



Electric Vehicle Sales Report

Q4 2025

ELECTRIC VEHICLE (BRAND)								
	Q4 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q4	YTD
Acura	90	4,377	-97.9%	12,005	7,391	62.4%	0.0%	0.9%
Audi	584	6,594	-91.1%	30,214	23,152	30.5%	0.2%	2.4%
BMW	7,557	13,876	-45.5%	42,483	50,980	-16.7%	3.2%	3.3%
Cadillac	11,001	8,754	25.7%	49,152	29,072	69.1%	4.7%	3.9%
Chevrolet	9,814	28,736	-65.8%	96,951	69,579	39.3%	4.2%	7.6%
Dodge	346	-	-	7,421	-	-	0.1%	0.6%
Ford	14,513	30,176	-51.9%	84,113	97,865	-14.1%	6.2%	6.6%
Genesis	214	1,603	-86.7%	3,884	6,239	-37.7%	0.1%	0.3%
GMC	4,404	6,492	-32.2%	23,784	15,781	50.7%	1.9%	1.9%
Honda	2,641	18,838	-86.0%	39,194	33,017	18.7%	1.1%	3.1%
Hyundai	8,478	18,112	-53.2%	65,717	61,727	6.5%	3.6%	5.2%
Jeep	494	231	113.9%	10,920	231	-	0.2%	0.9%
Kia	5,308	12,826	-58.6%	33,836	56,099	-39.7%	2.3%	2.7%
Lexus	1,061	1,316	-19.4%	6,400	9,697	-34.0%	0.5%	0.5%
Lucid	4,330	2,790	55.2%	12,614	9,236	36.6%	1.8%	1.0%
Mercedes	2,455	4,379	-43.9%	12,942	28,154	-54.0%	1.0%	1.0%
Mini	331	1,053	-68.6%	2,458	3,667	-33.0%	0.1%	0.2%
Nissan	577	8,546	-93.2%	20,055	31,024	-35.4%	0.2%	1.6%
Porsche	2,912	3,004	-3.1%	14,107	6,486	117.5%	1.2%	1.1%
Rivian	9,745	14,183	-31.3%	42,098	51,442	-18.2%	4.2%	3.3%
Subaru	743	3,310	-77.6%	10,715	12,447	-13.9%	0.3%	0.8%
Tesla	138,000	162,388	-15.0%	589,160	633,762	-7.0%	58.9%	46.2%
Toyota	3,345	4,993	-33.0%	15,609	18,570	-15.9%	1.4%	1.2%
Volvo	2,129	1,817	17.2%	10,821	5,513	96.3%	0.9%	0.8%
VW	1,454	1,808	-19.6%	28,513	18,183	56.8%	0.6%	2.2%
Additional EV Brands	1,645	5,628	-70.8%	10,548	22,127	-52.3%	0.7%	0.8%
Total (Estimates)	234,171	365,830	-36.0%	1,275,714	1,301,441	-2.0%	100.0%	100.0%

Toyota	53	153	-65.4%	210	499	-57.9%		
Hyundai	2	5	-60.0%	6	94	-93.6%		
Total EV & FCEV (Estimates)	234,226	365,988	-36.0%	1,275,930	1,302,034	-2.0%		

ELECTRIC VEHICLE (MODEL)								
	Q4 Sales			YTD Sales			Segment Share	
	2025	2024	YOY	2025	2024	YOY	Q4	YTD
Acura ZDX	90	4,377	-97.9%	12,005	7,391	62.4%	0.0%	0.9%
Audi GT e-tron	70	828	-91.5%	1,195	2,894	-58.7%	0.0%	0.1%
Audi A6 e-tron	220	-	-	3,931	-	-	0.1%	0.3%
Audi Q4 e-tron	71	3,273	-97.8%	6,738	11,356	-40.7%	0.0%	0.5%
Audi Q6 e-tron	220	922	-76.1%	17,481	966	-	0.1%	1.4%
Audi Q8 e-tron	3	1,571	-99.8%	869	7,936	-89.0%	0.0%	0.1%
BMW i4	3,395	5,737	-40.8%	20,114	23,403	-14.1%	1.4%	1.6%
BMW i5	987	2,987	-67.0%	6,877	8,763	-21.5%	0.4%	0.5%
BMW i7	466	938	-50.3%	2,905	3,431	-15.3%	0.2%	0.2%
BMW iX	2,709	4,214	-35.7%	12,587	15,383	-18.2%	1.2%	1.0%
Cadillac Escalade EV	2,085	670	211.2%	8,115	670	-	0.9%	0.6%
Cadillac Lyriq	4,345	8,084	-46.3%	20,971	28,402	-26.2%	1.9%	1.6%
Cadillac Optiq	2,361	-	-	12,187	-	-	1.0%	1.0%
Cadilla Vistiq	2,210	-	-	7,879	-	-	0.9%	0.6%
Chevrolet Blazer	1,812	7,883	-77.0%	22,637	23,115	-2.1%	0.8%	1.8%
Chevrolet Brightdrop Zevo	995	543	83.2%	4,971	1,535	223.8%	0.4%	0.4%
Chevrolet Equinox	5,111	18,089	-71.7%	57,945	28,874	100.7%	2.2%	4.5%
Chevrolet Silverado	1,896	2,176	-12.9%	11,275	7,428	51.8%	0.8%	0.9%
Chevy Bolt EV/EUV	-	45	-	123	8,627	-98.6%	0.0%	0.0%
Dodge Charger EV	346	-	-	7,421	-	-	0.1%	0.6%
Ford E-Transit	582	3,354	-82.6%	5,186	12,610	-58.9%	0.2%	0.4%
Ford F-150 Lightning	4,273	10,703	-60.1%	27,307	33,510	-18.5%	1.8%	2.1%
Ford Mustang Mach-E	9,658	16,119	-40.1%	51,620	51,745	-0.2%	4.1%	4.0%
Genesis G80	4	102	-96.1%	92	397	-76.8%	0.0%	0.0%
Genesis GV60	145	868	-83.3%	1,873	2,866	-34.6%	0.1%	0.1%
Genesis GV70	65	633	-89.7%	1,919	2,976	-35.5%	0.0%	0.2%
GMC Hummer Truck / SUV	2,555	5,091	-49.8%	15,788	13,993	12.8%	1.1%	1.2%
GMC Sierra EV	1,849	1,401	32.0%	7,996	1,788	-	0.8%	0.6%
Honda Prologue	2,641	18,838	-86.0%	39,194	33,017	18.7%	1.1%	3.1%
Hyundai Ioniq5	5,948	14,082	-57.8%	47,039	44,400	5.9%	2.5%	3.7%
Hyundai Ioniq6	1,346	3,167	-57.5%	10,478	12,264	-14.6%	0.6%	0.8%
Hyundai Ioniq9	1,012	-	-	5,189	-	-	0.4%	0.4%
Hyundai Kona	172	863	-80.1%	3,011	5,063	-40.5%	0.1%	0.2%
Jeep Recon	56	-	-	56	-	-	0.0%	0.0%
Jeep Wagoneer	438	231	89.6%	10,864	231	-	0.2%	0.9%
Kia EV6	1,856	5,730	-67.6%	12,933	21,715	-40.4%	0.8%	1.0%
Kia EV9	2,603	6,047	-57.0%	15,051	22,017	-31.6%	1.1%	1.2%
Kia Niro	849	1,049	-19.1%	5,852	12,367	-52.7%	0.4%	0.5%
Lexus RZ	1,061	1,316	-19.4%	6,400	9,697	-34.0%	0.5%	0.5%
Lucid Air	3,188	2,790	14.3%	10,813	9,236	17.1%	1.4%	0.8%
Lucid Gravity	1,142	-	-	1,801	-	-	0.5%	0.1%
Mercedes C-Class	17	-	-	17	-	-	0.0%	0.0%
Mercedes EQB	275	2,124	-87.1%	4,031	8,885	-54.6%	0.1%	0.3%
Mercedes EQE	1,126	972	15.8%	4,388	11,660	-62.4%	0.5%	0.3%
Mercedes EQS	354	667	-46.9%	1,662	6,963	-76.1%	0.2%	0.1%

ELECTRIC VEHICLE (MODEL)								
	Q4 Sales			YTD Sales			Segment Share	
Mercedes E-Sprinter	258	161	60.2%	738	191	286.4%	0.1%	0.1%
Mercedes G-Class	425	455	-6.6%	2,106	455	362.9%	0.2%	0.2%
Mini Cooper	1	693	-99.9%	24	3,118	-99.2%	0.0%	0.0%
Mini Countryman	330	360	-8.3%	2,434	549	343.4%	0.1%	0.2%
Nissan Ariya	77	4,901	-98.4%	14,906	19,798	-24.7%	0.0%	1.2%
Nissan Leaf	500	3,645	-86.3%	5,149	11,226	-54.1%	0.2%	0.4%
Porsche Macan	1,240	1,651	-24.9%	8,799	1,739	406.0%	0.5%	0.7%
Porsche Taycan	1,672	1,353	23.6%	5,308	4,747	11.8%	0.7%	0.4%
Rivian EDV500/700	3,021	4,397	-31.3%	9,830	13,423	-26.8%	1.3%	0.8%
Rivian R1S	5,165	7,374	-30.0%	24,852	26,934	-7.7%	2.2%	1.9%
Rivian R1T	1,559	2,412	-35.4%	7,416	11,085	-33.1%	0.7%	0.6%
Subaru Solterra	743	3,310	-77.6%	10,715	12,447	-13.9%	0.3%	0.8%
Tesla Cybertruck	4,140	12,991	-68.1%	20,237	38,965	-48.1%	1.8%	1.6%
Tesla Model 3	37,260	57,928	-35.7%	192,440	189,903	1.3%	15.9%	15.1%
Tesla Model S	1,380	1,623	-15.0%	5,889	12,426	-52.6%	0.6%	0.5%
Tesla Model X	2,760	4,340	-36.4%	13,066	19,855	-34.2%	1.2%	1.0%
Tesla Model Y	92,460	85,506	8.1%	357,528	372,613	-4.0%	39.5%	28.0%
Toyota BZ	3,345	4,993	-33.0%	15,609	18,570	-15.9%	1.4%	1.2%
Volvo C40	-	275	-	412	1,420	-71.0%	0.0%	0.0%
Volvo EX30	942	229	311.4%	5,409	240	-	0.4%	0.4%
Volvo EX40	190	-	-	778	-	-	0.1%	0.1%
Volvo EX90	991	749	32.3%	3,913	858	356.1%	0.4%	0.3%
Volvo XC40	6	564	-98.9%	309	2,995	-89.7%	0.0%	0.0%
VW ID.4	248	646	-61.6%	22,373	17,021	31.4%	0.1%	1.8%
VW ID.Buzz	1,206	1,162	3.8%	6,140	1,162	428.4%	0.5%	0.5%
Additional EV Models	1,645	5,628	-70.8%	10,548	22,127	-52.3%	0.7%	0.8%
Total (Estimates)	234,171	365,830	-36.0%	1,275,714	1,301,441	-2.0%	100%	100%

Toyota Mirai	53	153	-65.4%	210	499	-57.9%		
Hyundai Nexo	2	5	-60.0%	6	94	-93.6%		
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