



Electric Vehicle Sales Report

Q3 2025

ELECTRIC VEHICLE (BRAND)								
	Q3 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q3	YTD
Acura	1,580	2,676	-41.0%	11,915	3,014	295.3%	0.4%	1.1%
Audi	18,071	5,437	232.4%	29,630	16,558	78.9%	4.1%	2.8%
BMW	10,294	12,311	-16.4%	34,926	37,104	-5.9%	2.4%	3.3%
Cadillac	18,383	7,224	154.5%	38,150	20,318	87.8%	4.2%	3.7%
Chevrolet	39,498	20,179	95.7%	87,137	40,843	113.3%	9.0%	8.3%
Dodge	2,776	-	-	7,075	-	-	0.6%	0.7%
Ford	30,612	23,509	30.2%	69,600	67,689	2.8%	7.0%	6.7%
Genesis	1,221	1,395	-12.5%	3,671	4,636	-20.8%	0.3%	0.4%
GMC	8,620	4,692	83.7%	19,380	9,289	108.6%	2.0%	1.9%
Honda	20,236	12,644	60.0%	36,553	14,179	157.8%	4.6%	3.5%
Hyundai	28,760	14,539	97.8%	57,167	43,615	31.1%	6.6%	5.5%
Jeep	4,163	-	-	10,426	-	-	1.0%	1.0%
Kia	15,185	13,765	10.3%	28,816	43,273	-33.4%	3.5%	2.8%
Lexus	1,560	2,742	-43.1%	5,339	8,381	-36.3%	0.4%	0.5%
Lucid	2,793	2,085	34.0%	7,957	6,446	23.4%	0.6%	0.8%
Mercedes	5,973	5,799	3.0%	14,056	23,775	-40.9%	1.4%	1.3%
Mini	683	749	-8.8%	2,054	2,614	-21.4%	0.2%	0.2%
Nissan	3,934	10,066	-60.9%	19,478	22,478	-13.3%	0.9%	1.9%
Porsche	3,647	1,428	155.4%	10,838	3,482	211.3%	0.8%	1.0%
Rivian	13,201	10,018	31.8%	32,353	37,259	-13.2%	3.0%	3.1%
Subaru	3,471	3,752	-7.5%	9,972	9,137	9.1%	0.8%	1.0%
Tesla	179,525	166,923	7.5%	451,160	471,374	-4.3%	41.0%	43.2%
Toyota	3,015	4,109	-26.6%	12,264	13,577	-9.7%	0.7%	1.2%
Volvo	3,058	1,499	104.0%	8,697	3,576	143.2%	0.7%	0.8%
VW	14,939	4,518	230.7%	27,059	16,375	65.2%	3.4%	2.6%
Additional EV Brands	4,313	7,581	-43.1%	10,928	18,523	-41.0%	1.0%	1.0%
Total (Estimates)	437,486	337,616	29.6%	1,044,576	935,491	11.7%	100.0%	100.0%

Fuel Cell Electric Vehicles

Toyota	111	101	9.9%	46	245	-81.2%		
Hyundai	1	12	-91.7%	2	77	-97.4%		
Total EV & FCEV (Estimates)	437,598	337,729	29.6%	1,044,736	935,926	11.6%		

ELECTRIC VEHICLE (MODEL)								
	Q3 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q3	YTD
Acura ZDX	1,580	2,676	-41.0%	11,915	3,014	295.3%	0.4%	1.1%
Audi e-tron	652	673	-3.1%	1,125	2,066	-45.5%	0.1%	0.1%
Audi A6 e-tron	3,532	-	-	3,711	-	-	0.8%	0.4%
Audi Q4 e-tron	3,546	2,975	19.2%	6,667	8,083	-17.5%	0.8%	0.6%
Audi Q6 e-tron	10,299	44	-	17,261	44	-	2.4%	1.7%
Audi Q8 e-tron	42	1,745	-97.6%	866	6,365	-86.4%	0.0%	0.1%
BMW i4	3,870	6,063	-36.2%	16,719	17,666	-5.4%	0.9%	1.6%
BMW i5	2,557	996	156.7%	5,890	5,776	2.0%	0.6%	0.6%
BMW i7	731	573	27.6%	2,439	2,493	-2.2%	0.2%	0.2%
BMW iX	3,136	4,679	-33.0%	9,878	11,169	-11.6%	0.7%	0.9%
Cadillac Escalade EV	2,264	-	-	6,030	-	-	0.5%	0.6%
Cadillac Lyriq	7,309	7,224	1.2%	16,626	20,318	-18.2%	1.7%	1.6%
Cadillac Optiq	4,886	-	-	9,826	-	-	1.1%	0.9%
Cadilla Vistiq	3,924	-	-	5,668	-	-	0.9%	0.5%
Chevrolet Blazer	8,089	7,998	1.1%	20,825	15,232	36.7%	1.8%	2.0%
Chevrolet BrightDrop 400/600	2,384	246	869.1%	3,976	992	300.8%	0.5%	0.4%
Chevrolet Equinox	25,085	9,772	156.7%	52,834	10,785	389.9%	5.7%	5.1%
Chevrolet Silverado	3,940	1,995	97.5%	9,379	5,252	78.6%	0.9%	0.9%
Chevy Bolt EV/EUV	-	168	-100.0%	123	8,582	-98.6%	0.0%	0.0%
Dodge Charger EV	2,776	-	-	7,075	-	-	0.6%	0.7%
Ford E-Transit	430	2,955	-85.4%	4,604	9,256	-50.3%	0.1%	0.4%
Ford F-150 Lightning	10,005	7,162	39.7%	23,034	22,807	1.0%	2.3%	2.2%
Ford Mustang Mach-E	20,177	13,392	50.7%	41,962	35,626	17.8%	4.6%	4.0%
Genesis G80	12	155	-92.3%	89	295	-69.8%	0.0%	0.0%
Genesis GV60	536	772	-30.6%	1,728	1,998	-13.5%	0.1%	0.2%
Genesis GV70	673	468	43.8%	1,854	2,343	-20.9%	0.2%	0.2%
GMC Hummer Truck / SUV	5,246	4,305	21.9%	13,233	8,902	48.7%	1.2%	1.3%
GMC Sierra EV	3,374	387	771.8%	6,147	387	-	0.8%	0.6%
Honda Prologue	20,236	12,644	60.0%	36,553	14,179	157.8%	4.6%	3.5%
Hyundai Ioniq5	21,999	11,590	89.8%	41,091	30,318	35.5%	5.0%	3.9%
Hyundai Ioniq6	2,810	2,185	28.6%	9,132	9,097	0.4%	0.6%	0.9%
Hyundai Ioniq9	3,164	-	-	4,177	-	-	0.7%	0.4%
Hyundai Kona	787	764	3.0%	2,767	4,200	-34.1%	0.2%	0.3%
Jeep Wagoneer	4,163	-	-	10,426	-	-	1.0%	1.0%
Kia EV6	5,202	5,044	3.1%	11,077	15,985	-30.7%	1.2%	1.1%
Kia EV9	7,510	6,299	19.2%	12,448	15,970	-22.1%	1.7%	1.2%
Kia Niro	2,473	2,422	2.1%	5,291	11,318	-53.3%	0.6%	0.5%
Lexus RZ	1,560	2,742	-43.1%	5,339	8,381	-36.3%	0.4%	0.5%
Lucid Air	2,563	2,085	22.9%	7,657	6,446	18.8%	0.6%	0.7%
Lucid Gravity	230	-	-	300	-	-	0.1%	0.0%
Mercedes EQB	2,185	2,917	-25.1%	5,706	6,761	-15.6%	0.5%	0.5%
Mercedes EQE	1,794	1,664	7.8%	4,094	10,688	-61.7%	0.4%	0.4%
Mercedes EQS	574	1,188	-51.7%	1,581	6,296	-74.9%	0.1%	0.2%
Mercedes E-Sprinter	320	30	966.7%	495	30	-	0.1%	0.0%
Mercedes G-Class	1,100	-	-	2,180	-	-	0.3%	0.2%
Mini Cooper	1	560	-99.8%	8	2,425	-99.7%	0.0%	0.0%
Mini Countryman	682	189	260.8%	2,046	189	-	0.2%	0.2%

ELECTRIC VEHICLE (MODEL)								
	Q3 Sales			YTD Sales			Segment Share	
Nissan Ariya	3,210	5,552	-42.2%	14,829	14,897	-0.5%	0.7%	1.4%
Nissan Leaf	724	4,514	-84.0%	4,649	7,581	-38.7%	0.2%	0.4%
Porsche Macan	2,451	88	-	7,559	88	-	0.6%	0.7%
Porsche Taycan	1,196	1,340	-10.7%	3,279	3,394	-3.4%	0.3%	0.3%
Rivian EDV500/700	2,639	4,509	-41.5%	6,809	9,026	-24.6%	0.6%	0.7%
Rivian R1S	8,184	3,406	140.3%	19,687	19,560	0.6%	1.9%	1.9%
Rivian R1T	2,378	2,103	13.1%	5,857	8,673	-32.5%	0.5%	0.6%
Subaru Solterra	3,471	3,752	-7.5%	9,972	9,137	9.1%	0.8%	1.0%
Tesla Cybertruck	5,385	14,416	-62.6%	16,097	25,974	-38.0%	1.2%	1.5%
Tesla Model 3	53,857	58,423	-7.8%	155,180	131,975	17.6%	12.3%	14.9%
Tesla Model S	1,794	1,669	7.5%	4,509	10,803	-58.3%	0.4%	0.4%
Tesla Model X	3,592	3,338	7.6%	10,306	15,515	-33.6%	0.8%	1.0%
Tesla Model Y	114,897	89,077	29.0%	265,068	287,107	-7.7%	26.3%	25.4%
Toyota BZ	3,015	4,109	-26.6%	12,264	13,577	-9.7%	0.7%	1.2%
Volvo C40	8	530	-98.5%	417	1,145	-63.6%	0.0%	0.0%
Volvo EX30	1,899	-	-	4,467	-	-	0.4%	0.4%
Volvo EX40	183	-	-	588	-	-	0.0%	0.0%
Volvo EX90	950	-	-	2,922	-	-	0.2%	0.3%
Volvo XC40	18	969	-98.1%	303	2,431	-87.5%	0.0%	0.0%
VW ID.4	12,470	4,518	176.0%	22,125	16,375	35.1%	2.9%	2.1%
VW ID.Buzz	2,469	-	-	4,934	-	-	0.6%	0.5%
Additional EV Models	4,313	7,581	-43.1%	10,928	18,523	-41.0%	1.0%	1.0%
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