

Joe George, President, Mobility Solutions, Cox Automotive



Joe George leads Mobility Solutions at Cox Automotive. He and his team are building businesses to serve as Cox Automotive's next growth engine, where miles are managed, powered, and America's fleets are kept moving.

Through his team's leadership of Cox Fleet and EV Battery Solutions, Cox Automotive is stepping into big, fast-evolving markets with a clear Cox advantage: national scale, marketplace DNA, and deep OEM and fleet relationships. With more than 35 years of experience driving innovation and industry transformation, George is advancing a connected strategy that keeps vehicles and batteries on the road across more of their lifecycle than anyone else.

Prior to leading Mobility Solutions, George served as interim president of Cox Automotive Media Solutions Group, overseeing the company's Autotrader, Dealer.com and Kelley Blue Book business divisions and brands.

George began his career with Manheim as an auction employee and rose through the ranks at operating locations, becoming marketing manager, general sales manager, and assistant general manager. He later joined the company's executive team, serving as senior vice president of Product Development and group vice president of Manheim Digital.

George also served as senior vice president of Assurance and Reconditioning for Manheim, where he led wholesale and retail services strategy and execution. In that role, he helped deliver innovative end-to-end inventory solutions and high levels of client service that support dealer success.

Prior to that, George served as senior vice president and chief strategy officer for Cox Automotive. Earlier in his career, as vice president of Dealer Services, chief product officer, and senior vice president of Operations, he helped launch Autotrader.com and held several leadership roles with Autotrader's parent company, including president of Cox Autotrader/AutoMart Publishing.

George holds a Master of Business Administration and a Bachelor of Science from The Ohio State University. He is an active community volunteer, supporting the St. Vincent de Paul Society and Marist Way, and serves as chairman of the board of trustees for Notre Dame Academy.