan, SVP Fleet Services by Cox Automotive. “It is our mission as the fleet maintenance experts to deliver solutions that help support fleets across America and provide our clients with the best possible experience.”

There are a few key focus areas Fleet Services has in 2025 to best serve clients and the industry:

- **Investments in Technology.** As part of that growth, Fleet Services is investing in its team by launching technological upgrades that support best-in-class technicians and operators. This includes a range of improvements that create a more seamless experience for technicians and the clients they serve.
- **Expanded partnership with Fleet Management Companies.** Fleet Services will continue to grow its partnership with FMCs, complimenting their offering with nationwide mobile maintenance for medium and heavy-duty clients.
- **Award-Winning Trailer Sales** – Despite navigating a tough freight recession, Fleet Services' Trailer Sales Team—Trudell and Northeast Great Dane—continue to help customers move forward. Northeast Great Dane was awarded Great Dane's 2024 Dealer of the Year Award for their performance and dedication to serving clients.
- **Parts Expansion** – As part of providing the best possible service to clients, Fleet Services is doubling down on its capabilities with parts. Today, the business is already getting parts ready for technicians in advance of the jobs they have coming up, but Fleet Services can take this to the next level for an even more seamless experience. This will help to ensure the



right technicians are able to show up to the job with the right parts at the right time. In doing so, Fleet Services will help get customers back on the road faster.

“After nearly thirty years in the fleet maintenance world, I’ve never seen the level of potential to transform the industry Fleet Services has as part of Cox Automotive,” said Kevin Clark, Head of Sales for Fleet Services by Cox Automotive. “We have the data, resources, talent and solutions to touch more aspects of fleets than ever before, and we are committed to growing together with our clients and leading fleets into the future.”

Clients have also seen first-hand the impact of Fleet Services’ elite technicians:

"Jerry, our Fleet Services technician, cares about his craft and it shows. My drivers, team, and I are grateful for him. He takes great pride in his work, and it helps us succeed every day. He went above and beyond by working on our tractor installing a fan clutch until nearly midnight. He was back at the parts store at 7 a.m. the following morning to get the final part to get the tractor back up and running." – Ray Mireider, Regional Manager. UFP Transportation

Where to connect at TMC

Show attendees will be welcome to visit the booth (#1811), Monday, March 10, through Wednesday, March 12, where they can:

- **Get an overview of products and solutions** – [click here to reserve your spot!](#)
- **Hear about the company’s vision for the future.**
- **Chat with maintenance experts** for first-hand, boots-on-the-ground maintenance insights.
- **FleetNet America will also share the booth along with a presence from Manheim** to highlight solutions across Cox.

For more information about Fleet Services by Cox Automotive, please visit www.coxautoinc.com/fleet-services.

About Cox Automotive

Cox Automotive is the world’s largest automotive services and technology provider. Fueled by the largest breadth of first-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000-plus employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch®, and FleetNet America®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately owned, Atlanta-based company with \$22 billion in annual revenue. Visit coxautoinc.com, or connect via [@CoxAutomotive](#) on X, [CoxAutoInc](#) on Facebook, or [Cox-Automotive-Inc](#) on LinkedIn.

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