



Data Tables for June 2026 Kelley Blue Book Average Transaction Price Report

Manufacturer	June 2026 Transaction Price (Avg.)*	May 2026 Transaction Price (Avg.)*	June 2025 Transaction Price (Avg.)*	Month-Over-Month Percentage Change	Year-Over-Year Percentage Change
BMW	\$71,666	\$71,571	\$70,733	0.1%	1.3%
Ford Motor Company	\$57,560	\$58,142	\$55,769	-1.0%	3.2%
Geely Auto Group	\$61,693	\$61,622	\$60,431	0.1%	2.1%
General Motors	\$54,531	\$54,307	\$55,040	0.4%	-0.9%
Honda Motor Company	\$39,095	\$38,954	\$39,315	0.4%	-0.6%
Hyundai Motor Group	\$39,234	\$39,471	\$37,851	-0.6%	3.7%
Mazda Motor Corporation	\$37,328	\$37,404	\$35,950	-0.2%	3.8%
Mercedes-Benz Group AG	\$72,617	\$73,519	\$75,568	-1.2%	-3.9%
Renault-Nissan-Mitsu Alliance	\$38,173	\$37,789	\$36,112	1.0%	5.7%
Stellantis	\$57,198	\$56,996	\$54,476	0.4%	5.0%
Subaru Corporation	\$37,269	\$36,911	\$35,578	1.0%	4.8%
Tata Motors	\$103,090	\$104,001	\$103,478	-0.9%	-0.4%
Tesla Motors	\$53,107	\$52,760	\$54,273	0.7%	-2.1%
Toyota Motor Corporation	\$46,957	\$46,899	\$45,078	0.1%	4.2%
Volkswagen Group	\$57,846	\$57,038	\$59,511	1.4%	-2.8%
Industry Average	\$49,758	\$49,537	\$49,451	0.4%	0.6%

**Kelley Blue Book average transaction prices do not include applied consumer incentives*

Industry average includes some manufacturers not listed

Make	June 2026 Transaction Price (Avg.)*	May 2026 Transaction Price (Avg.)*	June 2025 Transaction Price (Avg.)*	Month- Over- Month Percentage Change	Year- Over- Year Percentage Change
Acura	\$49,734	\$49,404	\$50,042	0.7%	-0.6%
Audi	\$66,282	\$66,090	\$64,993	0.3%	2.0%
BMW	\$73,514	\$73,744	\$72,889	-0.3%	0.9%
Buick	\$38,168	\$38,367	\$35,441	-0.5%	7.7%
Cadillac	\$85,680	\$84,999	\$79,085	0.8%	8.3%
Chevrolet	\$49,357	\$49,173	\$50,596	0.4%	-2.4%
Chrysler	\$49,059	\$49,278	\$47,283	-0.4%	3.8%
Dodge	\$52,568	\$53,049	\$50,692	-0.9%	3.7%
Ford	\$56,826	\$57,317	\$55,214	-0.9%	2.9%
Genesis	\$64,603	\$64,896	\$62,755	-0.5%	2.9%
GMC	\$67,554	\$66,074	\$66,002	2.2%	2.4%
Honda	\$38,019	\$37,936	\$38,185	0.2%	-0.4%
Hyundai	\$36,812	\$37,507	\$36,815	-1.9%	0.0%
Infiniti	\$69,338	\$72,136	\$66,499	-3.9%	4.3%
Jeep	\$52,931	\$51,722	\$49,518	2.3%	6.9%
Kia	\$39,189	\$39,430	\$36,321	-0.6%	7.9%
Land Rover	\$104,104	\$105,339	\$105,332	-1.2%	-1.2%
Lexus	\$63,716	\$62,993	\$60,547	1.1%	5.2%
Lincoln	\$73,079	\$74,328	\$67,588	-1.7%	8.1%
Mazda	\$37,328	\$37,404	\$35,950	-0.2%	3.8%
Mercedes-Benz	\$72,617	\$73,519	\$75,568	-1.2%	-3.9%
MINI	\$41,013	\$41,222	\$40,020	-0.5%	2.5%
Mitsubishi	\$34,625	\$32,857	\$32,790	5.4%	5.6%
Nissan	\$36,800	\$36,566	\$35,014	0.6%	5.1%
Porsche	\$127,318	\$128,209	\$117,535	-0.7%	8.3%
Ram	\$66,232	\$66,752	\$62,719	-0.8%	5.6%
Subaru	\$37,269	\$36,911	\$35,578	1.0%	4.8%
Tesla	\$53,107	\$52,760	\$54,273	0.7%	-2.1%
Toyota	\$44,295	\$44,462	\$42,449	-0.4%	4.3%
Volkswagen	\$40,282	\$39,844	\$38,824	1.1%	3.8%
Volvo	\$61,587	\$61,467	\$59,752	0.2%	3.1%
Industry Average	\$49,758	\$49,537	\$49,451	0.4%	0.6%

**Kelley Blue Book average transaction prices do not include applied consumer incentives
Industry average includes some brands not listed*

Make	June 2026 Transaction Price (Avg.)*	May 2026 Transaction Price (Avg.)*	June 2025 Transaction Price (Avg.)*	Month- Over- Month Percentage Change	Year- Over- Year Percentage Change
Compact Car	\$27,978	\$27,897	\$27,323	0.3%	2.4%
Compact SUV/Crossover	\$37,707	\$37,949	\$36,379	-0.6%	3.7%
Entry-level Luxury Car	\$61,271	\$60,576	\$57,327	1.1%	6.9%
Full-size Pickup Truck	\$66,427	\$66,734	\$65,065	-0.5%	2.1%
Full-size SUV/Crossover	\$79,472	\$79,565	\$78,030	-0.1%	1.8%
High Performance Car	\$137,126	\$132,146	\$132,093	3.8%	3.8%
High-end Luxury Car	\$125,488	\$125,468	\$121,122	0.0%	3.6%
Luxury Car	\$60,852	\$61,068	\$57,909	-0.4%	5.1%
Luxury Compact SUV/Crossover	\$52,346	\$52,053	\$52,922	0.6%	-1.1%
Luxury Full-size SUV/Crossover	\$102,725	\$102,571	\$107,931	0.2%	-4.8%
Luxury Mid-size SUV/Crossover	\$73,948	\$73,810	\$73,824	0.2%	0.2%
Lux. Subcompact SUV/Crossover	\$42,527	\$42,305	\$41,536	0.5%	2.4%
Mid-size Car	\$34,091	\$34,388	\$33,595	-0.9%	1.5%
Mid-size SUV/Crossover	\$49,792	\$50,424	\$48,723	-1.3%	2.2%
Minivan	\$48,908	\$48,775	\$47,857	0.3%	2.2%
Small/Mid-size Pickup Truck	\$42,987	\$43,265	\$42,508	-0.6%	1.1%
Sports Car	\$45,587	\$44,972	\$51,548	1.4%	-11.6%
Subcompact Car	\$32,508	\$30,293	\$23,524	7.3%	38.2%
Subcompact SUV/Crossover	\$31,133	\$31,245	\$30,427	-0.4%	2.3%
Van	\$61,984	\$61,813	\$58,488	0.3%	6.0%
Industry Average	\$49,758	\$49,537	\$49,451	0.4%	0.6%

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Industry average includes some categories not listed