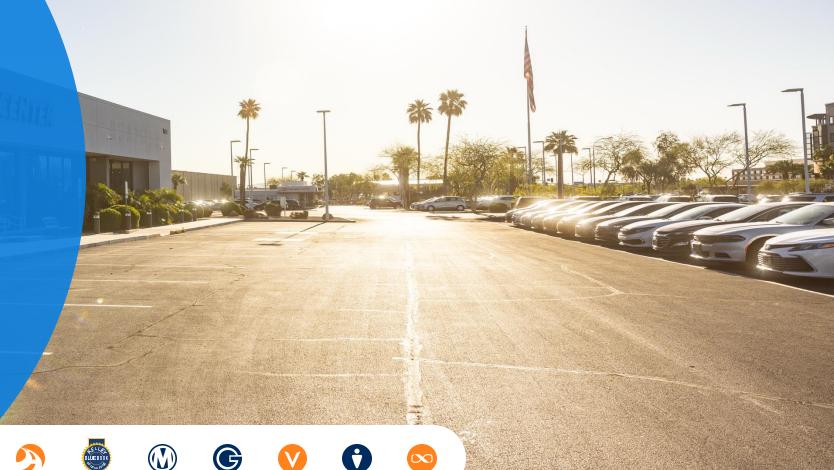
# COX AUTOMOTIVE

# **Q2 MANHEIM USED VEHICLE VALUE INDEX CALL**

**July 8, 2025** 





















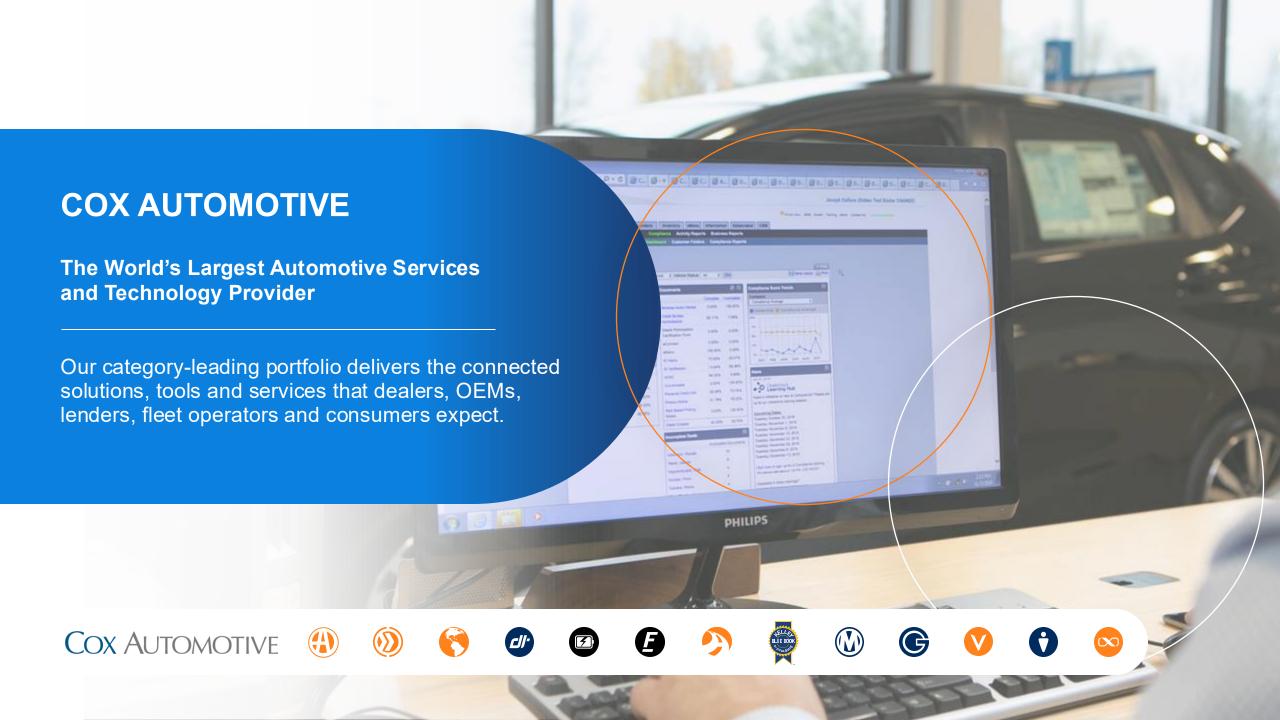












# **Agenda**

Time Check: 60 Minutes



Intro & Cox Automotive

Mark Schirmer, Director, Corporate Communications

The Economy

Jonathan Smoke, Chief Economist

Wholesale Market

Jeremy Robb, Senior Director, Economic and Industry Insights

**Used-Vehicle Market** 

Scott Vanner, Manager, Economic and Industry Insights

Q&A



# The Economy JONATHAN SMOKE

**Chief Economist** 

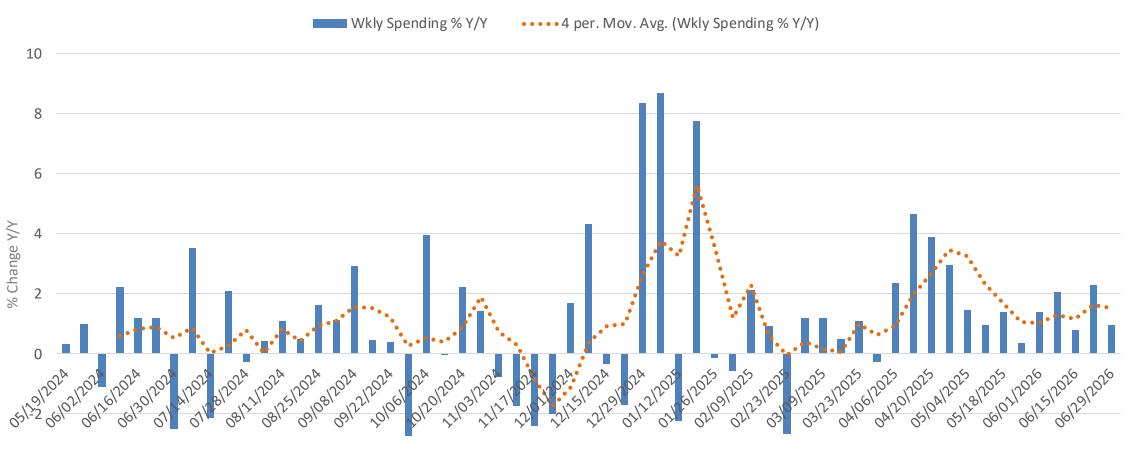




# **Consumer Spending Growth Remaining Positive**

Total consumer spending saw year over year growth accelerate in April, cool in May, and stabilize in June

#### **Bloomberg Second Measure US Consumer Spend NSA**



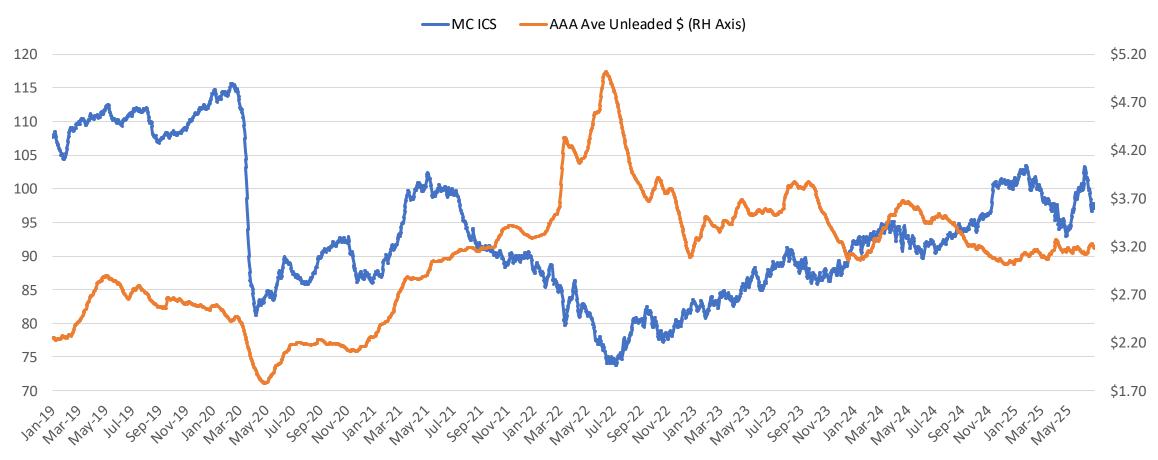




#### **Consumer Sentiment Trended Lower in June**

The Index of Consumer Sentiment jumped 7.1% in May but declined 3.6% in June

#### Morning Consult Index of Consumer Sentiment vs. Average Price of Unleaded Gas



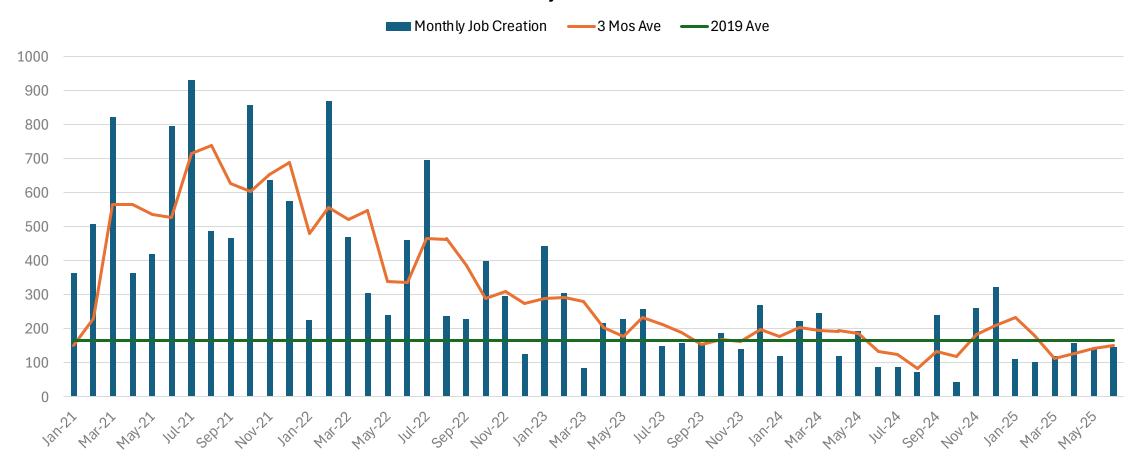




# The Labor Market Is Seeing Lower But Stabilizing Job Creation

With 147,000 jobs added in June and upward revisions to prior months, 3-month ave increased to 150k

#### **Monthly Job Creation**

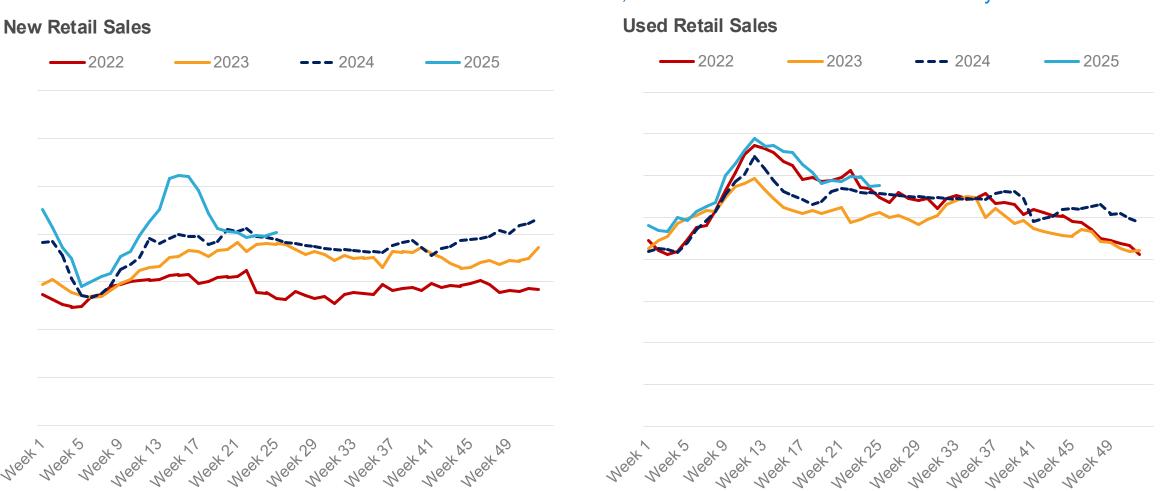






# New Retail Sales Are Steady While Used Fell In Recent Weeks

Sales trends for new have been stable in the last several weeks, but used levels have declined recently





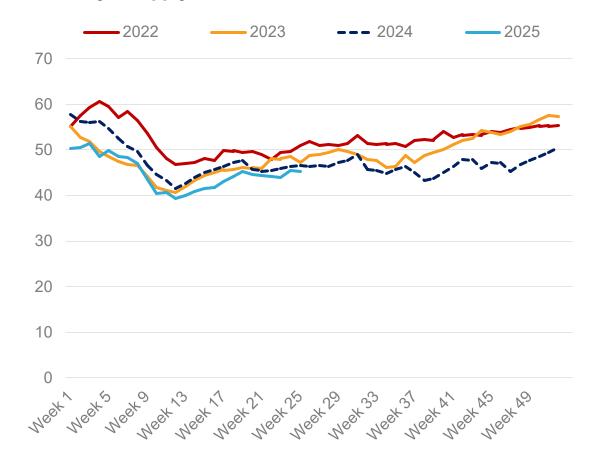


## New Supply Is Higher Over the Last Month While Used Is Stable

New supply remains higher over the last month though both new and used were steady last week

# **New Days' Supply** -2023 --- 2024 -2025 120 100 20

#### **Used Days' Supply**







## **Tariffs: Where We Are Today**



#### What's Happening

Steel & Aluminum Imports (March 30) <sup>1</sup>	50%
Non-N.A. Imported Vehicles (April 2)	25%
Imported Vehicles from UK (May 8)	10%
Imported Vehicles from CD/MX <sup>2</sup>	25%
Imported Parts in U.S. Made Vehicles <sup>3</sup>	25%

#### **Vehicle Price Impact**

\$600 - \$1,000 \$5,700 \$7,200 \$3,500 \$1,000+

1 Updated on June 3, Trump pushed to 50%, still 25% for UK; 2 U.S. Content is exempt from tariff; 3 Down from \$3,000 considering new offset

#### **Short-Term Implications**

- Sales surge
- Declining discounting and incentives in new
- Auto suppliers under financial stress
- Border and customs challenges
- Potential production disruption

#### **Long-Term Implications**

- Production and deliveries cut
- Supply tightens
- Incentives decline
- New and used prices rise
- · Some nameplates eliminated



# Wholesale Market Jeremy Robb

Senior Director of Economic and Industry Insights



#### Manheim Used Vehicle Value Index

#### Concept

A single measure of used-vehicle price change that is independent of underlying segment shifts in the characteristics of vehicles being sold

#### **Steps**

- 1. All Manheim U.S. sales
- 2. Classify by market segment
- 3. Account for differences in mileage
- 4. Weight to provide smoother segment mix
- 5. Seasonally adjust





# Wholesale Vehicle Are Rising

Index increased 1.6% from May and is higher by 6.3% versus 2024, showing more volatility in recent months

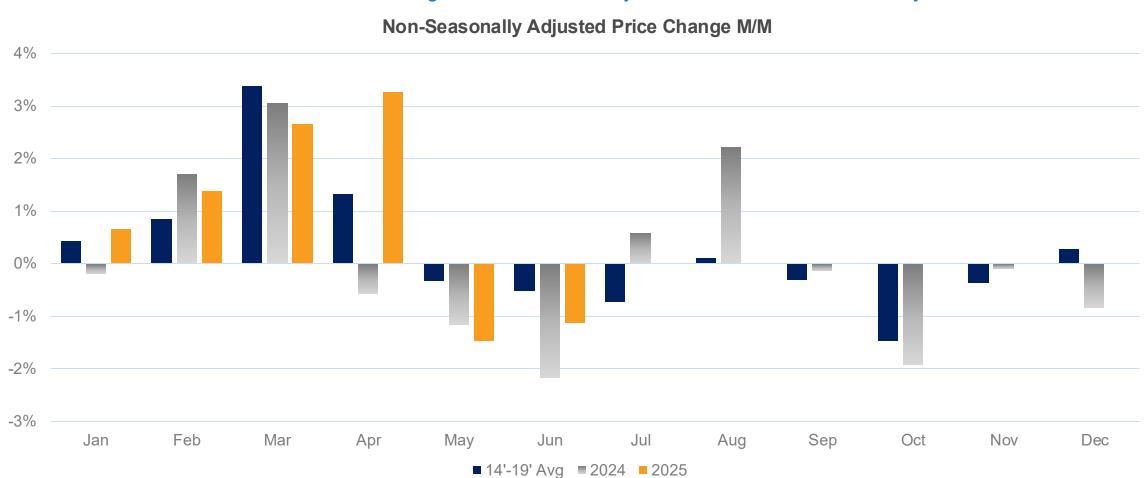






#### **Month-Over-Month Performance Trend**

Values have shown some variance from long term trends recently as tariffs cause some volatility





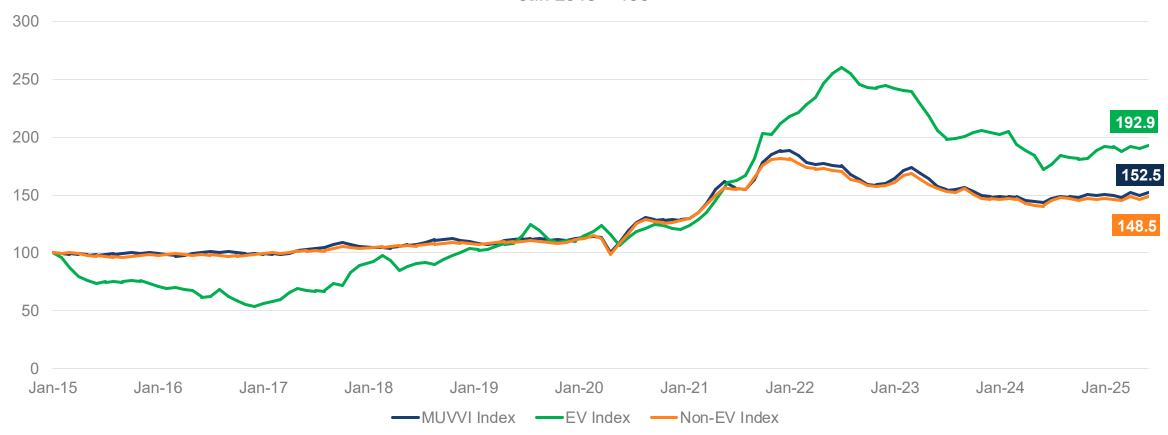


#### Manheim Index: EV & Non-EV

The EV Index rose a bit more than the Non-EV Index over Q2 yet outperformed against last year

#### Rebased MUVVI Index: EV & Non-EV

Jan-2015 = 100



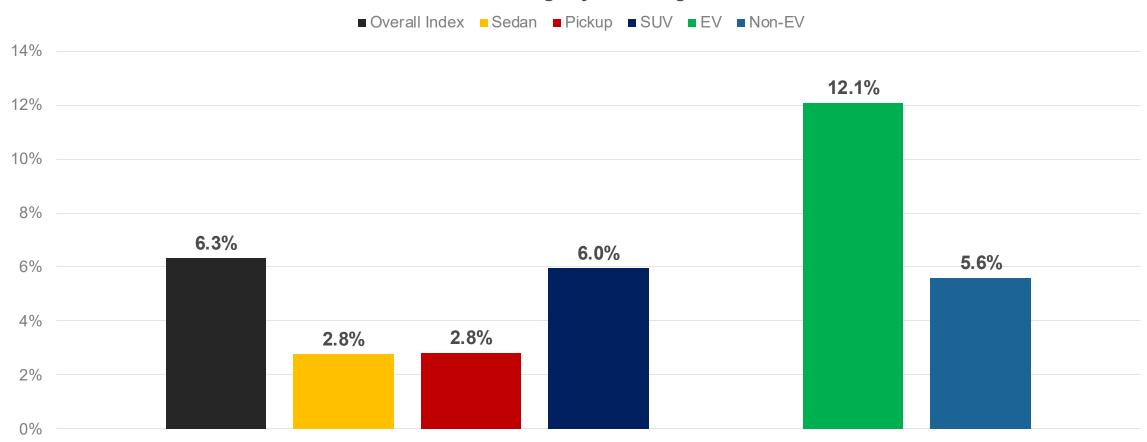




# June 2025 MUVVI Index Segments Are Higher

All segments higher year over year; SUVs performing well and EVs up substantially versus last year

#### **Annual Change by Index Segment**

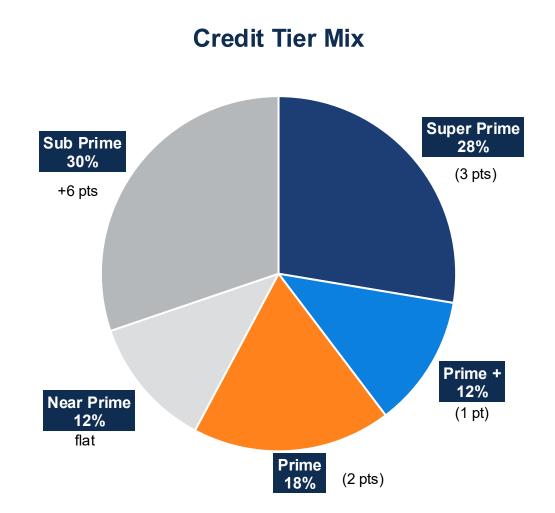


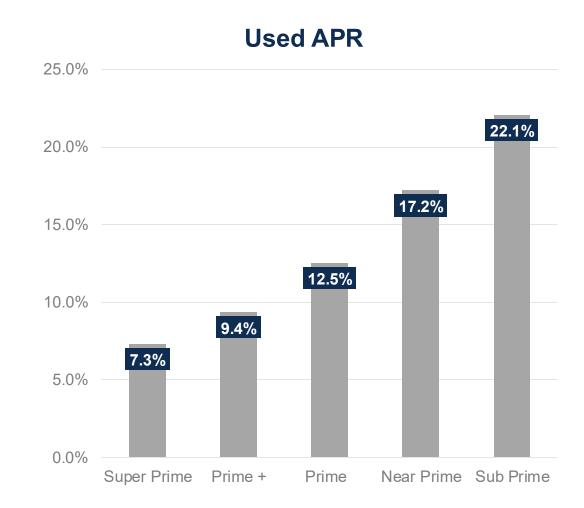




# **Used Auto Loan Rates & Mix by Credit Tier**

APR levels for Super Prime & Prime+ are down 80 bps year over year while Sub Prime is barely lower



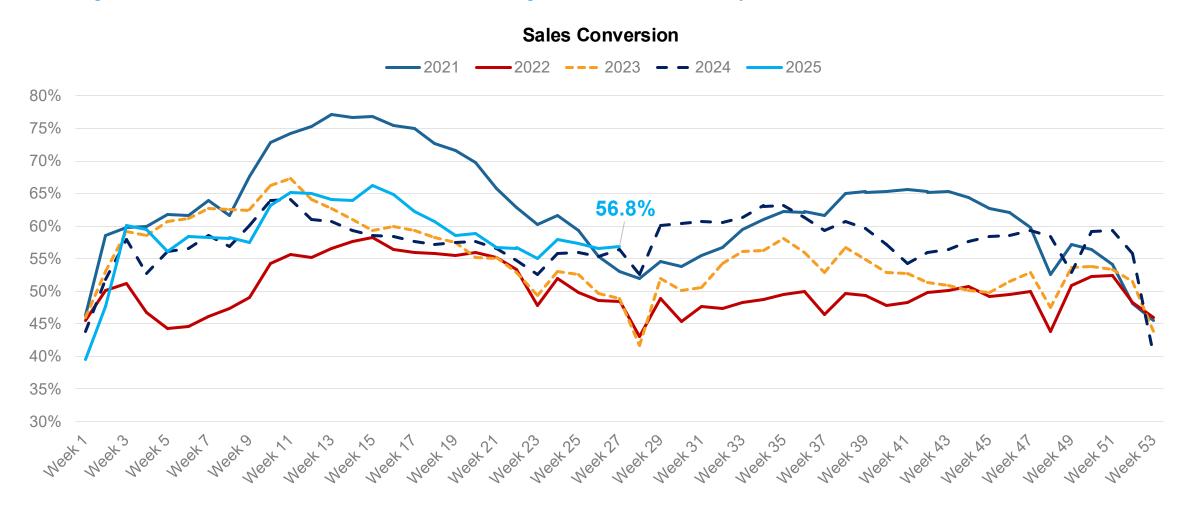






#### **Sales Conversion**

Through the first half of 2025, sales conversion is higher than the last four years and remains elevated



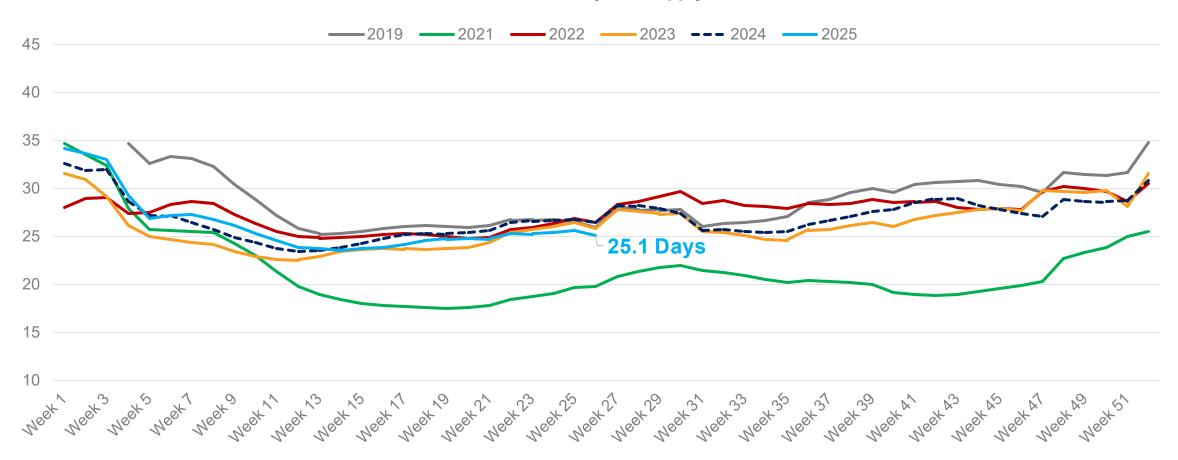




## **Wholesale Supply Remains Somewhat Tight**

Year-over-year: Inventory is down 3% while sales are +2%; days' supply falls to 25.1 days, down 5% year over year

#### **Wholesale Days of Supply**





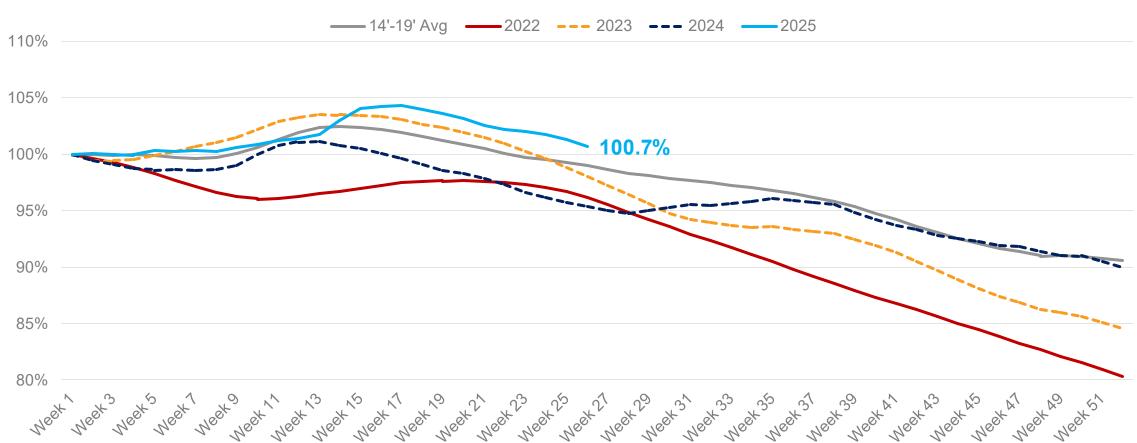


### **Overall Wholesale MMR Value Trends**

MMR values have been on the decline but remain elevated against historical comparisons

#### **Overall MMR Index Trends**

All Model Years

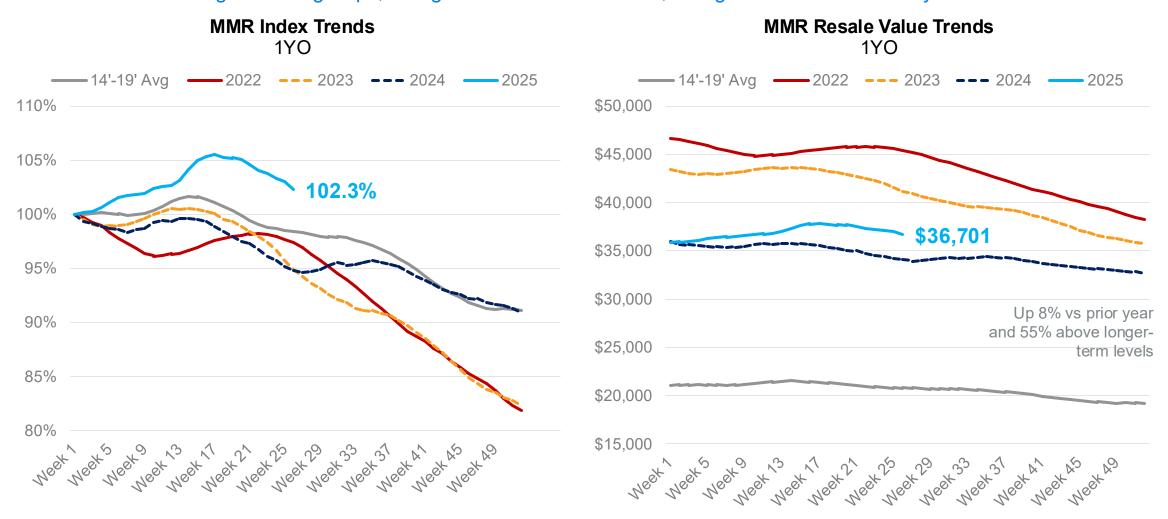






# 1YO MMR Index With Resale Values By Calendar Year

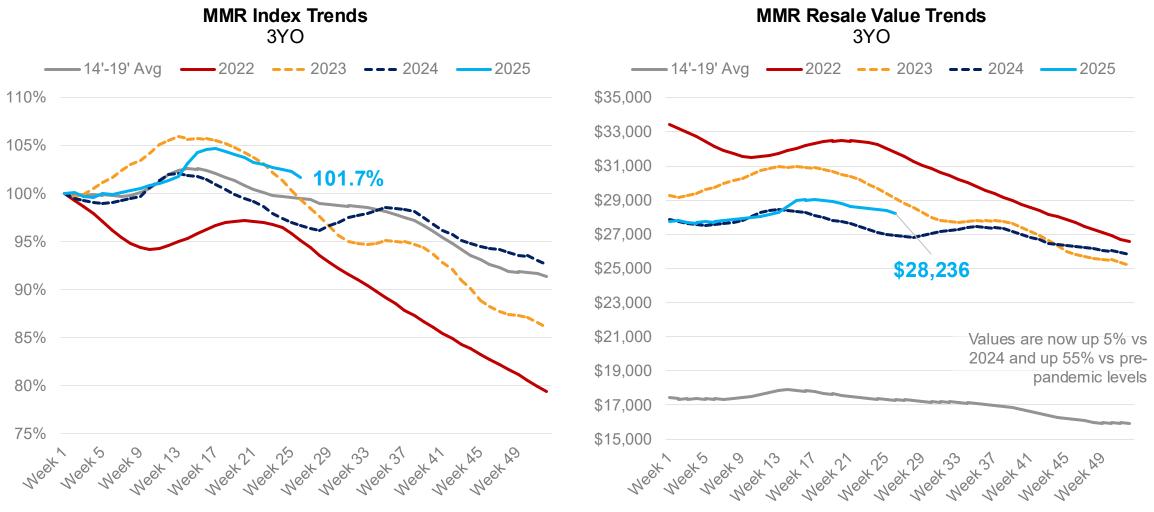
The 1YO is the strongest of all groups, being the closet to a new car, though it has fallen recently





# 3YO MMR Index With Resale Values By Calendar Year

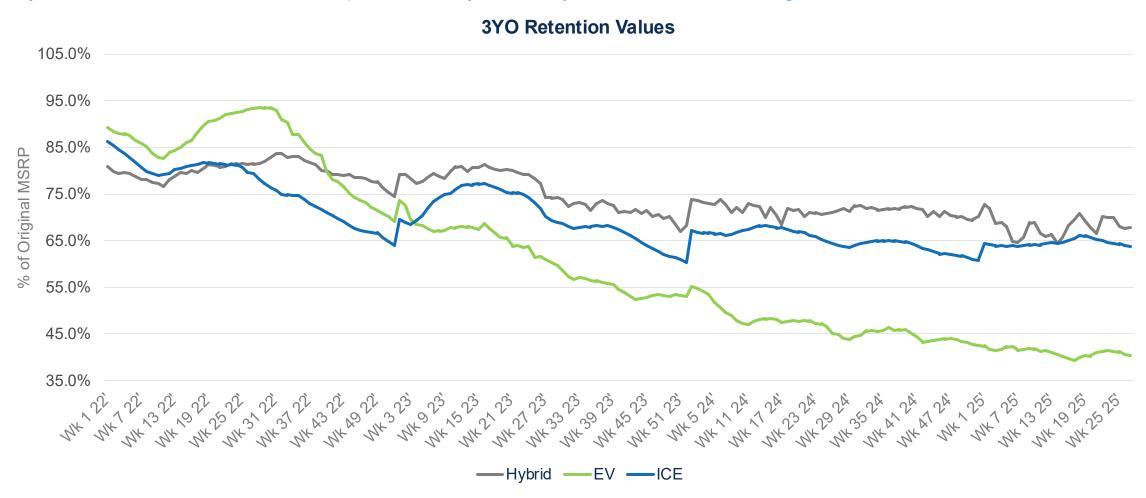
3YO values remain elevated, as tariffs have increased demand in Q2





# **Retention Values at Auction by Fuel Type**

Hybrid & EV retention values are 4 points lower year over year while ICE is holding flat, all were lower in June



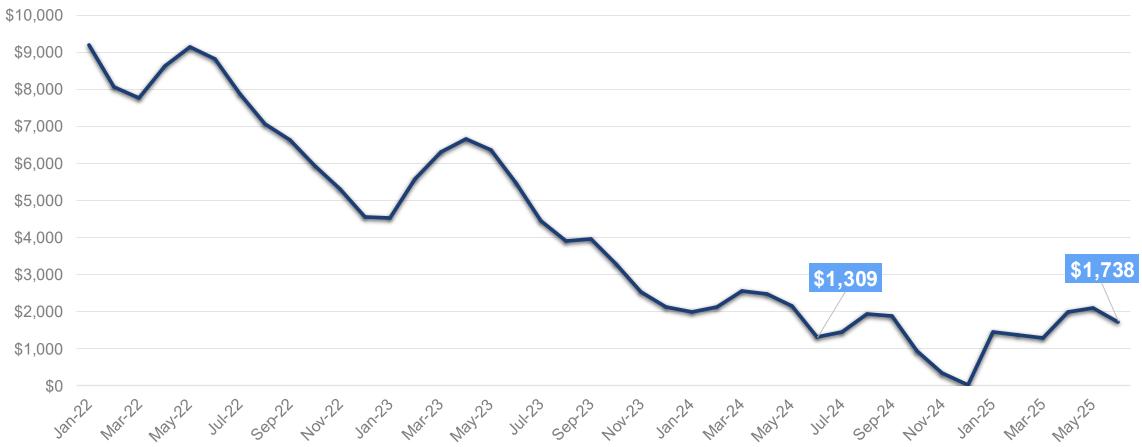




# **CALE: Lease Equity Remains Positive Overall**

Weighted Lease equity holds positive for the industry overall but fell in June, +\$400 year over year







# **Auction Data and Rental Market**

**Scott Vanner** 

Manager of Economic and Industry Insights

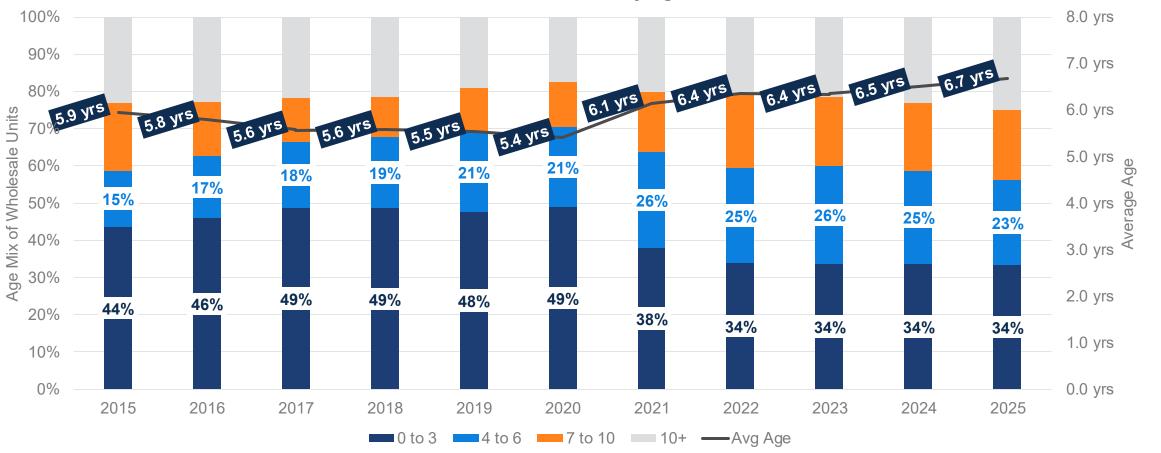




#### Sales Mix At Manheim

70% of vehicles were 6 years old or younger just back in 2020 but that has dropped to 57% today

# Wholesale Sales by Age

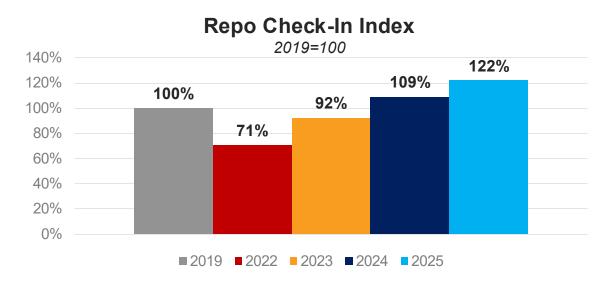


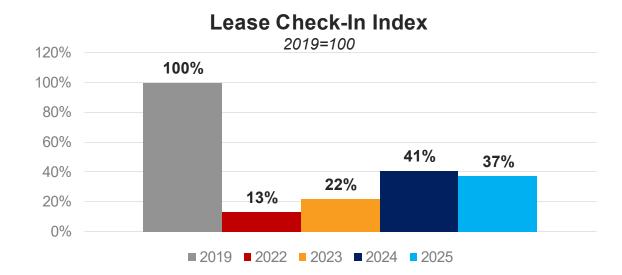


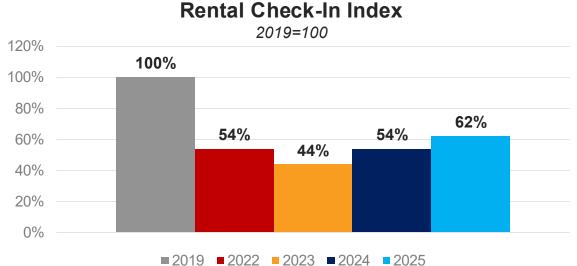
# **Auction Check-Ins for Commercial Segments**



Rental & Repo remain higher against 2024 levels, but lease check-ins are tightening with maturities falling







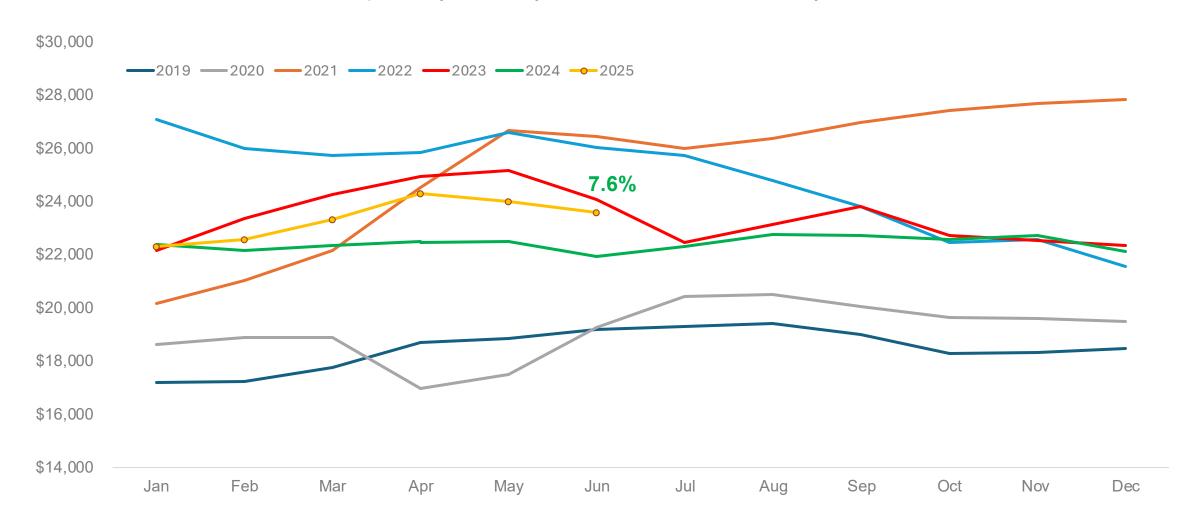
- > Repo +12% vs 24' and up +22% vs 19'
- Lease (9%) vs 24' and down (63%) vs 19'
- > Rental up 15% vs 24' and down (38%) vs 19'

Source: Manheim



# **Rental Risk Average Auction Prices**

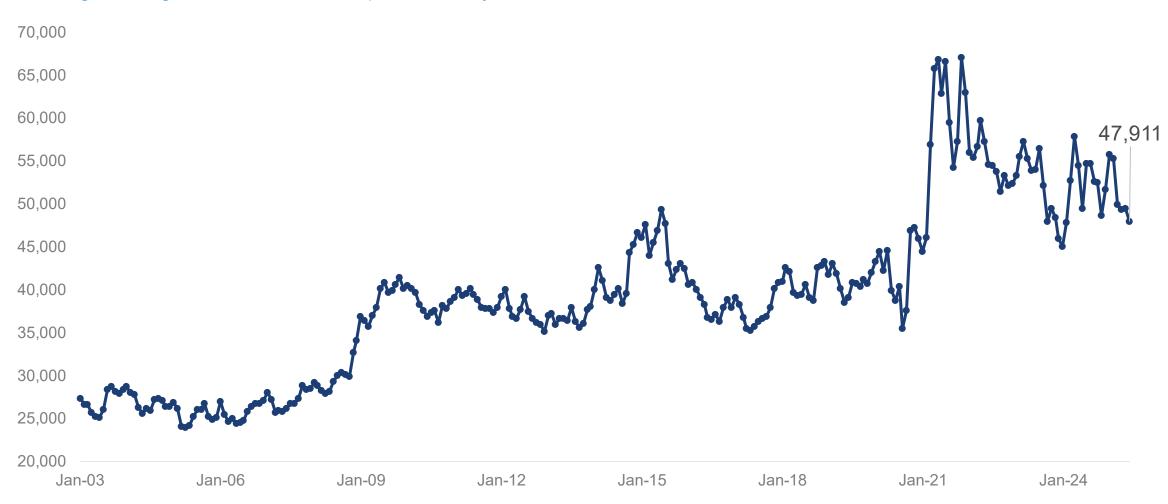
Prices for units sold in June were up 7.6% year over year and down 1.7% from May





# Rental Risk Average Mileage

Average mileage was down 3% compared to May and now down 3% from June 2024

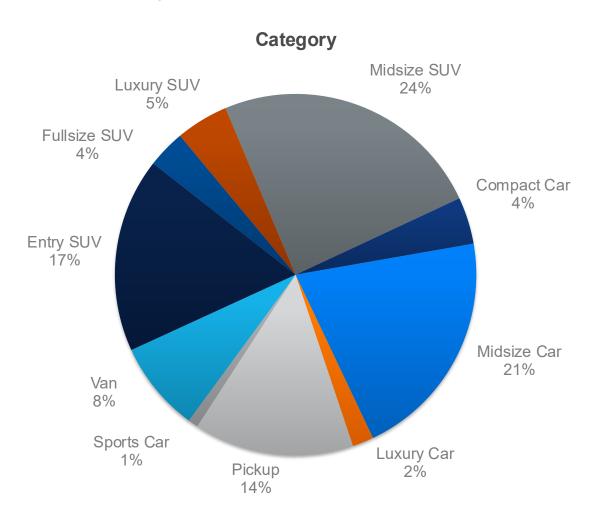


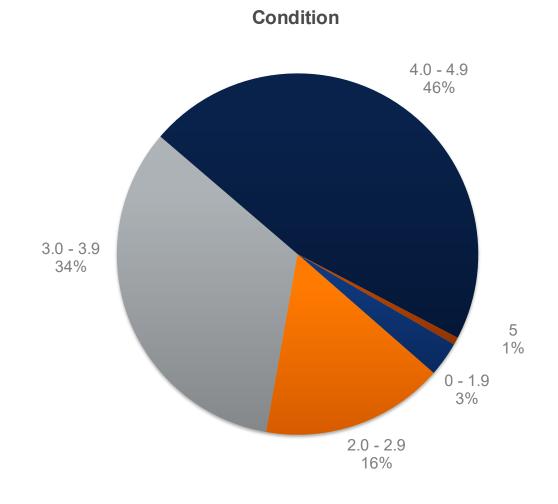




# **Rental Risk Sales Category and Condition**

Share of Compact Cars the lowest we have seen, while share of higher graded units grows











Price trends on top selling vehicles in June were dominated by Chevrolet across all categories

Rank	Source(Rank)	Subcategory	Vehicle	Current Dep	L12M Dep/Mo
1	All	ENTRY MIDSIZE CAR	2023 CHEVROLET MALIBU 4D SEDAN 1LT	-2.9%	-1.0%
2	All	ENTRY MIDSIZE CAR	2024 CHEVROLET MALIBU 4D SEDAN 1LT	-5.4%	-1.1%
3	All	HEAVY DUTY FULL PICKUP	2024 RAM 2500 4WD V8 CREW CAB 6.4L BIG HORN	0.0%	N/M
4	All	MIDSIZE SUV	2023 CHEVROLET EQUINOX AWD 4D SUV LT	-4.0%	-0.5%
5	All	MIDSIZE SUV	2023 CHEVROLET BLAZER FWD 4C 4D SUV W/2LT	-4.6%	-0.9%
1 Dealer	Dealer	ENTRY MIDSIZE CAR	2023 CHEVROLET MALIBU 4D SEDAN 1LT	-2.9%	-1.0%
1 Lease	Lease	MIDSIZE SUV	2023 CHEVROLET BLAZER FWD 4C 4D SUV W/2LT	-4.6%	-0.9%
1 Rental	Rental	ENTRY MIDSIZE CAR	2023 CHEVROLET MALIBU 4D SEDAN 1LT	-2.9%	-1.0%

# Q2 '25 Sales Mix 15.2% 4.2% 53.3% Dealer Factory Lease Rental Repo





# Forecast and Outlook Jeremy Robb

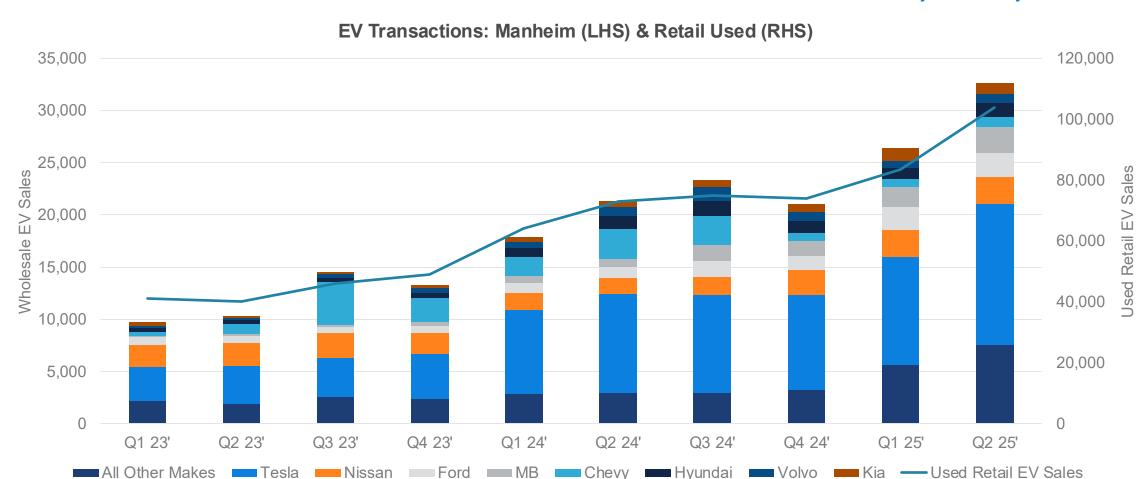
Senior Director of Economic and Industry Insights





#### **EV Sales Trends - Retail & Wholesale**

Manheim EV sales rose 53% in Q2 while used retail sales broke the 100K mark and were +42% year over year



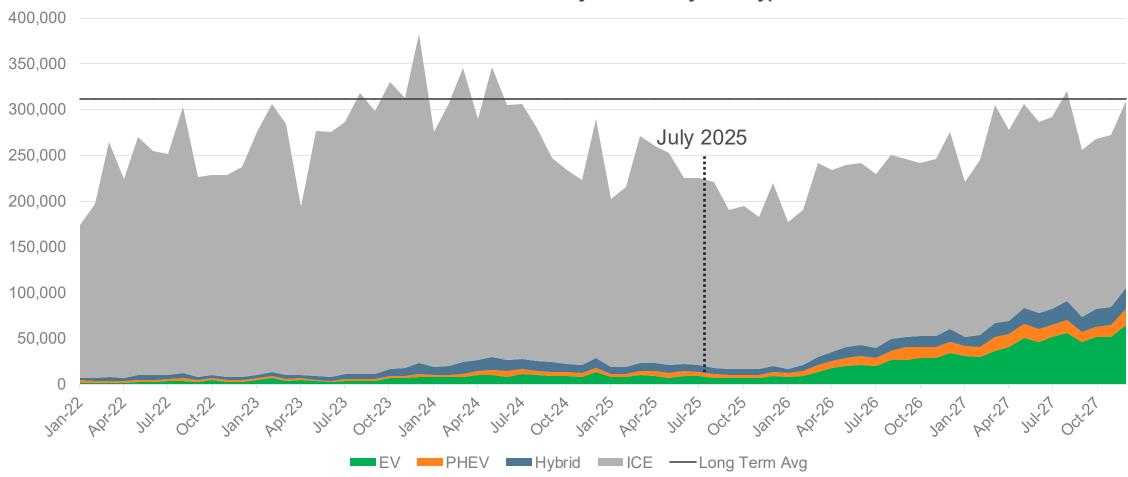




# **Lease Maturity Outlook | Many More EVs in Coming Years**

With increased leasing for EVs & PHEVs, lease returns will change substantially starting in 2026

#### **Estimated Lease Maturity Forecast by Fuel Type**





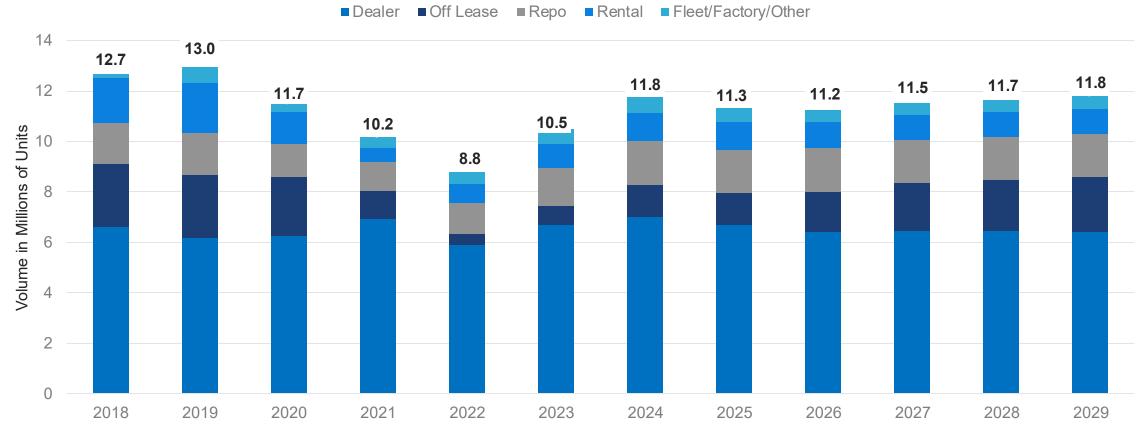


## **Policy Impacts and Tariffs Alter Wholesale Flows**

Tariffs should reduce the volume over the next four years, though less than believed earlier this year

# Estimated Wholesale Volumes by Inflow Channel (Annual Volume) (millions)

(......

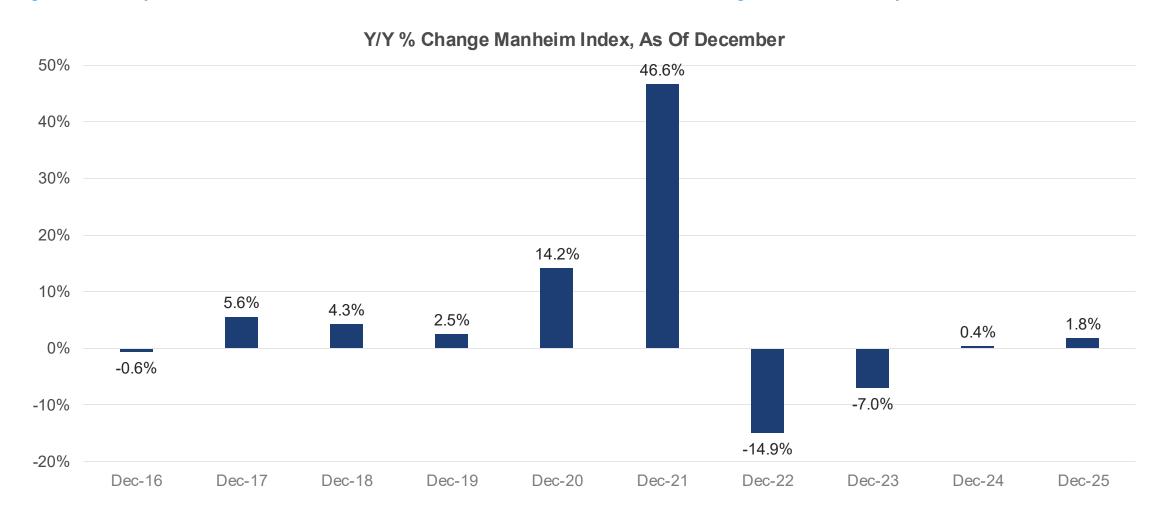






# **Used Vehicle Value Outlook Normalizing Post Tariff Impact**

Higher volatility was seen in Q2 2025 and could extend to Q3 before flattening out later in the year





15.6 - 16.3M

15.7M Baseline

12.8 - 13.3M

2.8M

2.7 - 2.9M

**NEW SALES** 

(Original Forecast: 16.3M)

**NEW RETAIL SALES** 

(Original Forecast: 13.3M)

**FLEET SALES** 

(Original Forecast: 3.0M)

**2025 Forecasts** 

Updated June 25, 2025

3.1 - 3.3M

3.2M

25%

2.4 - 2.6M

2.5M

NEW LEASE VOLUME

(Original Forecast: 3.3M)

LEASE PENETRATION

(unchanged)

**CPO SALES** 

(Original 2.5M)

37.5 - 38.3M

38.0M

**USED SALES** 

(Original 37.8M)

19.9 - 20.3M

20.1M

1.5% - 2.1%

**USED RETAIL SALES** 

(Original 20.1M)

DEC 2025 Y/Y MANHEIM USED VEHICLE VALUE INDEX

(Original +1.4%)

COX AUTOMOTIVE

38



#### MORE AUTO INDUSTRY DATA AND INSIGHTS FROM COX AUTOMOTIVE

The go-to source for insights based on the largest breadth of first-party data in the automotive ecosystem

Cox Automotive Newsroom: www.coxautoinc.com/newsroom/

Fresh content from Chief Economist Jonathan Smoke and the Industry Insights team is published regularly.

Auto Market Snapshot: <a href="https://www.coxautoinc.com/marketsnapshot">www.coxautoinc.com/marketsnapshot</a>

This dashboard is a one-stop dashboard for the most recent data points our team is tracking.

From the Newsroom: www.coxautoinc.com/signup

The Cox Automotive biweekly newsletter, published every other Tuesday, is a round-up of news from Cox Automotive and perspectives from its analysts and experts on topics dominating the automotive industry.



## COX AUTOMOTIVE

# THANK YOU FOR ATTENDING!

Contact us with questions or to speak with an expert:

#### **Dara Hailes**

Senior Manager Cox Automotive Corporate Communications <u>dara.hailes@coxautoinc.com</u>

#### **Mark Schirmer**

Director

Cox Automotive Corporate Communications mark.schirmer@coxautoinc.com





























