



Electric Vehicle Sales Report

Q1 2026



ELECTRIC VEHICLE (BRAND)					
	Q1 Sales			Segment Share	
	2026	2025	YOY	Q1 2026	Q1 2025
Acura	73	4,813	-98.5%	0.0%	1.6%
Audi	635	5,905	-89.6%	0.3%	2.1%
BMW	4,963	13,538	-63.3%	2.3%	4.6%
Cadillac	9,551	7,972	19.8%	4.4%	2.7%
Chevrolet	13,359	19,186	-30.4%	6.2%	6.5%
Dodge	240	1,947	-87.7%	0.1%	0.7%
Fiat	68	448	-84.8%	0.0%	0.2%
Ford	6,860	22,550	-69.6%	3.2%	7.6%
Genesis	164	1,496	-89.0%	0.1%	0.5%
GMC	2,941	4,728	-37.8%	1.4%	1.6%
Honda	3,319	9,561	-65.3%	1.5%	3.2%
Hyundai	12,662	12,851	-1.5%	5.9%	4.3%
Jeep	193	2,595	-92.6%	0.1%	0.9%
Kia	5,279	8,695	-39.3%	2.4%	2.9%
Lexus	4,456	1,454	206.7%	2.1%	0.5%
Lucid	2,551	2,464	3.5%	1.2%	0.8%
Mercedes	1,112	3,570	-68.9%	0.5%	1.2%
Mini	202	669	-69.8%	0.1%	0.2%
Nissan	724	6,471	-88.8%	0.3%	2.2%
Porsche	1,280	4,358	-70.6%	0.6%	1.5%
Ram	223	-	-	0.1%	0.0%
Rivian	10,365	8,553	21.2%	4.8%	2.9%
Subaru	3,041	3,131	-2.9%	1.4%	1.1%
Tesla	117,300	128,100	-8.4%	54.2%	43.2%
Toyota	10,042	5,610	79.0%	4.6%	1.9%
Volvo	2,343	3,026	-22.6%	1.1%	1.0%
VW	1,177	9,564	-87.7%	0.5%	3.2%
Other Brands	1,276	3,334	-61.7%	0.6%	1.1%
Total (Estimates)	216,399	296,589	-27.0%	100.0%	100.0%

Toyota	63	33	90.9%		
Total EV & FCEV (Estimates)	216,462	296,622	-27.0%		

ELECTRIC VEHICLE (MODEL)					
	Q1 Sales			Segment Share	
	2026	2025	YOY	Q1 2026	Q1 2025
Acura ZDX	73	4,813	-98.5%	0.0%	1.6%
Audi GT e-tron	84	250	-66.4%	0.0%	0.1%
Audi A6 e-tron	135	-	-	0.1%	0.0%
Audi Q4 e-tron	96	1,874	-94.9%	0.0%	0.6%
Audi Q6 e-tron	318	3,246	-90.2%	0.1%	1.1%
Audi Q8 e-tron	2	535	-99.7%	0.0%	0.2%
BMW i4	2,184	7,125	-69.3%	1.0%	2.4%
BMW i5	645	1,899	-66.0%	0.3%	0.6%
BMW i7	346	888	-61.0%	0.2%	0.3%
BMW iX	1,788	3,626	-50.7%	0.8%	1.2%
Cadillac Escalade EV	1,432	1,956	-26.8%	0.7%	0.7%
Cadillac Lyriq	3,370	4,300	-21.6%	1.6%	1.4%
Cadillac Optiq	2,847	1,716	65.9%	1.3%	0.6%
Cadilla Vistiq	1,902	-	-	0.9%	0.0%
Chevrolet Blazer	1,077	6,187	-82.6%	0.5%	2.1%
Chevrolet Brightdrop Zevo	496	274	81.0%	0.2%	0.1%
Chevrolet Equinox	9,589	10,329	-7.2%	4.4%	3.5%
Chevrolet Silverado	1,406	2,383	-41.0%	0.6%	0.8%
Chevy Bolt EV/EUV	791	13	-	0.4%	0.0%
Dodge Charger EV	240	1,947	-87.7%	0.1%	0.7%
Fiat 500e	68	448	-84.8%	0.0%	0.2%
Ford E-Transit	200	3,756	-94.7%	0.1%	1.3%
Ford F-150 Lightning	2,060	7,187	-71.3%	1.0%	2.4%
Ford Mustang Mach-E	4,600	11,607	-60.4%	2.1%	3.9%
Genesis G80	-	51	-	0.0%	0.0%
Genesis GV60	117	733	-84.0%	0.1%	0.2%
Genesis GV70	47	712	-93.4%	0.0%	0.2%
GMC Hummer Truck / SUV	1,653	3,479	-52.5%	0.8%	1.2%
GMC Sierra EV	1,288	1,249	3.1%	0.6%	0.4%
Honda Prologue	3,319	9,561	-65.3%	1.5%	3.2%
Hyundai Ioniq5	9,790	8,611	13.7%	4.5%	2.9%
Hyundai Ioniq6	829	3,318	-75.0%	0.4%	1.1%
Hyundai Ioniq9	1,990	-	-	0.9%	0.0%
Hyundai Kona	53	922	-94.3%	0.0%	0.3%
Jeep Recon	18	-	-	0.0%	0.0%
Jeep Wagoneer	175	2,595	-93.3%	0.1%	0.9%
Kia EV6	2,023	3,738	-45.9%	0.9%	1.3%
Kia EV9	2,740	3,756	-27.1%	1.3%	1.3%
Kia Niro	516	1,201	-57.0%	0.2%	0.4%

Lexus RZ	4,456	1,454	206.7%	2.1%	0.5%
Lucid Air	920	2,464	-62.7%	0.4%	0.8%
Lucid Gravity	1,631	-	-	0.8%	0.0%
Mercedes C-Class	-	-	-	0.0%	0.0%
Mercedes EQB	62	1,622	-96.2%	0.0%	0.5%
Mercedes EQE	397	742	-46.5%	0.2%	0.3%
Mercedes EQS	206	509	-59.5%	0.1%	0.2%
Mercedes E-Sprinter	202	50	304.0%	0.1%	0.0%
Mercedes G-Class	245	647	-62.1%	0.1%	0.2%
Mini Cooper	2	9	-77.8%	0.0%	0.0%
Mini Countryman	200	660	-69.7%	0.1%	0.2%
Nissan Ariya	56	4,148	-98.6%	0.0%	1.4%
Nissan Leaf	668	2,323	-71.2%	0.3%	0.8%
Porsche Macan	822	3,339	-75.4%	0.4%	1.1%
Porsche Taycan	458	1,019	-55.1%	0.2%	0.3%
Ram ProMaster EV	223	-	-	0.1%	0.0%
Rivian EDV500/700	3,213	1,469	118.7%	1.5%	0.5%
Rivian R1S	5,494	5,357	2.6%	2.5%	1.8%
Rivian R1T	1,658	1,727	-4.0%	0.8%	0.6%
Subaru Solterra	3,041	3,131	-2.9%	1.4%	1.1%
Tesla Cybertruck	3,519	6,406	-45.1%	1.6%	2.2%
Tesla Model 3	31,672	52,520	-39.7%	14.6%	17.7%
Tesla Model S	1,172	1,280	-8.4%	0.5%	0.4%
Tesla Model X	2,346	3,843	-39.0%	1.1%	1.3%
Tesla Model Y	78,591	64,051	22.7%	36.3%	21.6%
Toyota BZ	10,029	5,610	78.8%	4.6%	1.9%
Toyota C-HR	13	-	-	0.0%	0.0%
Volvo C40	-	315	-	0.0%	0.1%
Volvo EX30	1,373	1,185	15.9%	0.6%	0.4%
Volvo EX40	253	308	-17.9%	0.1%	0.1%
Volvo EX90	702	1,000	-29.8%	0.3%	0.3%
Volvo XC40	15	218	-93.1%	0.0%	0.1%
VW ID.4	338	7,663	-95.6%	0.2%	2.6%
VW ID.Buzz	839	1,901	-55.9%	0.4%	0.6%
Other Models	1,276	3,334	-61.7%	0.6%	1.1%
Total (Estimates)	216,399	296,589	-27.0%	100%	100%

Toyota Mirai	63	33	90.9%		
Total EV & FCEV (Estimates)	216,462	296,622	-27.0%		