

## Data Tables for August 2025 Kelley Blue Book Average Transaction Prices Report

Manufacturer	August 2025 Transaction Price (Avg)*	July 2025 Transaction Price (Avg)*	August 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
BMW	\$69,705	\$70,367	\$67,103	-0.9%	3.9%
Ford Motor Company	\$56,655	\$56,268	\$55,919	0.7%	1.3%
Geely Auto Group	\$60,488	\$59,866	\$58,054	1.0%	4.2%
General Motors	\$53,595	\$53,972	\$51,266	-0.7%	4.5%
Honda Motor Company	\$39,236	\$39,452	\$38,482	-0.5%	2.0%
Hyundai Motor Group	\$39,037	\$38,551	\$37,824	1.3%	3.2%
Mazda Motor Corporation	\$37,582	\$37,165	\$35,290	1.1%	6.5%
Mercedes-Benz Group AG	\$75,381	\$74,908	\$70,416	0.6%	7.1%
Renault-Nissan-Mitsubishi Alliance	\$36,047	\$35,697	\$36,221	1.0%	-0.5%
Stellantis	\$55,201	\$52,025	\$54,592	6.1%	1.1%
Subaru Corporation	\$36,006	\$35,897	\$34,716	0.3%	3.7%
Tata Motors	\$99,077	\$106,864	\$96,239	-7.3%	2.9%
Tesla Motors	\$54,468	\$52,948	\$57,632	2.9%	-5.5%
Toyota Motor Corporation	\$45,164	\$45,181	\$44,901	0.0%	0.6%
Volkswagen Group	\$59,988	\$57,813	\$53,971	3.8%	11.1%
<b>Industry</b>	<b>\$49,077</b>	<b>\$48,841</b>	<b>\$47,851</b>	<b>0.5%</b>	<b>2.6%</b>

\*Kelley Blue Book average transaction prices do not include applied consumer incentives

<b>Make</b>	<b>August 2025 Transaction Price (Avg)*</b>	<b>July 2025 Transaction Price (Avg)*</b>	<b>August 2024 Transaction Price (Avg)*</b>	<b>Month- Over- Month Percent Change</b>	<b>Year- Over- Year Percent Change</b>
Acura	\$49,409	\$49,687	\$52,819	-0.6%	-6.5%
Audi	\$67,068	\$64,258	\$65,356	4.4%	2.6%
BMW	\$71,947	\$72,579	\$68,269	-0.9%	5.4%
Buick	\$35,372	\$34,572	\$33,512	2.3%	5.6%
Cadillac	\$79,922	\$79,765	\$70,504	0.2%	13.4%
Chevrolet	\$48,638	\$49,228	\$47,065	-1.2%	3.3%
Chrysler	\$47,804	\$46,383	\$47,929	3.1%	-0.3%
Dodge	\$49,908	\$50,066	\$50,379	-0.3%	-0.9%
Ford	\$56,109	\$55,719	\$55,332	0.7%	1.4%
Genesis	\$64,766	\$63,623	\$62,132	1.8%	4.2%
GMC	\$65,128	\$65,018	\$64,554	0.2%	0.9%
Honda	\$38,308	\$38,521	\$37,138	-0.6%	3.2%
Hyundai	\$38,218	\$37,948	\$36,756	0.7%	4.0%
Infiniti	\$66,352	\$65,777	\$63,876	0.9%	3.9%
Jeep	\$52,090	\$47,264	\$49,923	10.2%	4.3%
Kia	\$37,443	\$36,859	\$36,563	1.6%	2.4%
Land Rover	\$100,712	\$109,060	\$99,232	-7.7%	1.5%
Lexus	\$61,132	\$61,223	\$59,566	-0.1%	2.6%
Lincoln	\$68,432	\$68,715	\$66,157	-0.4%	3.4%
Mazda	\$37,582	\$37,165	\$35,290	1.1%	6.5%
Mercedes-Benz	\$75,381	\$74,908	\$70,416	0.6%	7.1%
MINI	\$41,088	\$41,493	\$39,233	-1.0%	4.7%
Mitsubishi	\$33,704	\$32,453	\$32,458	3.9%	3.8%
Nissan	\$34,525	\$34,371	\$34,437	0.4%	0.3%
Porsche	\$119,529	\$120,055	\$112,923	-0.4%	5.9%
Ram	\$63,212	\$62,628	\$63,585	0.9%	-0.6%
Subaru	\$36,006	\$35,897	\$34,716	0.3%	3.7%
Tesla	\$54,468	\$52,948	\$57,632	2.9%	-5.5%
Toyota	\$42,389	\$42,476	\$42,319	-0.2%	0.2%
Volkswagen	\$40,497	\$40,604	\$37,215	-0.3%	8.8%
<b>Industry</b>	<b>\$49,077</b>	<b>\$48,841</b>	<b>\$47,851</b>	<b>0.5%</b>	<b>2.6%</b>

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*Industry average includes some brands not listed*

Category	August 2025 Transaction Price (Avg)*	July 2025 Transaction Price (Avg)*	August 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Compact Car	\$27,015	\$27,002	\$26,883	0.0%	0.5%
Compact SUV/Crossover	\$37,327	\$36,514	\$36,680	2.2%	1.8%
Entry-level Luxury Car	\$57,330	\$56,847	\$55,534	0.9%	3.2%
Full-size Car	\$59,643	\$59,421	\$44,821	0.4%	33.1%
Full-size Pickup Truck	\$65,602	\$64,785	\$65,041	1.3%	0.9%
Full-size SUV/Crossover	\$76,435	\$77,594	\$75,408	-1.5%	1.4%
High Performance Car	\$136,297	\$132,893	\$126,352	2.6%	7.9%
High-end Luxury Car	\$122,900	\$121,196	\$112,583	1.4%	9.2%
Luxury Car	\$60,076	\$58,101	\$56,932	3.4%	5.5%
Luxury Compact SUV/Crossover	\$53,516	\$52,693	\$51,732	1.6%	3.4%
Luxury Full-size SUV/Crossover	\$101,822	\$101,520	\$111,868	0.3%	-9.0%
Luxury Mid-size SUV/Crossover	\$73,426	\$74,846	\$71,907	-1.9%	2.1%
Luxury Subcompact SUV/Crossover	\$42,159	\$41,491	\$39,553	1.6%	6.6%
Mid-size Car	\$33,346	\$33,523	\$32,876	-0.5%	1.4%
Mid-size SUV/Crossover	\$49,274	\$48,646	\$48,405	1.3%	1.8%
Minivan	\$47,640	\$46,995	\$46,944	1.4%	1.5%
Small/Mid-size Pickup Truck	\$43,101	\$42,733	\$43,411	0.9%	-0.7%
Sports Car	\$52,719	\$51,963	\$47,542	1.5%	10.9%
Subcompact Car	\$25,186	\$24,074	\$22,024	4.6%	14.4%
Subcompact SUV/Crossover	\$30,339	\$30,589	\$29,478	-0.8%	2.9%
Van	\$60,065	\$61,871	\$62,470	-2.9%	-3.8%
<b>Industry</b>	<b>\$49,077</b>	<b>\$48,841</b>	<b>\$47,851</b>	<b>0.5%</b>	<b>2.6%</b>

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