

## Data Tables for July 2025 Kelley Blue Book Average Transaction Prices Report

Manufacturer	July 2025 Transaction Price (Avg)*	June 2025 Transaction Price (Avg)*	July 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
BMW	\$70,337	\$70,203	\$68,670	0.2%	2.4%
Ford Motor Company	\$56,282	\$55,024	\$55,648	2.3%	1.1%
Geely Auto Group	\$59,800	\$59,925	\$58,410	-0.2%	2.4%
General Motors	\$53,969	\$54,911	\$51,854	-1.7%	4.1%
Honda Motor Company	\$39,456	\$39,168	\$38,400	0.7%	2.8%
Hyundai Motor Group	\$38,555	\$37,498	\$37,517	2.8%	2.8%
Mazda Motor Corporation	\$37,168	\$35,964	\$34,854	3.3%	6.6%
Mercedes-Benz Group AG	\$74,852	\$75,106	\$71,667	-0.3%	4.4%
Renault-Nissan-Mitsubishi Alliance	\$35,703	\$35,707	\$34,752	0.0%	2.7%
Stellantis	\$52,029	\$53,600	\$55,801	-2.9%	-6.8%
Subaru Corporation	\$35,906	\$35,557	\$35,035	1.0%	2.5%
Tata Motors	\$106,890	\$99,368	\$93,834	7.6%	13.9%
Tesla Motors	\$52,949	\$54,272	\$58,279	-2.4%	-9.1%
Toyota Motor Corporation	\$45,186	\$44,958	\$44,907	0.5%	0.6%
Volkswagen Group	\$57,800	\$59,346	\$53,797	-2.6%	7.4%
<b>Industry</b>	<b>\$48,841</b>	<b>\$48,900</b>	<b>\$48,104</b>	<b>-0.1%</b>	<b>1.5%</b>

\*Kelley Blue Book average transaction prices do not include applied consumer incentives

<b>Make</b>	<b>July 2025 Transaction Price (Avg)*</b>	<b>June 2025 Transaction Price (Avg)*</b>	<b>July 2024 Transaction Price (Avg)*</b>	<b>Month- Over- Month Percent Change</b>	<b>Year- Over- Year Percent Change</b>
Acura	\$49,713	\$50,563	\$51,601	-1.7%	-3.7%
Audi	\$64,262	\$64,721	\$62,917	-0.7%	2.1%
BMW	\$72,548	\$72,258	\$70,884	0.4%	2.3%
Buick	\$34,567	\$35,426	\$32,759	-2.4%	5.5%
Cadillac	\$79,717	\$78,666	\$69,571	1.3%	14.6%
Chevrolet	\$49,226	\$50,513	\$47,852	-2.5%	2.9%
Chrysler	\$46,364	\$46,564	\$47,779	-0.4%	-3.0%
Dodge	\$50,056	\$49,993	\$49,442	0.1%	1.2%
Ford	\$55,733	\$54,444	\$55,167	2.4%	1.0%
Genesis	\$63,688	\$63,310	\$62,814	0.6%	1.4%
GMC	\$65,025	\$65,791	\$63,273	-1.2%	2.8%
Honda	\$38,523	\$37,968	\$37,052	1.5%	4.0%
Hyundai	\$37,946	\$36,291	\$36,147	4.6%	5.0%
Infiniti	\$65,759	\$66,734	\$57,617	-1.5%	14.1%
Jeep	\$47,275	\$48,874	\$53,602	-3.3%	-11.8%
Kia	\$36,863	\$36,044	\$36,545	2.3%	0.9%
Land Rover	\$109,087	\$100,880	\$95,506	8.1%	14.2%
Lexus	\$61,228	\$60,819	\$60,137	0.7%	1.8%
Lincoln	\$68,728	\$67,376	\$66,058	2.0%	4.0%
Mazda	\$37,168	\$35,964	\$34,854	3.3%	6.6%
Mercedes-Benz	\$74,852	\$75,106	\$71,667	-0.3%	4.4%
MINI	\$41,465	\$40,927	\$39,452	1.3%	5.1%
Mitsubishi	\$32,480	\$32,661	\$31,764	-0.6%	2.3%
Nissan	\$34,376	\$34,543	\$33,648	-0.5%	2.2%
Porsche	\$119,907	\$117,028	\$113,939	2.5%	5.2%
Ram	\$62,629	\$61,478	\$62,723	1.9%	-0.1%
Subaru	\$35,906	\$35,557	\$35,035	1.0%	2.5%
Tesla	\$52,949	\$54,272	\$58,279	-2.4%	-9.1%
Toyota	\$42,481	\$42,262	\$42,034	0.5%	1.1%
Volkswagen	\$40,613	\$38,858	\$36,980	4.5%	9.8%
<b>Industry</b>	<b>\$48,841</b>	<b>\$48,900</b>	<b>\$48,104</b>	<b>-0.1%</b>	<b>1.5%</b>

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*Industry average includes some brands not listed*

Category	July 2025 Transaction Price (Avg)*	June 2025 Transaction Price (Avg)*	July 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Compact Car	\$27,003	\$27,047	\$26,372	-0.2%	2.4%
Compact SUV/Crossover	\$36,517	\$36,200	\$36,653	0.9%	-0.4%
Entry-level Luxury Car	\$56,846	\$56,742	\$55,653	0.2%	2.1%
Full-size Car	\$59,127	\$59,284	\$44,586	-0.3%	32.6%
Full-size Pickup Truck	\$64,790	\$64,529	\$64,992	0.4%	-0.3%
Full-size SUV/Crossover	\$77,568	\$77,538	\$76,141	0.0%	1.9%
High Performance Car	\$132,999	\$133,221	\$127,009	-0.2%	4.7%
High-end Luxury Car	\$120,654	\$121,065	\$113,120	-0.3%	6.7%
Luxury Car	\$58,038	\$57,769	\$59,486	0.5%	-2.4%
Luxury Compact SUV/Crossover	\$52,690	\$52,935	\$51,629	-0.5%	2.1%
Luxury Full-size SUV/Crossover	\$101,505	\$101,737	\$109,008	-0.2%	-6.9%
Luxury Mid-size SUV/Crossover	\$74,846	\$73,081	\$72,489	2.4%	3.3%
Luxury Subcompact SUV/Crossover	\$41,453	\$40,986	\$41,062	1.1%	1.0%
Mid-size Car	\$33,524	\$33,229	\$33,356	0.9%	0.5%
Mid-size SUV/Crossover	\$48,650	\$48,435	\$48,152	0.4%	1.0%
Minivan	\$46,982	\$47,303	\$46,359	-0.7%	1.3%
Small/Mid-size Pickup Truck	\$42,743	\$42,343	\$42,568	0.9%	0.4%
Sports Car	\$51,968	\$51,647	\$46,955	0.6%	10.7%
Subcompact Car	\$24,061	\$23,645	\$22,847	1.8%	5.3%
Subcompact SUV/Crossover	\$30,594	\$30,295	\$29,673	1.0%	3.1%
Van	\$61,940	\$58,203	\$60,985	6.4%	1.6%
<b>Industry</b>	<b>\$48,841</b>	<b>\$48,900</b>	<b>\$48,104</b>	<b>-0.1%</b>	<b>1.5%</b>

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