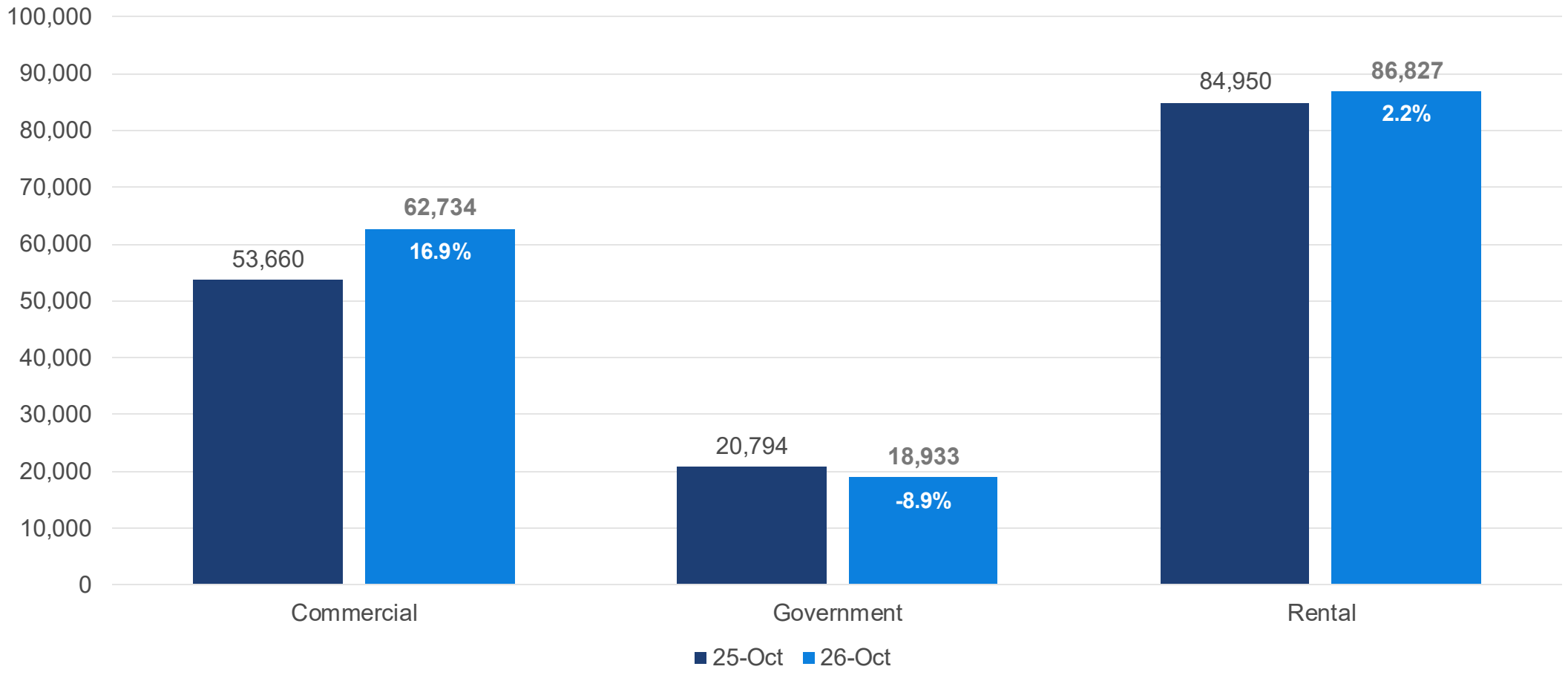
October Fleet Sales Up Year Over Year

Combined sales into large fleets up 5.7% compared to October 2025



COX AUTOMOTIVE

Source: Cox Automotive analysis of 2025 registration data and 2026 Bobit data

October Fleet Sales Up Year Over Year

By the numbers

- Combined Sales into Large Fleets: **168,494**
- Combined Sales into Large Fleets Up Year over Year: **5.7%**
- Total Fleet Sales: **245,482**
- Total Fleet Sales Up Year over Year: **13.9%**
- New Retail Sales Estimate: **1.1 million**
- Fleet Share of Total Sales: **18.5%**

Source: Cox Automotive analysis of 2025 registration data and 2026 Bobit data