Cox Automotive Launches an Enhanced Xtime Consumer Scheduler with a Streamlined, Mobile-First Service Booking Experience

- New consumer scheduling experience simplifies appointment booking across desktop and mobile devices.
- Modernized interface gives consumers clearer views of pricing and promotions while consolidating the sign-in process.

ATLANTA, Nov. 9, 2026 – Cox Automotive Inc. today announced the launch of an enhanced Xtime consumer scheduling experience designed to make booking vehicle service appointments more streamlined, intuitive and mobile-friendly.

This updated Xtime consumer scheduling portal features a simplified, modern interface that reduces clicks throughout the scheduling process and delivers a consistent booking experience across desktop and mobile devices. The experience also provides consumers with clearer pricing and estimates while incorporating dealer design elements to create a more seamless path to scheduling.

Built to address the evolving expectations of today's consumers and the operational needs of automotive dealers and OEMs, this optimized online experience is now available to all Xtime Schedule dealers and no action is required to enable this experience for consumers.

"Consumers expect the same simple, intuitive digital experiences when scheduling vehicle service that they have come to expect from other online transactions," said Sarah Hunsicker, AVP of Fixed Operations at Cox Automotive. "Xtime's enhanced scheduling experience is designed to meet that need by making the process easier for consumers and giving dealers a more streamlined way to capture service appointments."

Enhancing the Consumer Scheduling Experience

Key capabilities include:

- **Streamlined booking:** Provides consistent service scheduling experience across desktop and mobile devices, with a simplified booking flow designed to reduce unnecessary clicks.
- **Greater transparency:** Gives consumers clearer views of pricing[1] and promotions[2] during the scheduling process.
- **Modernized experience:** Features a mobile optimized updated look and feel
- **Simplified navigation:** Consolidates sign-in entry points and provides clearer consumer messaging within the scheduling process.

To learn more about Xtime Schedule, visit xtime.com/solutions/schedule or contact your Cox Automotive Performance Manager for more information.

[1, 2] Disclaimer: Promotional pricing and offers may vary by dealership and configuration. Promotions are available to dealers subscribed to Invite Marketing, on all Invite packages except Declined Services Only.

About Cox Automotive

Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first- and third-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000+ employees on four continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch® and Cox Fleet®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately owned, Atlanta-based company with $23 billion in annual revenue. Cox Automotive has been included on Glassdoor's Best Companies in Tech & AI 2026 and Best Place to Work in 2026 lists. Visit coxautoinc.com or connect via @CoxAutomotive on X, CoxAutoInc on Facebook or Cox-Automotive-Inc on LinkedIn.

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