



Electric Vehicle Sales Report

Q3 2026

ELECTRIC VEHICLE (BRAND)								
	Q3 Sales			YTD Sales			Segment Share	
	2026	2025	YOY	2026	2025	YOY	Q3	YTD
Audi	1,039	18,071	-94.3%	2,736	29,630	-90.8%	0.4%	0.4%
BMW	4,945	10,294	-52.0%	15,735	34,926	-54.9%	1.9%	2.2%
Cadillac	12,358	18,383	-32.8%	34,125	38,151	-10.6%	4.6%	4.7%
Chevrolet	10,031	39,498	-74.6%	38,298	87,137	-56.0%	3.8%	5.2%
Dodge	233	2,776	-91.6%	767	7,075	-89.2%	0.1%	0.1%
Ford	6,047	30,612	-80.2%	22,653	69,600	-67.5%	2.3%	3.1%
Genesis	494	1,220	-59.5%	1,054	3,670	-71.3%	0.2%	0.1%
GMC	3,084	8,620	-64.2%	9,729	19,380	-49.8%	1.2%	1.3%
Honda	4,882	20,236	-75.9%	13,289	36,553	-63.6%	1.8%	1.8%
Hyundai	12,185	28,780	-57.7%	39,121	57,239	-31.7%	4.6%	5.4%
Jeep	181	4,173	-95.7%	599	10,436	-94.3%	0.1%	0.1%
Kia	9,575	14,794	-35.3%	22,202	28,528	-22.2%	3.6%	3.0%
Lexus	8,464	1,561	442.2%	16,659	5,340	212.0%	3.2%	2.3%
Lucid	2,708	3,181	-14.9%	7,916	8,284	-4.4%	1.0%	1.1%
Mercedes	2,701	2,306	17.1%	5,711	10,487	-45.5%	1.0%	0.8%
Mini	76	712	-89.3%	383	2,126	-82.0%	0.0%	0.1%
Nissan	638	3,934	-83.8%	2,412	19,478	-87.6%	0.2%	0.3%
Porsche	1,521	4,004	-62.0%	4,488	11,195	-59.9%	0.6%	0.6%
Ram	157	52	201.9%	490	94	421.3%	0.1%	0.1%
Rivian	19,239	13,201	45.7%	41,009	32,353	26.8%	7.2%	5.6%
Subaru	4,566	3,471	31.5%	14,630	9,972	46.7%	1.7%	2.0%
Tesla	144,094	179,525	-19.7%	386,194	451,160	-14.4%	54.0%	52.9%
Toyota	12,904	3,015	328.0%	34,759	12,264	183.4%	4.8%	4.8%
Volvo	1,869	3,053	-38.8%	5,794	8,692	-33.3%	0.7%	0.8%
VW	1,421	14,939	-90.5%	5,189	27,059	-80.8%	0.5%	0.7%
Additional EV Brands	1,218	3,868	-68.5%	3,927	21,230	-81.5%	0.5%	0.5%
Total (Estimates)	266,630	434,279	-38.6%	729,869	1,041,647	-29.9%	100%	100%

Toyota	83	111	-25.2%	212	157	35.0%		
Hyundai	-	2	-100.0%	-	4	-100.0%		
Total EV & FCEV (Estimates)	266,713	434,392	-38.6%	730,081	1,041,808	-29.9%		

ELECTRIC VEHICLE (MODEL)								
	Q3 Sales			YTD Sales			Segment Share	
	2026	2025	YOY	2026	2025	YOY	Q3	YTD
Audi GT e-tron	102	652	-84.4%	321	1,125	-71.5%	0.0%	0.0%
Audi A6 e-tron	123	3,532	-	382	3,711	-89.7%	0.0%	0.1%
Audi Q6 e-tron	810	10,299	-92.1%	1,868	17,261	-89.2%	0.3%	0.3%
BMW i4	2,539	3,870	-34.4%	7,625	16,719	-54.4%	1.0%	1.0%
BMW i5	720	2,557	-71.8%	2,208	5,890	-62.5%	0.3%	0.3%
BMW i7	464	731	-36.5%	1,225	2,439	-49.8%	0.2%	0.2%
BMW iX	121	3,136	-96.1%	3,576	9,878	-63.8%	0.0%	0.5%
BMW iX3	1,101	-	-	1,101	-	-	0.4%	0.2%
Cadillac Escalade EV	1,604	2,264	-29.2%	4,807	6,030	-20.3%	0.6%	0.7%
Cadillac Lyriq	3,617	7,309	-50.5%	11,195	16,626	-32.7%	1.4%	1.5%
Cadillac Optiq	4,550	4,886	-6.9%	11,633	9,826	18.4%	1.7%	1.6%
Cadilla Vistiq	2,587	3,924	-34.1%	6,490	5,669	14.5%	1.0%	0.9%
Chevrolet Blazer	1,261	8,089	-84.4%	4,427	20,825	-78.7%	0.5%	0.6%
Chevy Bolt EV/EUV	3,866	-	-	8,090	123	-	1.5%	1.1%
Chevrolet Brightdrop Zevo	1,344	2,384	-43.6%	2,300	3,976	-42.2%	0.5%	0.3%
Chevrolet Equinox	1,905	25,085	-92.4%	18,154	52,834	-65.6%	0.7%	2.5%
Chevrolet Silverado	1,655	3,940	-58.0%	5,327	9,379	-43.2%	0.6%	0.7%
Dodge Charger EV	233	2,776	-91.6%	767	7,075	-89.2%	0.1%	0.1%
Ford E-Transit	184	430	-57.2%	677	4,604	-85.3%	0.1%	0.1%
Ford F-150 Lightning	289	10,005	-97.1%	4,770	23,034	-79.3%	0.1%	0.7%
Ford Mustang Mach-E	5,574	20,177	-72.4%	17,206	41,962	-59.0%	2.1%	2.4%
Genesis GV60	331	536	-38.2%	816	1,728	-52.8%	0.1%	0.1%
Genesis GV70	163	673	-75.8%	234	1,854	-87.4%	0.1%	0.0%
GMC Hummer Truck / SUV	1,423	5,246	-72.9%	5,024	13,233	-62.0%	0.5%	0.7%
GMC Sierra EV	1,661	3,374	-50.8%	4,705	6,147	-23.5%	0.6%	0.6%
Honda Prologue	4,882	20,236	-75.9%	13,289	36,553	-63.6%	1.8%	1.8%
Hyundai Ioniq5	10,382	21,999	-52.8%	31,112	41,091	-24.3%	3.9%	4.3%
Hyundai Ioniq6	107	2,810	-96.2%	1,348	9,132	-85.2%	0.0%	0.2%
Hyundai Ioniq9	1,663	3,164	-47.4%	6,521	4,177	56.1%	0.6%	0.9%
Jeep Recon	35	10	250.0%	80	10	-	0.0%	0.0%
Jeep Wagoneer	146	4,163	-96.5%	519	10,426	-95.0%	0.1%	0.1%
Kia EV3	514	-	-	514	-	-	0.2%	0.1%
Kia EV6	2,221	5,202	-57.3%	6,264	11,077	-43.5%	0.8%	0.9%
Kia EV9	5,394	7,510	-28.2%	12,429	12,448	-0.2%	2.0%	1.7%
Kia Niro	1,446	2,082	-30.5%	2,995	5,003	-40.1%	0.5%	0.4%
Lexus ES	6,064	-	-	6,445	-	-	2.3%	0.9%
Lexus RZ	2,400	1,561	53.7%	10,214	5,340	91.3%	0.9%	1.4%
Lucid Air	506	2,531	-80.0%	2,272	7,625	-70.2%	0.2%	0.3%
Lucid Gravity	2,202	650	238.8%	5,644	659	-	0.8%	0.8%
Mercedes CLA-Class	974	-	-	1,504	-	-	0.4%	0.2%
Mercedes EQE	221	962	-77.0%	945	3,262	-71.0%	0.1%	0.1%
Mercedes EQS	764	301	153.8%	1,423	1,308	8.8%	0.3%	0.2%
Mercedes E-Sprinter	396	345	14.8%	913	480	90.2%	0.1%	0.1%
Mercedes GLC	341	463	-26.3%	826	1,681	-50.9%	0.1%	0.1%
Mini Countryman	76	707	-89.3%	380	2,103	-81.9%	0.0%	0.1%

ELECTRIC VEHICLE (MODEL)								
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	2026	2025	YOY	2026	2025	YOY	Q3	YTD
Nissan Ariya	4	3,210	-99.9%	94	14,829	-99.4%	0.0%	0.0%
Nissan Leaf	634	724	-12.4%	2,318	4,649	-50.1%	0.2%	0.3%
Porsche Macan	1,023	2,451	-58.3%	2,869	7,559	-62.0%	0.4%	0.4%
Porsche Taycan	498	1,553	-67.9%	1,619	3,636	-55.5%	0.2%	0.2%
Ram ProMaster EV	157	52	201.9%	490	94	421.3%	0.1%	0.1%
Rivian EDV500/700	8,469	2,639	220.9%	15,685	6,809	130.4%	3.2%	2.1%
Rivian R1S	5,582	8,184	-31.8%	17,259	19,687	-12.3%	2.1%	2.4%
Rivian R1T	1,732	2,378	-27.2%	4,609	5,857	-21.3%	0.7%	0.6%
Rivian R2	3,456	-	-	3,456	-	-	1.3%	0.5%
Subaru Solterra	498	3,471	-85.7%	5,635	9,972	-43.5%	0.2%	0.8%
Subaru Trailseeker	3,174	-	-	5,610	-	-	1.2%	0.8%
Subaru Uncharted	894	-	-	3,385	-	-	0.3%	0.5%
Tesla Cybertruck	4,323	5,385	-19.7%	11,586	16,097	-28.0%	1.6%	1.6%
Tesla Model 3	40,346	53,857	-25.1%	106,962	155,180	-31.1%	15.1%	14.7%
Tesla Model S	215	1,794	-88.0%	1,887	4,509	-58.2%	0.1%	0.3%
Tesla Model X	173	3,592	-95.2%	3,268	10,306	-68.3%	0.1%	0.4%
Tesla Model Y	99,037	114,897	-13.8%	262,491	265,068	-1.0%	37.2%	36.0%
Toyota BZ	7,391	3,015	145.1%	24,944	12,264	103.4%	2.8%	3.4%
Toyota BZ Woodland	2,046	-	-	2,600	-	-	0.8%	0.4%
Toyota C-HR	3,467	-	-	7,215	-	-	1.3%	1.0%
Volvo EX30	926	1,899	-51.2%	3,189	4,467	-28.6%	0.3%	0.4%
Volvo EX40	196	183	7.1%	683	588	16.2%	0.1%	0.1%
Volvo EX60	137	-	-	137	-	-	0.1%	0.0%
Volvo EX90	603	950	-36.5%	1,754	2,922	-40.0%	0.2%	0.2%
VW ID.4	989	12,470	-92.1%	3,194	22,125	-85.6%	0.4%	0.4%
VW ID.Buzz	432	2,469	-82.5%	1,995	4,934	-59.6%	0.2%	0.3%
Additional EV Models	1,267	8,524	-85.1%	4,366	35,684	-81.5%	0.5%	0.6%
Total (Estimates)	266,630	434,279	-38.6%	729,869	1,041,647	-29.9%	100%	100%

Toyota Mirai	83	111	-25.2%	212	157	35.0%		
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