

## Data Tables for November 2025 Kelley Blue Book Average Transaction Prices Report

Manufacturer	November 2025 Transaction Price (Avg)*	October 2025 Transaction Price (Avg)*	November 2024 Transaction Price (Avg)*	Month-Over-Month Percent Change	Year-Over-Year Percent Change
BMW	\$70,864	\$70,037	\$71,242	1.2%	-0.5%
Ford Motor Company	\$57,639	\$57,724	\$57,079	-0.1%	1.0%
Geely Auto Group	\$60,759	\$59,480	\$60,269	2.2%	0.8%
General Motors	\$55,778	\$56,173	\$53,443	-0.7%	4.4%
Honda Motor Company	\$38,819	\$38,839	\$39,384	-0.1%	-1.4%
Hyundai Motor Group	\$38,966	\$38,331	\$38,913	1.7%	0.1%
Mazda Motor Corporation	\$36,134	\$35,179	\$36,231	2.7%	-0.3%
Mercedes-Benz Group AG	\$75,000	\$74,421	\$77,222	0.8%	-2.9%
Renault-Nissan-Mitsubishi Alliance	\$37,330	\$37,326	\$35,381	0.0%	5.5%
Stellantis	\$55,803	\$54,513	\$56,387	2.4%	-1.0%
Subaru Corporation	\$36,521	\$36,146	\$34,809	1.0%	4.9%
Tata Motors	\$103,768	\$104,662	\$101,878	-0.9%	1.9%
Tesla Motors	\$54,310	\$53,528	\$55,247	1.5%	-1.7%
Toyota Motor Corporation	\$45,265	\$45,249	\$44,275	0.0%	2.2%
Volkswagen Group	\$56,590	\$58,280	\$53,463	-2.9%	5.8%
<b>Industry</b>	<b>\$49,814</b>	<b>\$49,760</b>	<b>\$49,185</b>	<b>0.1%</b>	<b>1.3%</b>

\*Kelley Blue Book average transaction prices do not include applied consumer incentives

<b>Make</b>	<b>November 2025 Transaction Price (Avg)*</b>	<b>October 2025 Transaction Price (Avg)*</b>	<b>November 2024 Transaction Price (Avg)*</b>	<b>Month- Over- Month Percent Change</b>	<b>Year- Over- Year Percent Change</b>
Acura	\$49,083	\$49,275	\$54,009	-0.4%	-9.1%
Audi	\$64,902	\$65,072	\$62,972	-0.3%	3.1%
BMW	\$72,616	\$71,973	\$73,516	0.9%	-1.2%
Buick	\$36,694	\$36,324	\$34,988	1.0%	4.9%
Cadillac	\$87,739	\$84,566	\$68,025	3.8%	29.0%
Chevrolet	\$50,759	\$51,064	\$48,944	-0.6%	3.7%
Chrysler	\$47,101	\$46,917	\$48,146	0.4%	-2.2%
Dodge	\$47,899	\$49,232	\$51,390	-2.7%	-6.8%
Ford	\$57,010	\$57,120	\$56,512	-0.2%	0.9%
Genesis	\$65,574	\$64,343	\$62,195	1.9%	5.4%
GMC	\$66,430	\$66,555	\$66,339	-0.2%	0.1%
Honda	\$37,559	\$37,685	\$37,869	-0.3%	-0.8%
Hyundai	\$38,272	\$37,934	\$37,676	0.9%	1.6%
Infiniti	\$68,484	\$65,863	\$63,205	4.0%	8.4%
Jeep	\$52,421	\$49,772	\$51,995	5.3%	0.8%
Kia	\$36,719	\$36,090	\$37,597	1.7%	-2.3%
Land Rover	\$105,767	\$106,505	\$104,318	-0.7%	1.4%
Lexus	\$61,901	\$62,406	\$59,147	-0.8%	4.7%
Lincoln	\$69,713	\$70,110	\$66,624	-0.6%	4.6%
Mazda	\$36,134	\$35,179	\$36,231	2.7%	-0.3%
Mercedes-Benz	\$75,000	\$74,421	\$77,222	0.8%	-2.9%
MINI	\$41,148	\$40,810	\$40,711	0.8%	1.1%
Mitsubishi	\$32,840	\$32,366	\$29,765	1.5%	10.3%
Nissan	\$35,567	\$35,721	\$34,039	-0.4%	4.5%
Porsche	\$122,674	\$125,071	\$113,107	-1.9%	8.5%
Ram	\$64,724	\$65,301	\$63,744	-0.9%	1.5%
Subaru	\$36,521	\$36,146	\$34,809	1.0%	4.9%
Tesla	\$54,310	\$53,528	\$55,247	1.5%	-1.7%
Toyota	\$42,344	\$42,393	\$41,368	-0.1%	2.4%
Volkswagen	\$38,266	\$38,133	\$36,323	0.3%	5.3%
<b>Industry</b>	<b>\$49,814</b>	<b>\$49,760</b>	<b>\$49,185</b>	<b>0.1%</b>	<b>1.3%</b>

*\*Kelley Blue Book average transaction prices do not include applied consumer incentives*

*Industry average includes some brands not listed*

Category	November 2025 Transaction Price (Avg)*	October 2025 Transaction Price (Avg)*	November 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Compact Car	\$26,949	\$26,982	\$27,094	-0.1%	-0.5%
Compact SUV/Crossover	\$36,329	\$36,208	\$36,873	0.3%	-1.5%
Entry-level Luxury Car	\$57,414	\$56,997	\$56,373	0.7%	1.8%
Full-size Car	\$55,335	\$53,694	\$44,762	3.1%	23.6%
Full-size Pickup Truck	\$66,192	\$66,439	\$65,459	-0.4%	1.1%
Full-size SUV/Crossover	\$78,623	\$79,529	\$75,444	-1.1%	4.2%
High Performance Car	\$134,538	\$134,786	\$124,500	-0.2%	8.1%
High-end Luxury Car	\$125,823	\$129,114	\$116,321	-2.5%	8.2%
Luxury Car	\$62,636	\$60,961	\$58,805	2.7%	6.5%
Luxury Compact SUV/Crossover	\$52,587	\$52,298	\$52,638	0.6%	-0.1%
Luxury Full-size SUV/Crossover	\$98,538	\$99,519	\$103,338	-1.0%	-4.6%
Luxury Mid-size SUV/Crossover	\$74,082	\$73,799	\$73,662	0.4%	0.6%
Luxury Subcompact SUV/Crossover	\$40,982	\$41,269	\$41,581	-0.7%	-1.4%
Mid-size Car	\$33,958	\$33,814	\$33,185	0.4%	2.3%
Mid-size SUV/Crossover	\$49,272	\$49,361	\$48,501	-0.2%	1.6%
Minivan	\$47,575	\$47,388	\$48,231	0.4%	-1.4%
Small/Mid-size Pickup Truck	\$43,805	\$43,752	\$43,526	0.1%	0.6%
Sports Car	\$49,723	\$51,423	\$48,489	-3.3%	2.5%
Subcompact Car	\$25,791	\$25,862	\$22,393	-0.3%	15.2%
Subcompact SUV/Crossover	\$30,962	\$30,646	\$29,862	1.0%	3.7%
Van	\$59,984	\$61,051	\$57,789	-1.7%	3.8%
<b>Industry</b>	<b>\$49,814</b>	<b>\$49,760</b>	<b>\$49,185</b>	<b>0.1%</b>	<b>1.3%</b>

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