



Electric Vehicle Sales Report

Q1 2025

ELECTRIC VEHICLE (BRAND)								
	Q1 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q1	YTD
Acura	4,813	-	-	4,813	-	-	1.6%	1.6%
Audi	5,905	5,714	3.3%	5,905	5,714	3.3%	2.0%	2.0%
BMW	13,538	10,712	26.4%	13,538	10,712	26.4%	4.6%	4.6%
Cadillac	7,972	5,800	37.4%	7,972	5,800	37.4%	2.7%	2.7%
Chevrolet	19,186	8,957	114.2%	19,186	8,957	114.2%	6.5%	6.5%
Dodge	1,947	-	-	1,947	-	-	0.7%	0.7%
Ford	22,550	20,223	11.5%	22,550	20,223	11.5%	7.7%	7.7%
Genesis	1,496	992	50.8%	1,496	992	50.8%	0.5%	0.5%
GMC	4,728	1,668	183.5%	4,728	1,668	183.5%	1.6%	1.6%
Honda	9,561	-	-	9,561	-	-	3.2%	3.2%
Hyundai	12,843	12,218	5.1%	12,843	12,218	5.1%	4.4%	4.4%
Jaguar	381	256	48.8%	381	256	48.8%	0.1%	0.1%
Jeep	2,595	-	-	2,595	-	-	0.9%	0.9%
Kia	8,656	11,401	-24.1%	8,656	11,401	-24.1%	2.9%	2.9%
Lexus	1,453	1,603	-9.4%	1,453	1,603	-9.4%	0.5%	0.5%
Mercedes	3,472	8,336	-58.3%	3,472	8,336	-58.3%	1.2%	1.2%
Mini	696	824	-15.5%	696	824	-15.5%	0.2%	0.2%
Nissan	6,471	5,284	22.5%	6,471	5,284	22.5%	2.2%	2.2%
Porsche	4,358	1,247	249.5%	4,358	1,247	249.5%	1.5%	1.5%
Rivian	8,553	13,588	-37.1%	8,553	13,588	-37.1%	2.9%	2.9%
Subaru	1,154	1,147	0.6%	1,154	1,147	0.6%	0.4%	0.4%
Tesla	128,100	140,187	-8.6%	128,100	140,187	-8.6%	43.5%	43.5%
Toyota	5,610	1,897	195.7%	5,610	1,897	195.7%	1.9%	1.9%
Volvo	2,718	996	172.9%	2,718	996	172.9%	0.9%	0.9%
VW	9,564	6,167	55.1%	9,564	6,167	55.1%	3.3%	3.3%
Additional EV Models	5,930	6,764	-12.3%	5,930	6,764	-12.3%	2.0%	2.0%
Total (Estimates)	294,250	265,981	10.6%	294,250	265,981	10.6%	100.0%	100.0%

Toyota	33	172	-80.8%	33	172	-80.8%		
Hyundai	-	51	-100.0%	-	51	51		
Total EV & FCEV (Estimates)	294,283	266,204	10.5%	294,283	266,204	10.5%		

ELECTRIC VEHICLE (MODEL)								
	Q1 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q1	YTD
Acura ZDX	4,813	-	-	4,813	-	-	1.6%	1.6%
Audi e-tron	250	776	-67.8%	250	776	-67.8%	0.1%	0.1%
Audi Q4 e-tron	1,874	2,678	-30.0%	1,874	2,678	-30.0%	0.6%	0.6%
Audi Q6 e-tron	3,246	-	-	3,246	-	-	1.1%	1.1%
Audi Q8 e-tron	535	2,260	-76.3%	535	2,260	-76.3%	0.2%	0.2%
BMW i4	7,125	4,537	57.0%	7,125	4,537	57.0%	2.4%	2.4%
BMW i5	1,899	2,239	-15.2%	1,899	2,239	-15.2%	0.6%	0.6%
BMW i7	888	991	-10.4%	888	991	-10.4%	0.3%	0.3%
BMW iX	3,626	2,945	23.1%	3,626	2,945	23.1%	1.2%	1.2%
Cadillac Escalade EV	1,956	-	-	1,956	-	-	0.7%	0.7%
Cadillac Optiq	1,716	-	-	1,716	-	-	0.6%	0.6%
Cadillac Lyriq	4,300	5,800	-25.9%	4,300	5,800	-25.9%	1.5%	1.5%
Chevrolet Blazer	6,187	600	931.2%	6,187	600	931.2%	2.1%	2.1%
Chevrolet Brightdrop 400/6	274	256	7.0%	274	256	7.0%	0.1%	0.1%
Chevrolet Equinox	10,329	-	-	10,329	-	-	3.5%	3.5%
Chevrolet Silverado	2,383	1,061	-	2,383	1,061	124.6%	0.8%	0.8%
Chevy Bolt EV/EUV	13	7,040	-99.8%	13	7,040	-99.8%	0.0%	0.0%
Dodge Charger EV	1,947	-	-	1,947	-	-	0.7%	0.7%
Ford E-Transit	3,756	2,891	29.9%	3,756	2,891	29.9%	1.3%	1.3%
Ford F-150 Lightning	7,187	7,743	-7.2%	7,187	7,743	-7.2%	2.4%	2.4%
Ford Mustang Mach-E	11,607	9,589	21.0%	11,607	9,589	21.0%	3.9%	3.9%
Genesis G80	51	104	-51.0%	51	104	-51.0%	0.0%	0.0%
Genesis GV60	733	473	55.0%	733	473	55.0%	0.2%	0.2%
Genesis GV70	712	415	71.6%	712	415	71.6%	0.2%	0.2%
GMC Hummer Truck / SUV	3,479	1,668	108.6%	3,479	1,668	108.6%	1.2%	1.2%
GMC Sierra EV	1,249	-	-	1,249	-	-	0.4%	0.4%
Honda Prologue	9,561	-	-	9,561	-	-	3.2%	3.2%
Hyundai Ioniq5	8,611	6,822	26.2%	8,611	6,822	26.2%	2.9%	2.9%
Hyundai Ioniq6	3,318	3,646	-9.0%	3,318	3,646	-9.0%	1.1%	1.1%
Hyundai Kona	914	1,750	-47.8%	914	1,750	-47.8%	0.3%	0.3%
Jaguar I-Pace	381	256	48.8%	381	256	48.8%	0.1%	0.1%
Jeep Wagoneer	2,595	-	-	2,595	-	-	0.9%	0.9%
Kia EV6	3,738	4,059	-7.9%	3,738	4,059	-7.9%	1.3%	1.3%
Kia EV9	3,756	4,007	-6.3%	3,756	4,007	-6.3%	1.3%	1.3%
Kia Niro	1,162	3,335	-65.2%	1,162	3,335	-65.2%	0.4%	0.4%
Lexus RZ	1,453	1,603	-9.4%	1,453	1,603	-9.4%	0.5%	0.5%
Mercedes EQB	1,622	671	141.7%	1,622	671	141.7%	0.6%	0.6%
Mercedes EQE	742	5,113	-85.5%	742	5,113	-85.5%	0.3%	0.3%
Mercedes EQS	509	2,552	-80.1%	509	2,552	-80.1%	0.2%	0.2%
Mercedes E-Sprinter	90	-	-	90	-	-	0.0%	0.0%
Mercedes G-Class	509	-	-	509	-	-	0.2%	0.2%
Mini Cooper	3	824	-99.6%	3	824	-99.6%	0.0%	0.0%
Mini Countryman	693	-	-	693	-	-	0.2%	0.2%
Nissan Ariya	4,148	4,142	0.1%	4,148	4,142	0.1%	1.4%	1.4%
Nissan Leaf	2,323	1,142	103.4%	2,323	1,142	103.4%	0.8%	0.8%

ELECTRIC VEHICLE (MODEL)

	Q1 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q1	YTD
Porsche Macan	3,339	-	-	3,339	-	-	1.1%	1.1%
Porsche Taycan	1,019	1,247	-18.3%	1,019	1,247	-18.3%	0.3%	0.3%
Rivian EDV500/700	1,469	2,310	-36.4%	1,469	2,310	-36.4%	0.5%	0.5%
Rivian R1S	5,357	8,017	-33.2%	5,357	8,017	-33.2%	1.8%	1.8%
Rivian R1T	1,727	3,261	-47.0%	1,727	3,261	-47.0%	0.6%	0.6%
Subaru Solterra	1,154	1,147	0.6%	1,154	1,147	0.6%	0.4%	0.4%
Tesla Cybertruck	6,406	2,803	128.5%	6,406	2,803	128.5%	2.2%	2.2%
Tesla Model 3	52,520	30,842	70.3%	52,520	30,842	70.3%	17.8%	17.8%
Tesla Model S	1,280	4,206	-69.6%	1,280	4,206	-69.6%	0.4%	0.4%
Tesla Model X	3,843	5,607	-31.5%	3,843	5,607	-31.5%	1.3%	1.3%
Tesla Model Y	64,051	96,729	-33.8%	64,051	96,729	-33.8%	21.8%	21.8%
Toyota BZ4X	5,610	1,897	195.7%	5,610	1,897	195.7%	1.9%	1.9%
Volvo C40	315	289	9.0%	315	289	9.0%	0.1%	0.1%
Volvo EX30	1,185	-	-	1,185	-	-	0.4%	0.4%
Volvo EX90	1,000	-	-	1,000	-	-	0.3%	0.3%
Volvo XC40	218	707	-69.2%	218	707	-69.2%	0.1%	0.1%
VW ID.4	7,663	6,167	24.3%	7,663	6,167	24.3%	2.6%	2.6%
VW ID.Buzz	1,901	-	-	1,901	-	-	0.6%	0.6%
Additional EV Models	5,930	6,764	-12.3%	5,930	6,764	-12.3%	2.0%	2.0%
Total (Estimates)	294,250	265,981	10.6%	294,250	265,981	10.6%	100%	100%

Toyota Mirai	33	172	-80.8%	33	172	-80.8%		
Hyundai Nexa	-	51	-	-	51	-		
Total EV & FCEV (Estimates)	296,184	266,204	11.3%	294,283	266,204	10.5%		