



Electric Vehicle Sales Report

Q2 2026

COX AUTOMOTIVE

Estimates as of 7/9/2026



Kelley Blue Book
THE TRUSTED RESOURCE

ELECTRIC VEHICLE (BRAND)									
	Q2 Sales				YTD Sales			Segment Share	
	2026	2025	YOY		2026	2025	YOY	Q2	YTD
Acura	35	5,522	-99.4%		108	10,335	-99.0%	0.0%	0.0%
Audi	1,062	5,654	-81.2%		1,697	11,559	-85.3%	0.4%	0.4%
BMW	6,547	11,094	-41.0%		10,790	24,632	-56.2%	2.5%	2.4%
Cadillac	12,216	11,796	3.6%		21,767	19,768	10.1%	4.9%	4.7%
Chevrolet	14,908	28,453	-47.6%		28,267	47,639	-40.7%	6.0%	6.1%
Dodge	294	2,352	-87.5%		534	4,299	-87.6%	0.1%	0.1%
Ford	9,746	16,438	-40.7%		16,606	38,988	-57.4%	3.9%	3.6%
Genesis	396	954	-58.5%		560	2,450	-77.1%	0.2%	0.1%
GMC	3,704	6,032	-38.6%		6,645	10,760	-38.2%	1.5%	1.4%
Honda	5,088	6,756	-24.7%		8,407	16,317	-48.5%	2.1%	1.8%
Hyundai	14,274	15,608	-8.5%		26,936	28,459	-5.4%	5.8%	5.8%
Jeep	225	3,668	-93.9%		418	6,263	-93.3%	0.1%	0.1%
Kia	7,348	5,039	45.8%		12,627	13,734	-8.1%	3.0%	2.7%
Lexus	3,358	2,325	44.4%		7,814	3,779	106.8%	1.4%	1.7%
Lucid	2,657	2,639	0.7%		5,208	5,103	2.1%	1.1%	1.1%
Mercedes	1,898	4,611	-58.8%		3,010	8,181	-63.2%	0.8%	0.6%
Mini	105	745	-85.9%		307	1,414	-78.3%	0.0%	0.1%
Nissan	1,050	9,073	-88.4%		1,774	15,544	-88.6%	0.4%	0.4%
Porsche	1,687	2,833	-40.5%		2,967	7,191	-58.7%	0.7%	0.6%
Ram	110	42	161.9%		333	42	692.9%	0.0%	0.0%
Rivian	11,405	10,599	7.6%		21,770	19,152	13.7%	4.6%	4.7%
Subaru	7,023	3,370	108.4%		10,064	6,501	54.8%	2.8%	2.2%
Tesla	124,800	143,535	-13.1%		242,100	271,635	-10.9%	50.5%	52.3%
Toyota	11,826	3,639	225.0%		21,855	9,249	136.3%	4.8%	4.7%
Volvo	1,621	2,898	-44.1%		3,964	5,924	-33.1%	0.7%	0.9%
VW	2,591	2,556	1.4%		3,768	12,120	-68.9%	1.0%	0.8%
Other Brands	1,252	2,833	-58.0%		2,596	6,615	-62.9%	0.5%	0.6%
Total (Estimates)	247,226	311,064	-20.5%		462,892	607,653	-23.8%	100%	100%

Hyundai	-	2	-		-	6	-	0.0%	0.0%
Toyota	66	13	407.7%		129	210	-38.6%	0.0%	0.0%
Total EV & FCEV (Estimates)	247,292	311,079	-20.6%		463,021	607,701	-23.7%	100%	100%

ELECTRIC VEHICLE (MODEL)									
	Q2 Sales				YTD Sales			Segment Share	
	2026	2025	YOY		2026	2025	YOY	Q2	YTD
Acura ZDX	35	5,522	-99.4%		108	10,335	-99.0%	0.0%	0.0%
Audi GT e-tron	135	223	-39.5%		219	473	-53.7%	0.1%	0.0%
Audi A6 e-tron	124	179	-30.7%		259	179	44.7%	0.1%	0.1%
Audi Q4 e-tron	62	1,247	-95.0%		158	3,121	-94.9%	0.0%	0.0%
Audi Q6 e-tron	740	3,716	-80.1%		1,058	6,962	-84.8%	0.3%	0.2%
Audi Q8 e-tron	1	289	-99.7%		3	824	-99.6%	0.0%	0.0%
BMW i4	3,416	5,724	-40.3%		5,086	12,849	-60.4%	1.4%	1.1%
BMW i5	964	1,434	-32.8%		1,488	3,333	-55.4%	0.4%	0.3%
BMW i7	510	820	-37.8%		761	1,708	-55.4%	0.2%	0.2%
BMW iX	1,657	3,116	-46.8%		3,455	6,742	-48.8%	0.7%	0.7%
Cadillac Escalade EV	1,771	1,810	-2.2%		3,203	3,766	-14.9%	0.7%	0.7%
Cadillac Lyriq	4,208	5,017	-16.1%		7,578	9,317	-18.7%	1.7%	1.6%
Cadillac Optiq	4,236	3,224	31.4%		7,083	4,940	43.4%	1.7%	1.5%
Cadilla Vistiq	2,001	1,745	14.7%		3,903	1,745	123.7%	0.8%	0.8%
Chevrolet Blazer	2,089	6,549	-68.1%		3,166	12,736	-75.1%	0.8%	0.7%
Chevrolet Brightdrop	460	1,318	-65.1%		956	1,592	-39.9%	0.2%	0.2%
Chevrolet Equinox	6,660	17,420	-61.8%		16,249	27,749	-41.4%	2.7%	3.5%
Chevrolet Silverado	2,266	3,056	-25.9%		3,672	5,439	-32.5%	0.9%	0.8%
Chevy Bolt EV/EUV	3,433	110	-		4,224	123	-	1.4%	0.9%
Dodge Charger EV	294	2,352	-87.5%		534	4,299	-87.6%	0.1%	0.1%
Ford E-Transit	293	418	-29.9%		493	4,174	-88.2%	0.1%	0.1%
Ford F-150 Lightning	2,421	5,842	-58.6%		4,481	13,029	-65.6%	1.0%	1.0%
Ford Mustang Mach-E	7,032	10,178	-30.9%		11,632	21,785	-46.6%	2.8%	2.5%
Genesis G80	4	26	-84.6%		4	77	-94.8%	0.0%	0.0%
Genesis GV60	368	459	-19.8%		485	1,192	-59.3%	0.1%	0.1%
Genesis GV70	24	469	-94.9%		71	1,181	-94.0%	0.0%	0.0%
GMC Hummer TK/SUV	1,948	4,508	-56.8%		3,601	7,987	-54.9%	0.8%	0.8%
GMC Sierra EV	1,756	1,524	15.2%		3,044	2,773	9.8%	0.7%	0.7%
Honda Prologue	5,088	6,756	-24.7%		8,407	16,317	-48.5%	2.1%	1.8%
Hyundai Ioniq5	10,940	10,481	4.4%		20,730	19,092	8.6%	4.4%	4.5%
Hyundai Ioniq6	412	3,004	-86.3%		1,241	6,322	-80.4%	0.2%	0.3%
Hyundai Ioniq9	2,868	1,013	183.1%		4,858	1,013	379.6%	1.2%	1.0%
Hyundai Kona	54	1,110	-95.1%		107	2,032	-94.7%	0.0%	0.0%
Jeep Recon	27	-	-		45	-	-	0.0%	0.0%
Jeep Wagoneer	198	3,668	-94.6%		373	6,263	-94.0%	0.1%	0.1%
Kia EV6	2,020	2,137	-5.5%		4,043	5,875	-31.2%	0.8%	0.9%
Kia EV9	4,295	1,182	263.4%		7,035	4,938	42.5%	1.7%	1.5%

Kia Niro	1,033	1,720	-39.9%		1,549	2,921	-47.0%	0.4%	0.3%
Lexus RZ	3,358	2,325	44.4%		7,814	3,779	106.8%	1.4%	1.7%
Lucid Air	846	2,630	-67.8%		1,766	5,094	-65.3%	0.3%	0.4%
Lucid Gravity	1,811	9	-		3,442	9	-	0.7%	0.7%
Mercedes C-Class	530	-	-		530	-	-	0.2%	0.1%
Mercedes EQB	33	1,899	-98.3%		95	3,521	-97.3%	0.0%	0.0%
Mercedes EQE	327	1,558	-79.0%		724	2,300	-68.5%	0.1%	0.2%
Mercedes EQS	453	498	-9.0%		659	1,007	-34.6%	0.2%	0.1%
Mercedes E-Sprinter	315	85	270.6%		517	135	283.0%	0.1%	0.1%
Mercedes G-Class	240	571	-58.0%		485	1,218	-60.2%	0.1%	0.1%
Mini Cooper	1	9	-88.9%		3	18	-83.3%	0.0%	0.0%
Mini Countryman	104	736	-85.9%		304	1,396	-78.2%	0.0%	0.1%
Nissan Ariya	34	7,471	-99.5%		90	11,619	-99.2%	0.0%	0.0%
Nissan Leaf	1,016	1,602	-36.6%		1,684	3,925	-57.1%	0.4%	0.4%
Porsche Macan	1,024	1,769	-42.1%		1,846	5,108	-63.9%	0.4%	0.4%
Porsche Taycan	663	1,064	-37.7%		1,121	2,083	-46.2%	0.3%	0.2%
Ram ProMaster EV	110	42	161.9%		333	42	692.9%	0.0%	0.1%
Rivian EDV500/700	4,003	2,701	48.2%		7,216	4,170	73.0%	1.6%	1.6%
Rivian R1S	6,183	6,146	0.6%		11,677	11,503	1.5%	2.5%	2.5%
Rivian R1T	1,219	1,752	-30.4%		2,877	3,479	-17.3%	0.5%	0.6%
Subaru Solterra	2,096	3,370	-37.8%		5,137	6,501	-21.0%	0.8%	1.1%
Subaru Trailseeker	2,436	-	-		2,436	-	-	1.0%	0.5%
Subaru Uncharted	2,491	-	-		2,491	-	-	1.0%	0.5%
Tesla Cybertruck	3,744	4,306	-13.1%		7,263	10,712	-32.2%	1.5%	1.6%
Tesla Model 3	34,944	48,803	-28.4%		66,616	101,323	-34.3%	14.2%	14.4%
Tesla Model S	500	1,435	-65.2%		1,672	2,715	-38.4%	0.2%	0.4%
Tesla Model X	749	2,871	-73.9%		3,095	6,714	-53.9%	0.3%	0.7%
Tesla Model Y	84,863	86,120	-1.5%		163,454	150,171	8.8%	34.4%	35.3%
Toyota BZ	7,524	3,639	106.8%		17,553	9,249	89.8%	3.0%	3.8%
Toyota BZ Woodland	554	-	-		554	-	-	0.2%	0.1%
Toyota C-HR	3,748	-	-		3,748	-	-	1.5%	0.8%
Volvo EC40	-	94	-		-	409	-	0.0%	0.0%
Volvo EX30	890	1,383	-35.6%		2,263	2,568	-11.9%	0.4%	0.5%
Volvo EX40	273	382	-28.5%		526	690	-23.8%	0.1%	0.1%
Volvo EX90	449	972	-53.8%		1,151	1,972	-41.6%	0.2%	0.2%
Volvo XC40	9	67	-86.6%		24	285	-91.6%	0.0%	0.0%
VW ID.4	1,867	1,992	-6.3%		2,205	9,655	-77.2%	0.8%	0.5%
VW ID.Buzz	724	564	28.4%		1,563	2,465	-36.6%	0.3%	0.3%
Other Models	1,252	2,833	-58.0%		2,596	6,615	-62.9%	0.5%	0.6%
Total (Estimates)	247,226	311,064	-20.5%		462,892	607,653	-23.8%	100%	100%

Hyundai Nexo	-	2	-	-	2	-	0.0%	0.0%
Toyota Mirai	66	13	407.7%	129	46	180.4%	0.0%	0.0%
Total EV & FCEV (Estimates)	247,292	311,079	-20.6%	463,021	607,701	-23.7%	100%	100%