



Cox Automotive Gives Dealers More Transportation Pricing Insights Across Its Connected Wholesale Ecosystem

- Cox Automotive brings Central Dispatch transportation pricing intelligence to Manheim and vAuto's Stockwave
- Integration taps marketplace data from millions of vehicle moves to give dealers transportation cost visibility as they evaluate wholesale inventory
- Dealers now have both a self-managed transportation pricing option with Central Dispatch alongside a fully managed option with Ready Logistics to weigh side by side, putting more choices in their hands at the moment they evaluate a vehicle

ATLANTA, Oct. 20, 2026 — Cox Automotive is adding Central Dispatch transportation pricing intelligence directly into the Manheim Marketplace and vAuto's Stockwave, giving dealers visibility into both managed transportation and open-market pricing estimates as they evaluate wholesale inventory.

The move deepens Cox Automotive's connected approach to the wholesale buying journey, giving dealers the ability to compare transportation options and choose the approach that best fits each purchase, all without leaving the platforms they already use to source and buy inventory.

"This is Cox Automotive at its best: connecting the dots across our ecosystem to put the insights dealers need right at their fingertips," said Joe Kichler, senior vice president of Marketplace and Services at Cox Automotive. "By bringing Central Dispatch pricing into Manheim and Stockwave, dealers get a clearer view of total acquisition cost right alongside the inventory they're considering — helping them make more informed purchasing decisions."

Two Ways to Move a Vehicle

Since 2023, dealers using Manheim and Stockwave have been able to see real-time transportation estimates from Ready Logistics right alongside the inventory they're evaluating. Now with the addition of pricing insights from Central Dispatch, the two can work together to support different transportation needs and preferences:

- **Ready Logistics** provides a fully managed transportation option, backed by a network of more than 6,000 vetted carriers, for dealers who prefer to hand off the shipping process.
- **Central Dispatch** operates the industry's largest vehicle transportation platform where shippers, including dealers, connect with carriers directly to arrange vehicle moves. More than a marketplace, Central Dispatch gives users industry-leading pricing insights powered by real transaction data, giving dealers a



starting point to then negotiate directly with a network of around 20,000 carriers for greater control over pricing, carrier selection and timing.

A dealer may want the convenience of a managed solution for one move and a more hands-on approach for another. It depends on the vehicle, the economics and the dealer's needs at that moment.

A Clearer View of the Real Cost of Inventory

As dealers increasingly source inventory beyond their local market, transportation costs play an important role in a vehicle's total investment, profitability and fit for a dealer's lot. High volume Manheim buyers source vehicles from an average of 17 Manheim locations, while dealers buying online through Manheim.com and OVE.com source vehicles from more than 400 miles away on average.

On Manheim.com and OVE.com, Central Dispatch transportation estimates now appear directly on the vehicle detail page, right where dealers evaluate, bid on and buy vehicles. Each estimate is specific to the listing, showing a predicted price range to ship that vehicle to the dealer's location based on current market rates and active listing data. If the vehicle is headed somewhere else, dealers can simply change the destination zip code.

In Stockwave, used by more than 7,000 dealership rooftops to source auction vehicles across more than 300 marketplaces, Central Dispatch transportation estimates now appear in the "glance" feature. They sit alongside key insights ranging from guidebook values to vAuto's live market view and demand metrics, giving dealers another input as they decide what to buy, where to find it and how much to pay, all before the transaction is complete.

Central Dispatch's pricing intelligence draws on a transportation dataset built from millions of real transactions across its marketplace each year.

That data powers two pricing tools: Price Check, which gives an estimated range of what a move should cost, and Price Check Plus, an AI-powered algorithm that factors in real-time market conditions to deliver a single, predicted price. Earlier this year, [Central Dispatch enhanced Price Check Plus](#) to better reflect rapidly shifting market conditions — so the estimates dealers see are grounded in real-time pricing.

Only Cox Automotive brings together Manheim's marketplace reach, Stockwave's visibility and a full range of self-managed and fully managed transportation options — backed by real pricing data — all in one place. That's the power of Cox Automotive.

About Cox Automotive



Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first- and third-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000+ employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch® and Cox Fleet®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately owned, Atlanta-based company with \$23 billion in annual revenue. Cox Automotive has been included on Glassdoor's [Best Companies in Tech & AI 2026](#) and [Best Place to Work in 2026](#) lists. Visit coxautoinc.com or connect via [@CoxAutomotive](#) on X, [CoxAutoInc](#) on Facebook or [Cox-Automotive-Inc](#) on LinkedIn.

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