

FOR IMMEDIATE RELEASE**FleetNet America by Cox Automotive Doubles Down on its Commitment to Keep U.S. Fleets on the Road and Running Strong**

- Cox Automotive gears up for American Trucking Association's (ATA) Annual Technology & Maintenance Council Annual Meeting and Transportation Technology Exhibition in Nashville to demonstrate its role as an industry leader.
- FleetNet's expanded offerings beyond roadside assistance, including managed maintenance, will be showcased by its team of experts.
- Redesigned insights and reporting will be on display to help customers and service providers improve business operations.

ATLANTA – Feb. 27, 2025 – [FleetNet America by Cox Automotive](#) will showcase its expanded offerings and industry leadership at the ATA Technology & Maintenance Council (TMC) Annual Meeting, in Nashville, Tenn., March 10-12. Driven to connect every vehicle with every service, FleetNet heads to the industry's largest event celebrating its tireless and dedicated team and expanded offerings. FleetNet will continue its nearly 40-year legacy as the trusted linchpin that keeps fleets moving across the U.S.

An estimated 80 percent of the U.S. supply chain is transported by truck at some point—everything from food, medicine, clothing and tires—and these trucks run 24 hours a day, seven days a week, 365 days a year until they don't. That's when FleetNet answers the call, dispatching emergency roadside service calls to a massive network of more than 65,000 vetted, service providers across the country who are available anytime, day or night.

"Our FleetNet America team recently celebrated two years with Cox Automotive—it's been remarkable to see all that we've achieved, and the journey for us has really just begun," said Alex Fraser, AVP of FleetNet America. "In 2025, we are focused on resolving events even faster than we do today, creating a better experience for the fleet, the driver and the service provider. We're doing that by advancing data and connectivity while providing the trust and transparency FleetNet is known for."

2024 was a record year for FleetNet, completing nearly 750,000 events, handling two and half million phone calls, reviewing millions of photos, VMRS codes, titles and more. At TMC, FleetNet will underscore its focus for 2025, which resides in customer and service provider relationships; transparency and trust; and data and connectivity.

"When we have a tech shortage and start to fall behind on PMs and repairs, our first call is always to FleetNet," said Nick Selder, Vice President, Transportation Outbound, at United Natural Foods. "The quality of the techs and service is always first in class."

Additionally, FleetNet is enhancing its offerings to its industry leading service provider network, providing value through actionable insights and competitive advantages through group purchasing



programs. On the heels of launching its first data product for providers in January, FleetNet America Edge, the team will also showcase:

- **Digitally Connected Service Providers:** FleetNet continues to expand its network of digitally connected service providers—currently, more than 80 percent of select providers are digitally connected. This ensures seamless communication and efficiency, allowing providers to receive electronic dispatches, give digital updates, and share event photos, which enables FleetNet to offer timely and reliable solutions.
- **Expanded Offerings:** In addition to its roadside offerings, FleetNet also provides managed maintenance, glass, wash, and tire services from within its network. FleetNet's telematics solution, powered by Geotab, provides a fully customizable platform that tailors each telematics experience to meet the needs of every fleet.
- **Redesigned Insights:** Updated reporting and actionable insight to help its customers and service providers improve business operations.

"We've been working with FleetNet since the very beginning. We honestly wouldn't be where we are today without them," said Jim Mauer, Maurer Towing and Road Service in Chicago. "They are just the greatest people in the world to work with."

Where to Connect at TMC

Show attendees will be welcome to visit the Cox Automotive booth (#1811), March 10-12, where they can:

- Get an overview of products and solutions – [click here to reserve your spot](#).
- Hear about the company's vision for the future.
- Fleet Services will also share the booth along with a presence from Manheim to highlight solutions across Cox Automotive.

For more information about FleetNet America by Cox Automotive, please visit <https://fleetnetamerica.com/>

About Cox Automotive

Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000-plus employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch®, and FleetNet America®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately owned, Atlanta-based company with \$22 billion in annual revenue. Visit coxautoinc.com, or connect via [@CoxAutomotive](#) on X, [CoxAutoInc](#) on Facebook, or [Cox-Automotive-Inc](#) on LinkedIn.

Media Contact

Brooke Murray

Brooke.murray@coxautoinc.com



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404.272.7741